

October 30, 2017



# SiriusXM to Launch Holiday Music Channels

**- Eight commercial-free channels featuring a wide collection of holiday music from classic to country to acoustic and beyond**

NEW YORK, Oct. 30, 2017 /PRNewswire/ -- SiriusXM today announced its extensive holiday music lineup featuring eight commercial-free channels celebrating the festive season, two to broadcast starting Wednesday, November 1.



SiriusXM's holiday music channels will offer listeners a variety of traditional holiday songs, classical Christmas carols, country Christmas classics, contemporary holiday tunes, soul music, Hanukkah music and Latin seasonal music.

SiriusXM's commercial-free holiday music channels will be available on multiple satellite radio channels, and via the [SiriusXM App](#) for smartphones and other connected devices and online at [siriusxm.com](#).

## **SiriusXM's holiday channel lineup features:**

### **Holly (via satellite on channel 70)**

will feature contemporary holiday music as well as traditional favorites, including songs by Kelly Clarkson, Pentatonix, Josh Groban, Trans-Siberian Orchestra, Brian Setzer Orchestra, Celine Dion, Ariana Grande, Meghan Trainor, Michael Bublé, Sam Smith and Mariah Carey. Wednesday, November 1 at 12:00 pm ET- Saturday, December 30 at 3:00 am ET

### **Holiday Traditions (via satellite on channel 4)**

will feature traditional holiday music from the '40s through the '60s by artists such as Frank Sinatra, Andy Williams, Ray Conniff, Bing Crosby and Nat "King" Cole. Wednesday, November 1 at 12:00 pm ET- Saturday, December 30 at 3:00 am ET

### **Holiday Pops (via satellite on channel 76)**

will feature classical Christmas carols and other holiday favorites by the greatest classical musicians of all-time, including the Mormon Tabernacle Choir, Boston Pops, Luciano Pavarotti, The New York Philharmonic, King's College Choir and Thomas Hampson. Will air from Sunday, December 24 at 12:00 pm ET – Tuesday, December 26 at 3:00 am ET.

### **Country Christmas (via satellite on channel 58)**

will feature a mix of country Christmas music from contemporary and classic country artists like Garth Brooks, Carrie Underwood and Willie Nelson.

Monday, December 4 at 12:00 pm ET – Tuesday, December 26 at 3:00 am ET.

**Navidad (SiriusXM channel 785)**

will feature contemporary Latin holiday music and traditional classics, including Jose Feliciano, Fania All-Stars, Gloria Estefan, Marco Antonio Solis, El Gran Combo and Tito El Bambino.

Monday, November 27 at 12:00 pm ET – Sunday, January 7 at 3:00 am ET.

**Holiday Soul (via satellite on channel 49)**

will feature classic soul and Motown holiday music from the '60s and '70s as well as R&B from the '80s and '90s including Whitney Houston, Aretha Franklin, Michael Jackson, Luther Vandross, Smokey Robinson & The Miracles, Dionne Warwick, The Four Tops, The Supremes, The O'Jays, James Brown, The Temptations, Lou Rawls and Toni Braxton.

Monday, December 4 at 12:00 pm ET – Tuesday, December 26 at 3:00 am ET.

**Radio Hanukkah (via satellite on channel 77)**

will feature an extensive collection of Hanukkah-themed music, including contemporary, traditional and children's selections as well as daily reflections and prayers related to the holiday.

Tuesday, December 12 at 12:00 pm ET – Thursday, December 21 at 3:00 am ET.

**New Year's Nation (via satellite on channel 4)**

is the ultimate soundtrack to New Year's Eve parties around the country and will feature the biggest, upbeat party hits from genres across SiriusXM's music platform.

Saturday, December 30 at 12:00 pm ET – Tuesday, January 2 at 3:00 am ET.

SiriusXM recently announced that its 200+ channels are now also available for streaming to SiriusXM subscribers nationwide with Amazon Alexa. Go to [www.SiriusXM.com/AmazonAlexa](http://www.SiriusXM.com/AmazonAlexa) to learn more.

For more information about additional holiday programming, please visit [www.siriusxm.com/holiday](http://www.siriusxm.com/holiday).

For more information on SiriusXM, please visit [www.siriusxm.com](http://www.siriusxm.com).

**About SiriusXM**

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 32.2 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at [siriusxm.com](http://siriusxm.com). SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.8 million subscribers. SiriusXM is also a leading provider of connected

vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2016, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

**Source: SiriusXM**

**Media contact:**

Carolina Dubon

646 313 2293

[carolina.dubon@siriusxm.com](mailto:carolina.dubon@siriusxm.com)

View original content with multimedia: <http://www.prnewswire.com/news-releases/siriusxm->

[to-launch-holiday-music-channels-300545412.html](https://www.siriusxm.com/press-releases/siriusxm-to-launch-holiday-music-channels-300545412.html)

SOURCE Sirius XM Holdings Inc.