

April 2, 2026



Michael's® Partners with Designer Jonathan Adler to Launch Exclusive Collection Featuring Iconic Styles and DIY Creativity

The collaboration brings Jonathan Adler's glamorous aesthetic to several categories—from décor and entertaining to craft kits and framing—to all Michaels stores and online beginning April 17

- *Michaels is partnering with potter and designer Jonathan Adler to launch an exclusive collection of home décor, crafting, and entertaining essentials, available in-stores and online starting April 17.*
- *The collection features Adler's signature "Modern American Glamour" aesthetic, offering customers designer-led pieces at accessible price points.*
- *The launch features exclusive Jonathan Adler craft kits, allowing customers to create gallery-quality masterpieces at home.*
- *The Jonathan Adler x Michaels collection spans multiple categories, including unfinished surfaces for DIY personalization, elevated partyware for stylish celebrations, and iconic signature home accents.*

IRVING, Texas, April 2, 2026 /PRNewswire/ -- [Michaels](#) is fueling the joy of creativity and celebration with a partnership with potter and designer Jonathan Adler. Beginning April 17, customers can shop the exclusive Jonathan Adler x Michaels collection of home decor, crafting, and entertaining essentials in Michaels stores and online at Michaels.com and Michaels.ca.

The collaboration brings Jonathan's favorite colors, patterns, and pieces into a single, accessible destination for customers. By blending high-style design with the joy of creating, this partnership ensures everyone, from 'mid-century mavens' to West Coast bohemians, can find a piece of Jonathan's signature flair to spark their own creativity.

"We are thrilled to complement Michaels' robust assortment with the signature style of Jonathan Adler," said Stacey Shively, Chief Merchandising Officer at Michaels. "By bringing Jonathan's distinctive design voice to Michaels at accessible price points, we are delivering on our commitment to offering customers newness, inspiration, and elevated creative experiences that blend bold design with the personalization and value they expect from us."

"I'm a craftsperson first and foremost, and Michaels is the center of craft, creativity, and color. I want everything I make to make you feel even more eccentric and glamorous than

you already are, and my collection with Michaels is no different. I brought my favorite colors, patterns, and motifs to the collection, giving every creator the tools they need to express their own personality. I hope people like the collection as much as I liked designing it," said Jonathan.

The Jonathan Adler collection at Michaels blends his distinct aesthetic across every category to offer customers new ways to customize and elevate their spaces. The assortment includes:

- **Exclusive Craft Kits:** Michaels is the only destination for official Jonathan Adler craft kits across diamond art, guided crafts, and more.
- **High-Design Blueprints:** New unfinished surfaces provide customers with a sophisticated starting point, including Jonathan's iconic silhouettes, that they can personalize with their own colors and finishes.
- **Modern Glamour Entertaining:** From bold table settings to unique statement pieces, customers can shop a leveled-up aisle of partyware and décor that feels like modern glamour.
- **Signature Home Accents:** Customers can elevate their spaces with decorative frames and home décor accents featuring Jonathan's signature patterns, designed for instant style or further personalization.

The partnership, negotiated by CAA Brand Management, is designed to support customers at every stage of their creative journey, whether refreshing a room, planning a party, or completing a DIY project with a modern design edge.

To explore the full collection and discover styling inspiration, visit [Michaels \(US\)](#), [Michaels \(Canada\)](#), or follow @michaelsstores on social media.

About The Michaels Companies, Inc.

At The Michaels Companies, Inc., our purpose is to fuel the joy of creativity and celebration. As the leading destination for creating and celebrating in North America, we operate over 1,300 stores in 49 states and Canada and online at [Michaels.com](#) and [Michaels.ca](#). The Michaels Companies, Inc. also owns Artistree, a manufacturer of custom and specialty framing merchandise. Founded in 1973 and headquartered in Irving, Texas, Michaels is the best place for all things creative. For more information, please visit [www.michaels.com](#).

About Jonathan Adler

Potter and designer Jonathan Adler launched his namesake brand after leaving his day job to pursue his first love: ceramics. In 1993, Barneys bought his collection of pottery. Five years later, he opened his first store in Soho, selling textiles, table-top and furniture. Today, Jonathan Adler is a design company with stores worldwide, a thriving e-commerce site, a full slate of residential and commercial projects, and a wholesale business with over 1000 points of distribution globally.

Media Contact

Kim Kornfeld
prcontact@michaels.com

Michaels®

View original content to download multimedia <https://www.prnewswire.com/news-releases/michaels-partners-with-designer-jonathan-adler-to-launch-exclusive-collection-featuring-iconic-styles-and-diy-creativity-302730750.html>

SOURCE The Michaels Companies, Inc.