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Cinemark Promotes Justin McDaniel to Senior Vice President Global Programming

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), a leading motion picture exhibitor, announced that Justin McDaniel has been named Senior Vice President Global Content Strategy and Analysis. In this role, Justin will oversee film buying and programming throughout Cinemark's U.S. and Latin American markets. Justin was promoted to Vice President in February 2014. Prior to joining Cinemark in 2006 Justin had been an experienced film buyer for Century Theatres.

"Cinemark has one of the best content programming teams in the industry and Justin has been key in coordinating our efforts to maximize the utilization of our screens on a worldwide basis," states Mark Zoradi, Cinemark's Chief Executive Officer. "With his leadership, our film and content programmers will continue to provide Cinemark's customers the best entertainment options from around the world."

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 507 theatres and 5,746 screens in 41 U.S. states, Brazil, Argentina and 12 other Latin American countries as of September 30, 2015. For more information go to investors.cinemark.com.

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