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Deutsche Telekom Joins the Equinix Ethernet Exchange To Extend Its Customer Reach

Europe's largest telecommunications company's wholesale arm ICSS gains access to thousands of potential customers, brings millions of international and German locations on-net

FRANKFURT, Germany & MUNICH & LONDON--(BUSINESS WIRE)-- [Equinix, Inc.](#) (NASDAQ:EQIX), a provider of global data center services, today announced that [Deutsche Telekom International Carrier Sales & Solutions \(ICSS\)](#), the wholesale arm of Deutsche Telekom AG, has joined the [Equinix Ethernet Exchange](#) in order to better serve the increasing demand for Ethernet traffic. Deutsche Telekom has now automatic access to [Platform Equinix](#)™ and a 4,000-strong global ecosystem of networks, enterprises, cloud and content service providers. This agreement also expands the depth and reach of carrier Ethernet services available through the Equinix Ethernet Exchange to connect to millions of locations within Deutsche Telekom's strong on-net coverage in Western, Central and Eastern Europe (including Germany).

Launched in 2010, the Equinix Ethernet Exchange now has more than 58 members providing access to many millions of service locations in approximately 100 countries. It enables service providers, cloud and SaaS providers and their customers to build elastic end-to-end SLA-based services across a global Layer 2 Ethernet footprint, with faster provisioning time and scalable bandwidth. It also provides revenue opportunities via direct interconnectivity with a global ecosystem of partners and customers, including 690 network service providers, all securely co-located in Equinix's International Business Exchange (IBX®) data centers.

To accelerate sales and supplier selection, all members have access to the [Equinix Marketplace](#)™, a user-friendly online portal where they can advertise their services and where prospective Ethernet partners and customers can search for suppliers by relevant geography and more.

“With our extensive Ethernet portfolio we are well positioned to cope with the drastically increasing Ethernet demand of the industry. Connecting to Equinix's Ethernet Exchange provides us with an innovative platform that extends our and our customers' reach at affordable cost,” said Holger Magnussen, senior vice president, International Carrier Sales & Solutions at Deutsche Telekom. “With our dense coverage of Ethernet services, we can now serve a mature ecosystem of prospects with pre-tested marketing and sales channels in the shape of the Equinix Marketplace, through this Exchange.”

“The participation of Deutsche Telekom is a major milestone for our Ethernet Exchange,” said Dick Theunissen, chief marketing officer for Equinix in EMEA. “As the largest telecommunications business in Europe they add greater diversity and reach for Ethernet

end-users and at the same time generate new partnership and revenue opportunities within the global Equinix Marketplace.”

Equinix at Light Reading Ethernet Expo

Equinix data center customers leverage our platform to reach 38 global markets on 5 continents, and connect to more than 4,000 financial, enterprise, cloud, content and networking companies. Visit us on 17th & 18th April at [Light Reading Ethernet Expo](#) in Munich, the premier event covering the hot topic of Carrier Ethernet network technologies and services in Europe, the Middle East and Africa (EMEA).

About Deutsche Telekom

Deutsche Telekom is one of the world’s leading integrated telecommunications companies with over 129 million mobile customers, 34 million fixed-network lines and approximately 17 million broadband lines (as of December 31, 2011). The Group provides products and services for the fixed network, mobile communications, the Internet and IPTV for consumers, and ICT solutions for business customers and corporate customers. Deutsche Telekom is present in around 50 countries and has over 235,000 employees worldwide. The Group generated revenues of EUR 58.7 billion in the 2011 financial year – more than half of it outside Germany (as of December 31, 2011).

About Deutsche Telekom International Carrier Sales & Solutions (ICSS)

International Carrier Sales & Solutions (ICSS), an integral part of Deutsche Telekom’s International Businesses unit within the Europe organization, is the global communications enabler of the Deutsche Telekom Group and more than 700 external customers worldwide. As one of the largest carriers in the world, ICSS provides global voice communication, Internet connectivity to millions of eyeballs, and global roaming and messaging on next generation platforms, as well as smart content distribution, media exchange, and virtual carrier solutions. The international customers of ICSS experience seamless service provisioning, including global reach, and the highest quality. The variety of solutions provided by ICSS is based on an expanding ultramodern infrastructure: Deutsche Telekom’s international network. For further information, see www.telekom-icss.com.

About Equinix

Equinix, Inc. (Nasdaq:EQIX) connects businesses with partners and customers around the world through a global platform of high performance data centers, containing dynamic ecosystems and the broadest choice of networks. Platform Equinix connects more than 4,000 enterprises, cloud, digital content and financial companies including more than 690 network service providers to help them grow their businesses, improve application performance and protect their vital digital assets. Equinix operates in 38 strategic markets across the Americas, EMEA and Asia-Pacific and continually invests in expanding its platform to power customer growth. <http://www.equinix.com>.

Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying

and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

Equinix and IBX are registered trademarks of Equinix, Inc. International Business Exchange is a trademark of Equinix, Inc.

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