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# Equinix and Carpathia Hosting Extend Alliance in Hong Kong

***Joint Solution Enables Customers to Efficiently Expand Business into APAC and Increase Return on Investment***

HONG KONG--(BUSINESS WIRE)-- [Equinix, Inc.](#) (NASDAQ:EQIX), a provider of global data center services, and [Carpathia Hosting](#), a provider of complex, compliant managed hosting services for government agencies and enterprises, today announced that Carpathia is now leveraging Equinix's International Business Exchange™ ([IBX®](#)) data center in Hong Kong to deliver colocation, managed hosting services and cloud solutions in a secure and compliant environment. This is the first deployment for Carpathia in the Asia Pacific region and is a part of a broader [strategic alliance](#) between both organizations.

The alliance combines Equinix's global footprint of carrier-neutral data centers and Carpathia's scalable and secure enterprise-grade complex and compliant managed hosting solutions. Through Platform Equinix™ customers will be able to leverage dynamic ecosystems and networks to expand their business into new markets in a timely and cost effective manner. Carpathia's solutions can be provisioned and tailored to meet companies' unique requirements such as Payment Card Industry (PCI) and ensure they are compliant and data is protected and secure.

Equinix and Carpathia have an eight-year track record of successfully meeting compliant hosting and colocation requirements for nearly 200 shared customers. Spotify, a digital music service with more than 10 million registered users and over 1.6 million paying subscribers across the globe, chose Carpathia to quickly deploy in Equinix IBX data centers in the U.S. and easily scale its bandwidth to meet the demands of its growing subscriber base. The combination of services from Equinix and Carpathia provide customers like Spotify with a consistent, global platform for future expansion and rapid deployment model to meet growth.

"The extension of our alliance with Carpathia into Hong Kong is a great example of how both companies are working jointly to help customers quickly generate revenue opportunities in new markets, without having to invest in building out their own infrastructure," said Eric Hui, director of Cloud, IT, Content and Digital Media, Asia Pacific, Equinix. "Large content and digital providers are growing at a rapid rate and need access to readily available IT services and solutions to meet growing market demand. The service mix from Equinix and Carpathia bring together consistency, scalability, data protection and compliance in a single package, making it easy for companies to efficiently do business in multiple markets."

"Our customers have some very unique requirements when it comes to transaction throughput, bandwidth and latency," said Jon Greaves, CTO of Carpathia Hosting. "We work closely with Equinix and our customers to design solutions that meet both the needs of the overall business as well as the financial metrics. Together, we're bringing to the market a formidable combination of services on Platform Equinix to help customers continue their expansion efforts into other geographies."

For more information on the partnership between Equinix and Carpathia, visit:

<http://equinix.carpathia.com/>

<http://info.equinix.com/Equinix-Carpathia>

### **About Carpathia Hosting, Inc.**

Carpathia Hosting is a leading provider of managed hosting services, providing secure, reliable and compliant IT infrastructure and management for some of the world's most demanding enterprises and federal agencies. Founded in 2003, Carpathia Hosting is a growing, profitable business run by a seasoned management team with deep experience in delivering enterprise hosting solutions including colocation, managed services and cloud computing. Carpathia's suite of services is designed for organizations seeking scalable, secure, robust and enterprise-grade hosting solutions that can be quickly provisioned or tailored to meet unique requirements. Backed by its E3 Promise, Carpathia Hosting consistently delivers an experience that exceeds customers' expectations. Carpathia was named to the Inc. Magazine 500|5000 list in 2011 as one of America's fastest-growing companies. Contact Carpathia Hosting at 1.888.200.9494, or visit [www.carpathia.com](http://www.carpathia.com) for more information.

### **About Equinix**

Equinix, Inc. (Nasdaq: EQIX) connects businesses with partners and customers around the world through a global platform of high performance data centers, containing dynamic ecosystems and the broadest choice of networks. Platform Equinix connects more than 4,000 enterprises, cloud, digital content and financial companies including more than 900 network service providers to help them grow their businesses, improve application performance and protect their vital digital assets. Equinix operates in 38 strategic markets across the Americas, EMEA and Asia-Pacific and continually invests in expanding its platform to power customer growth. [www.equinix.com](http://www.equinix.com).

### **Forward Looking Statements**

*This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.*

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**Equinix Media Contacts**

Equinix Asia-Pacific

Lorraine Little-Bigelow, + (852) 2970 7742

[llittlebigelow@ap.equinix.com](mailto:llittlebigelow@ap.equinix.com)

or

LEWIS Communication

Emma Jenkins / Annie Ho, + (852) 3944 5000

[LEWISHongKong@lewispr.com](mailto:LEWISHongKong@lewispr.com)

or

**Carpathia Media Contact**

Carpathia Hosting, Inc.

Kelly White, + (703) 840-3949

[kwhite@carpathia.com](mailto:kwhite@carpathia.com)

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