

May 4, 2016

CV Sciences Sponsors The Healthy and Natural Show at Chicago's Navy Pier

LAS VEGAS, NV -- (Marketwired) -- 05/04/16 -- CV Sciences, Inc. (OTCBB: CANV) announces that its market-leading CBD oil product, Plus CBD™ (<http://pluscbdOil.com>), is the Platinum Sponsor for the inaugural The Healthy and Natural Trade Show (<http://www.thehealthyandnaturalshow.com>), from May 5-7, at Navy Pier in Chicago. The Healthy and Natural trade show and educational program is designed to highlight national and international brands in the natural products industry, across six distinct categories: food, beverage, supplements, pet products, household products and personal care.

"We're delighted with the sponsorship support and event endorsement from CV Sciences, and are happy to align with category leaders with conviction and vision," said Len Monheit, General Manager of William Reed Business Media, owners of The Healthy and Natural Show.

Sarah Syed, Director of Marketing for CV Sciences, Inc., states, "[w]e are pleased to sponsor the trade show because of its drive to support innovation, inspiration and education to manufacturers, service providers and retailers in the Natural Products Industry." Ms. Syed continued, "[i]nnovation and education are at the heart of what we do at CV Sciences, so we are thrilled to sponsor this event," said Syed.

Plus CBD Oil is presenting several educational and social events during The Healthy And Natural Show. Friday, May 6, at 1PM, Stuart Tomc, Vice President of Human Nutrition at CV Sciences will present "*News You Can Use: Unlocking the Power of Hemp*" During the show, CV Sciences is conducting a giveaway of renowned physician Dr. John Hicks's recent book, *The Medicinal Power of Cannabis*, to interested parties. Later in the evening at 6PM, CV Sciences, Inc. is hosting an industry party, which will feature a half-hour presentation by Keynote Speaker, Col. Michael Lewis (Ret.), MD, MBA, MPH, FACPM, titled "The Power of CBD."

About CV Sciences, Inc.

CV Sciences, Inc. (OTCBB: CANV), located in Las Vegas, Nevada, focuses on drug development activities on products containing the hemp plant extract cannabidiol (CBD) as the active pharmaceutical ingredient, and also is engaged in the sale of CBD, and the development, marketing and sale of end consumer products containing CBD, which is refined into its own PlusCBD Oil™ brand. Additional information is available from OTCMarkets.com or by visiting <http://www.cvsciences.com>.

FOR FURTHER INFORMATION PLEASE CONTACT:

Corporate Contact:
CV Sciences, Inc.

2688 S. Rainbow Blvd., Ste. B
Las Vegas, NV 89146
Office: 866-290-2157

Source: CV Sciences, Inc.