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Cinemark Announces Plans to Remodel 16-Screen Movie Theatre in Huber Heights, Ohio

Renovated Multiplex Will Feature Cinemark's Luxury Lounger Electric-Powered Recliners in All Auditoriums and Complete Remodel of Concession Stand and Lobby

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. (NYSE: CNK), one of the world's leading motion picture exhibitors, announces plans to renovate their Rave branded 16-screen, all-digital movie theatre. The new multiplex will boast Luxury Lounger recliners in all auditoriums, an updated lobby and new concession stand and bar area offering beer, wine and frozen cocktails. The theatre, located at 7737 Waynetowne Blvd, Huber Heights, will be finished just in time for the 2015 summer movie blockbuster season.

"The Huber Heights complex has been part of the community for over 25 years," commented Tim Warner, Cinemark's CEO. "This full remodel will enable us to continue to offer our guests the highest levels of comfort and technology. Cinemark's new Luxury Lounger recliners will be the perfect addition to this popular theatre and will offer customers a complete entertainment experience."

Cinemark takes pride in creating the best entertainment experience in the industry. In order to make movie-going as easy and enjoyable as possible, Cinemark focuses on offering more choices to their customers. For example, the new theatre will feature online "Print at Home" ticketing, available at www.cinemark.com, which will make it easy for patrons to purchase tickets in advance from the comfort of their home or office. Customers will be able to bypass lines at the box office and go directly to a kiosk in the theatre lobby. Also, guests can download and purchase tickets through Cinemark's mobile applications that are available for iPhone, Android and Windows phones. Finally, to stay connected, customers can sign up online to receive free, weekly showtime emailers that contain online coupons for discounts at the concession stand and other weekly special offers.

ABOUT CINEMARK HOLDINGS, INC.

Cinemark is a leading domestic and international motion picture exhibitor, operating 488 theatres with 5,609 screens in 40 U.S. states, Brazil, Argentina, and 10 other Latin American countries as of June 30, 2014. For more information, go to www.investors.cinemark.com.

Cinemark Holdings, Inc.
James Meredith, 972-665-1680
communications@cinemark.com

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