

January 11, 2017



Cinemark's Playa Vista Theatre Hosts "Patriots Day" Screening and Live Q&A Broadcast with Mark Wahlberg and Boston's Heroes

PLANO, Texas--(BUSINESS WIRE)-- [Cinemark Holdings, Inc.](#) (NYSE: CNK), a leader in the motion picture exhibition industry announced that its Cinemark Playa Vista and XD Theatre will host an advance screening of Lionsgate and CBS Films' new film, *Patriots Day*, followed by an exclusive, live Q&A satellite broadcast featuring the film's stars and Boston's real-life heroes on Wednesday, January 11, 2017 at 6 p.m. PST. Cinemark's leading-edge technology enables Lionsgate to share real-time dialog from the actors and brave men and women of the Boston-area police force with movie fans not only in Los Angeles but across the U.S.

Boston native and Academy Award-nominee Mark Wahlberg will be joined by his costars Jimmy Yang and Khandi Alexander as well as the film's Director Peter Berg for this special live broadcast event. In addition, the real-life heroes who inspired the movie including former Boston Police Commissioner Ed Davis, FBI Special Agent Richard DesLauriers and Watertown Police Sargent Jeff Pugliese will be participating in the Q&A.

"Cinemark is excited to partner with Lionsgate to bring our guests the opportunity to see and hear from *Patriots Day* actors and heroes," states James Meredith, Cinemark's SVP, Head of Marketing and Communications. "Cinemark's Playa Vista theatre was designed for these types of events and we are thrilled to be able to host, produce and broadcast this *Patriots Day* live event to our theatres across the nation."

An account of the Boston Marathon bombing, *Patriots Day* is the powerful story of a community's courage in the face of adversity. Police Sergeant Tommy Saunders (Mark Wahlberg) joins courageous survivors, first responders and investigators in a race against the clock to hunt down the bombers before they strike again. Weaving together the stories of Special Agent Richard DesLauriers (Kevin Bacon), Police Commissioner Ed Davis (John Goodman), Sergeant Jeffrey Pugliese (J.K. Simmons) and nurse Carol Saunders (Michelle Monaghan), this visceral and unflinching chronicle captures the suspense of one of the most sophisticated manhunts in law enforcement history and the strength of the people of Boston. The movie will be released on Friday, January 13 with early shows on Thursday, January 12.

Cinemark's January 11 screening of *Patriots Day* starts at 6 p.m. PST/9 p.m. EST. Immediately following the screening, the Q&A will broadcast live to 240 Cinemark locations. Tickets can be purchased at www.cinemark.com.

ABOUT CINEMARK HOLDINGS, INC.:

Cinemark is a leading domestic and international motion picture exhibitor, operating 522

theatres with 5,865 screens in 41 U.S. states, Brazil, Argentina and 13 other Latin American countries as of September 30, 2016. For more information, go to investors.cinemark.com.

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Source: Cinemark Holdings, Inc.