

April 14, 2015



Cinemark to Unveil New Recliner Seating and Remodeled Auditoriums in Fort Worth and Hurst Theatres

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the world's largest motion picture exhibitors, announced the installation of Cinemark Luxury Lounger recliners in two Cinemark theatre locations in the Dallas/Fort Worth Metroplex. The **Ridgmar 13**, located in the Ridgmar Mall at 2300 Green Oaks Road, Fort Worth, Texas, and **North East Mall 18**, located in the North East Mall at 1101 Melbourne Road, Hurst, Texas, are undergoing complete auditorium remodels and will offer guests brand new oversized, plush, electric-powered Luxury Lounger recliners with cup holders and footrests.

"Cinemark is always striving to provide our guests with the very best entertainment experience," stated Tim Warner, Cinemark's Chief Executive Officer. "Our new Luxury Lounger recliners will be the perfect additions to these two Ft. Worth area theatres and will be available just in time for this summer's blockbuster movie season."

Moviegoers can download the Cinemark app to view show times and purchase tickets on-the-go. Also, guests can utilize CineMode, a feature within the Cinemark app, to earn rewards for being courteous to others during movies. Fans are invited to stay connected through Cinemark's social media channels: Facebook, Twitter, Instagram and YouTube. Additionally, customers can sign up online to receive free, weekly show time emailers that contain special weekly offers.

ABOUT CINEMARK HOLDINGS, INC.

Cinemark is a leading domestic and international motion picture exhibitor, operating 495 theatres with 5,676 screens in 41 U.S. states, Brazil, Argentina and 11 other Latin American countries as of December 31, 2014. For more information go to investors.cinemark.com.

Cinemark USA, Inc.
James Meredith, 972-665-1680
jmeredith@cinemark.com

Source: Cinemark Holdings, Inc.