

## Korn Ferry Named an Organization Strategy Consulting Leader By ALM Intelligence

Korn Ferry Recognized in ALM Intelligence Vanguard Report for its Talent-Led Approach and its Ability to Align Business, Organization and Talent Strategies

LOS ANGELES--(BUSINESS WIRE)-- ALM Intelligence has named Korn Ferry (NYSE:KFY) an Organization Strategy Consulting "Leader" in its annual Vanguard report.

The ALM Vanguard report assesses firms for their ability to create impact for their clients in the area of organization strategy consulting. The report displays the relative position of the providers featured in the report based on an evaluation of their overall capabilities according to a consistent set of criteria. The firms are analyzed based on depth, denoting their capacity to get results for clients, as well as breadth, which indicates the ability to deploy that capacity across multiple client scenarios.

ALM Intelligence evaluated 29 organizations and placed each of the companies in one of three categories: Leader, Challenger and Contender.

ALM Intelligence designated Korn Ferry as a "Leader," crediting the firm for having a "unique, differentiated approach that caters to the human dimension of organization strategy wrapped in a strategic point of view."

The ALM Intelligence Vanguard report further affirmed Korn Ferry's approach for "the strength of its approach for aligning business, organization, and talent strategies and synchronizing design at every level of the organization – teams, leaders and individuals. The beauty of this talent-led approach is that it sets everyone up for success as it instills a change capability into the organization's DNA. Notable aspects of the firm's delivery include the use of extensive people benchmarking resources and a scientific methodology for performance improvement."

"We are honored to be recognized as a Leader by ALM Intelligence and are proud of our firm's approach to organization strategy consulting," said Mark Arian, CEO, Korn Ferry Advisory. "Our work is grounded in the science of human behavior in organizations and an in-depth understanding of the market forces that impact decision-making on critical management issues. This results in higher discretionary energy, superior business performance and sustainable impact."

## **About Korn Ferry**

Korn Ferry is a global organizational consulting firm. We work with clients to design their organizational structures, roles and responsibilities. We help them hire the right people and

advise them on how to reward, develop and motivate their workforce. And, we help professionals navigate and advance their careers.

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