

May 14, 2012



# IRESS Selects Equinix to Support its Global Business Expansion

*Leading Australian Financial Technology Provider Deploys in Equinix IBX Data Centers in Hong Kong, Singapore and London*

HONG KONG--(BUSINESS WIRE)-- Equinix, Inc. (NASDAQ:EQIX), a provider of global data center services, today announced that [IRESS](#), a leading financial services technology provider headquartered in Australia, has leveraged [Platform Equinix™](#) to extend availability of its market data, access, trading and wealth solutions services throughout and beyond the Asia Pacific region. The deployments in Equinix International Business Exchange™ ([IBX®](#)) data centers in Asia and Europe represent an important milestone in the company's global business expansion and enable IRESS to capitalize on growth opportunities for financial services in some of the world's most dynamic economies.

IRESS is a principal supplier of financial markets and wealth management systems in Australia, Asia, New Zealand, Canada, South Africa and the United Kingdom, employing more than 650 staff in 14 offices worldwide. To support its global business expansion, IRESS has entered into a global agreement with Equinix to expand into IBX data centers in Hong Kong, Singapore and London, which will complement the existing IRESS deployments in Toronto and Sydney.

By leveraging Equinix's ecosystem, IRESS can build service delivery environments that are less complex, more cost-efficient and higher performing. IRESS will benefit from global data center [network connectivity](#), offering localized and reliable services to its customers across Asia. Equinix's global footprint with established financial ecosystems will provide IRESS with access to major stock and securities exchanges, and enable the company to interconnect with customers and partners located inside Equinix IBX data centers, thus improving time to market.

"We have worked closely with Equinix since we first deployed in its IBX data center in Toronto. Over the past two decades, we have grown solidly by expanding our presence to bring localized services to our customers," said Andrew Walsh, CEO at IRESS. "Building on the success of the recent deployments in Sydney and other territories, we are confident the breadth and scope of Platform Equinix will enable us to provide our customers and partners with innovative and sophisticated solutions more efficiently as we grow our business in Asia and other parts of the world."

"We are excited to collaborate with IRESS to optimize its provision of services in the financial services industry and to see the company expand its global business with Platform Equinix, through the dense network of service providers, vast ecosystem of exchanges and broad range of financial institutions," said Tony Simonsen, managing director, Equinix Australia. "This engagement further strengthens the global financial ecosystem inside Equinix which already offers best-in-class connectivity and colocation in the world's top 16 financial markets."

## About IRESS

IRESS is a principal supplier of sophisticated share market and wealth management systems in Australia, Asia, New Zealand, Canada, South Africa and the United Kingdom. Innovative and extensive, IRESS solutions deliver streamlined data and workflow to financial markets and wealth management professionals.

**IRESS** – equity and derivative market solutions for trading, market data and portfolio management. IRESS delivers global market data, buy-side and sell side order management (OMS) and EMS), FIX based order routing, direct exchange connectivity, smart order routing and portfolio management.

**XPLAN** – comprehensive tools for financial planners and risk managers. XPLAN offers a complete range of solutions for client management, business management and financial planning.

**Private Wealth** – integrated online desktop for portfolio managers and private client advisers operating in advice, discretion, and execution-only segments.

Designed for high performance environments, all IRESS solutions are fully managed to ensure workflow efficiency and low latency data access.

IRESS has a progressive, service-based culture and employs over 600 staff in offices worldwide. Located in the centre of the major financial districts, all IRESS staff have local knowledge and industry experience.

Learn more at: <http://www.iress.com>

## **About Equinix in the Global Financial Markets**

Equinix provides a neutral meeting place for the world's leading financial market participants, including trading venues, buy- and sell-side firms, market data providers, technology providers and financial networks. These customers locate servers and infrastructure within Equinix data centers to support mission-critical financial services applications with highly reliable, low-latency connectivity. Learn more at: [www.equinix.com/industries/financial-exchange/](http://www.equinix.com/industries/financial-exchange/)

## **About Equinix**

Equinix, Inc. (Nasdaq: EQIX) connects businesses with partners and customers around the world through a global platform of high performance data centers, containing dynamic ecosystems and the broadest choice of networks. Platform Equinix connects more than 4,000 enterprises, cloud, digital content and financial companies including more than 700 network service providers to help them grow their businesses, improve application performance and protect their vital digital assets. Equinix operates in 38 strategic markets across the Americas, EMEA and Asia-Pacific and continually invests in expanding its platform to power customer growth. [www.equinix.com](http://www.equinix.com).

## **Forward Looking Statements**

*This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration*

*of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.*

Equinix and IBX are registered trademarks of Equinix, Inc. International Business Exchange is a trademark of Equinix, Inc.

### **Equinix Media Contacts**

Equinix Asia-Pacific

Lorraine Little-Bigelow, + (852) 2970 7742

[llittlebigelow@ap.equinix.com](mailto:llittlebigelow@ap.equinix.com)

or

LEWIS Communication

Annie Ho/Belle Pei, + (852) 3944 5000

[LEWISHongKong@lewispr.com](mailto:LEWISHongKong@lewispr.com)

Source: Equinix, Inc.