## Equinix Receives First Data Center Management and Operations 'Stamp of Approval' in the Americas

## Equinix Ashburn data center campus exceeds standards for operational excellence

REDWOOD CITY, Calif.--(BUSINESS WIRE)-- <u>Equinix, Inc.</u> (Nasdaq:EQIX), a provider of global data center services, today announced that it is the first company in the Americas to receive the new Management and Operations 'Stamp of Approval' Award from the Uptime Institute. This designation recognizes data center companies that are especially proficient at addressing management risks and sustaining data center uptime. Equinix was a key member of the Uptime Institute's M&O Coalition that developed the assessment criteria for its new <u>Management and Operations</u> (M&O) Program and Site Assessment Service, also announced today.

The Uptime Institute Management and Operations (M&O) Program provides an industrydriven set of criteria for operational and site management independent of Uptime's <u>Tier</u> <u>Certification</u>, and creates an independent party for validation of management and operations best practices. The M&O Assessment validates the critical facilities management and operations practices of an existing data center and provides third-party assurance that the site management satisfies industry-recognized criteria for 24x7 uptime. Those sites meeting the criteria are awarded an Uptime Institute M&O Site Award.

"As a global leader, Equinix's participation in the coalition was invaluable, not only providing the necessary views from a data center service provider perspective, but helping to validate those behaviors that need to exist in data centers worldwide," said Julian Kudritzki, vice president, Uptime Institute, LLC.

As a world-class data center provider, Equinix was invited by Uptime Institute in 2011 to collaborate on the development of the M&O Program. Equinix was one of 11 coalition members to help shape the program.

"Equinix's exceptional uptime is one of the most important reasons our customers choose us and our work with the Uptime Institute helps us become even stronger in the critical area of management and operations," said John Shultz, vice president, global product management and development at Equinix.

## **About Equinix**

Equinix, Inc. (Nasdaq: EQIX) connects businesses with partners and customers around the world through a global platform of high performance data centers, containing dynamic ecosystems and the broadest choice of networks. Platform Equinix connects more than 4,000 enterprises, cloud, digital content and financial companies including more than 680 network service providers to help them grow their businesses, improve application performance and protect their vital digital assets. Equinix operates in 38 strategic markets

across the Americas, EMEA and Asia-Pacific and continually invests in expanding its platform to power customer growth. <u>http://www.equinix.com</u>.

## Forward Looking Statements

This press release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from expectations discussed in such forward-looking statements. Factors that might cause such differences include, but are not limited to, the challenges of acquiring, operating and constructing IBX centers and developing, deploying and delivering Equinix services; unanticipated costs or difficulties relating to the integration of companies we have acquired or will acquire into Equinix; a failure to receive significant revenue from customers in recently built out or acquired data centers; failure to complete any financing arrangements contemplated from time to time; competition from existing and new competitors; the ability to generate sufficient cash flow or otherwise obtain funds to repay new or outstanding indebtedness; the loss or decline in business from our key customers; and other risks described from time to time in Equinix's filings with the Securities and Exchange Commission. In particular, see Equinix's recent quarterly and annual reports filed with the Securities and Exchange Commission, copies of which are available upon request from Equinix. Equinix does not assume any obligation to update the forward-looking information contained in this press release.

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