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Super League Granted New Patent Allowance Related to Live Stream Synchronization; Company Remains at the Forefront of Technical Innovation

SANTA MONICA, Calif., July 11, 2023 (GLOBE NEWSWIRE) -- [Super League](#) (Nasdaq: SLGG), a leading publisher of immersive experiences across the world's largest metaverse gaming platforms, announced today the extension of its intellectual property portfolio, having received a notice of allowance from the United States Patent and Trademark Office (USPTO) for an additional patent application associated with the synchronization of live web streams. Specifically, the company's newest patent allowance pertains to mitigating latency challenges arising from the combining of multiple 'live' streams. When properly deployed, such mitigation results in predictable high quality, high fidelity productions.

"This extension of our patent portfolio is particularly exciting as it exemplifies our creativity and initiative to meet and overcome challenges and achieve excellence in our broadcast studio. We remain fully committed to continued innovation and our stated mission to provide best-in-class immersive and interactive content experiences across the web and metaverse," says David Steigelfest, Super League Co-Founder and Chief Platform Officer.

Super League's creative studio is a vibrant contributor to the company's business, leading the way in video content production for numerous dynamic brand activations each month. Notable productions include live stream broadcasts for MTV's popular program "Wild 'N Out" inside Minehut, Super League's thriving Minecraft community, as well as hosting a live broadcast of the Charli XCX concert, a foundational piece of the Samsung Superstar Galaxy Roblox experience. In addition, for the last three years, Super League has produced a world-wide esports event every month for [Top Golf's live WGT Golf](#) series. Top brands and event producers continue to leverage the company's robust cloud production capabilities, including the real-time video collaboration tool [Super View](#).

This patent application grows Super League's already substantial patent portfolio, which encompasses a multitude of innovations including those related to AI, custom visualization, audience targeting and more.

About Super League

Super League (Nasdaq: SLGG) is a leading strategically-integrated publisher and creator of games and experiences across the world's largest immersive digital platforms. From metaverse gaming powerhouses such as Roblox, Minecraft and Fortnite, to the most popular Web3 environments such as Sandbox and Decentraland, to bespoke worlds built using the most advanced 3D creation tools, Super League's innovative solutions provide incomparable access to massive audiences who gather in immersive digital spaces to socialize, play,

explore, collaborate, shop, learn and create. As a true end-to-end activation partner for dozens of global brands, Super League offers a complete range of development, distribution, monetization and optimization capabilities designed to engage users through dynamic, energized programs. As an originator of new experiences fueled by a network of top developers, a comprehensive set of proprietary creator tools and a future-forward team of creative professionals, Super League accelerates IP and audience success within the fastest growing sector of the media industry. For more, go to superleague.com.

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