

May 20, 2009



# E Street Radio Celebrates Memorial Day Weekend With a Celebration of Bruce Springsteen and the E Street Band's Career at the Meadowlands

*E Street Radio and Mad Dog Radio channels will broadcast tailgate specials live from the Meadowlands before Bruce Springsteen and the E Street Band's concert on May 21*

*E Street Radio to air archival concert broadcasts along with commentary from music journalist Dave Marsh throughout the Memorial Day weekend*

NEW YORK, May 20 /PRNewswire-FirstCall/ --SIRIUS XM Radio (Nasdaq: SIRI) today announced Memorial Day weekend programming for its E Street Radio channel, the exclusive commercial-free channel dedicated to the music of Bruce Springsteen and the E Street Band. SIRIUS XM listeners will hear special coverage of Bruce Springsteen and the E Street Band's show at the Izod Center in the Meadowlands, archival concerts from Springsteen's performances at Giants Stadium and the Meadowlands from the past 25 years, and more on E Street Radio, SIRIUS channel 10 and XM channel 58.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20080819/NYTU044LOGO>)

Bruce Springsteen biographer and SIRIUS XM Radio host Dave Marsh will cover the first of Bruce Springsteen's Memorial Day weekend concerts with a tailgate special broadcast live from the parking lot of the Izod Center on Thursday, May 21 starting at 6 pm ET.

Also on Thursday, SIRIUS XM sports personality and longtime Springsteen fan Chris 'Mad Dog' Russo will host a special edition of his daily sports talk show, *Mad Dog Unleashed*, live from 2 to 6 pm ET in the Izod Center parking lot. *Mad Dog Unleashed* airs nationwide every weekday afternoon on Mad Dog Radio, SIRIUS channel 123 and XM channel 144.

To celebrate the tradition of Bruce Springsteen shows at the Meadowlands, E Street Radio will broadcast throughout the Memorial Day weekend a series of archival concerts recorded live from the Meadowlands. The E Street Radio concerts series will begin with the Bruce Springsteen and the E Street Band performance at the Brendan Byrne Arena (now the Izod Center) from August 5, 1984 starting Friday, May 22 at 12:30 pm ET.

E Street Radio broadcast times for the Bruce Springsteen and the E Street Band Meadowlands concerts series (all times Eastern):

| Broadcast Date & Time       | Location            | Originally Performed |
|-----------------------------|---------------------|----------------------|
| Friday, May 22 at 12:30 pm  | Brendan Byrne Arena | 08-05-1984           |
| Friday, May 22 at 8:00 pm   | Giants Stadium      | 07-27-2008           |
| Saturday, May 23 at 2:00 am | Giants Stadium      | 09-01-1985           |
| Saturday, May 23 at 12 noon | Giants Stadium      | 07-28-2008           |

|                             |                     |            |
|-----------------------------|---------------------|------------|
| Saturday, May 23 at 8:00 pm | Brendan Byrne Arena | 08-06-1984 |
| Sunday, May 24 at 2:00 am   | Giants Stadium      | 07-31-2008 |
| Sunday, May 24 at 12 noon   | Giants Stadium      | 08-22-1985 |
| Monday, May 25 at 2:00 am   | Giants Stadium      | 08-31-2003 |
| Monday, May 25 at 12 noon   | Giants Stadium      | 07-27-2008 |
| Monday, May 25 at 8:00 pm   | Brendan Byrne Arena | 08-20-1984 |
| Tuesday, May 26 at 2:00 am  | Giants Stadium      | 08-22-1985 |

Dave Marsh will also host a special edition of *Live from E Street Nation*, the weekly music show featuring the Bruce Springsteen fan community talking about their favorite Springsteen songs, experiences at the latest concerts and more. Marsh and his in-studio guest will discuss Bruce's final show at Giants stadium. E Street Radio listeners and Bruce Springsteen fans are invited to call Dave Marsh at 877-70-BRUCE to join the show. This special edition of *Live from E Street Nation* will air on Friday, May 22 starting at 10 am ET.

Additionally, on Memorial Day, E Street Radio will play the best summer songs by Bruce Springsteen for SIRIUS XM listeners throughout the day.

E Street Radio gives SIRIUS XM listeners unprecedented access to the music of Bruce Springsteen and the E Street Band, including exclusive concert broadcasts, rare archival recordings as well as insider reports and breaking news. For up-to-date programming info and to learn more about the E Street Radio channel, please visit [www.sirius.com/estreetradio](http://www.sirius.com/estreetradio) and [www.xmradio.com/estreetradio](http://www.xmradio.com/estreetradio).

For up-to-date news and information on Bruce Springsteen, please visit [www.brucespringsteen.net](http://www.brucespringsteen.net).

#### *About SIRIUS XM Radio*

SIRIUS XM Radio is America's satellite radio company delivering to subscribers commercial-free music channels, premier sports, news, talk, entertainment, and traffic and weather.

SIRIUS XM Radio has content relationships with an array of personalities and artists, including Howard Stern, Martha Stewart, Oprah Winfrey, Jimmy Buffett, Jamie Foxx, Barbara Walters, Opie & Anthony, Bubba the Love Sponge(R), The Grateful Dead, Willie Nelson, Bob Dylan, Tom Petty, and Bob Edwards. SIRIUS XM Radio is the leader in sports programming as the Official Satellite Radio Partner of the NFL, Major League Baseball(R), NASCAR(R), NBA, NHL(R), and PGA TOUR(R), and broadcasts major college sports.

SIRIUS XM Radio has arrangements with every major automaker. SIRIUS XM Radio products are available at [shop.sirius.com](http://shop.sirius.com) and [shop.xmradio.com](http://shop.xmradio.com), and at retail locations nationwide, including Best Buy, RadioShack, Target, Sam's Club, and Wal-Mart.

SIRIUS XM Radio also offers SIRIUS Backseat TV, the first ever live in-vehicle rear seat entertainment featuring Nickelodeon, Disney Channel and Cartoon Network; XM NavTraffic(R) service for GPS navigation systems delivers real-time traffic information, including accidents and road construction, for more than 80 North American markets.

*This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about the benefits of the business combination transaction involving SIRIUS and*

*XM, including potential synergies and cost savings and the timing thereof, future financial and operating results, the combined company's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "anticipate," "believe," "plan," "estimate," "intend," "will," "should," "may," or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of SIRIUS' and XM's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond the control of SIRIUS and XM. Actual results may differ materially from the results anticipated in these forward-looking statements.*

*The following factors, among others, could cause actual results to differ materially from the anticipated results or other expectations expressed in the forward-looking statement: our substantial indebtedness; the businesses of SIRIUS and XM may not be combined successfully, or such combination may take longer, be more difficult, time-consuming or costly to accomplish than expected; the useful life of our satellites; our dependence upon automakers and other third parties; our competitive position versus other forms of audio and video entertainment; and general economic conditions. Additional factors that could cause SIRIUS' and XM's results to differ materially from those described in the forward-looking statements can be found in SIRIUS' Annual Report on Form 10-K for the year ended December 31, 2008 and XM's Annual Report on Form 10-K for the year ended December 31, 2008, which are filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and SIRIUS and XM disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.*

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Contacts for SIRIUS XM Radio:

Sal Resendez  
[sal.resendez@siriusxm.com](mailto:sal.resendez@siriusxm.com)  
646 313 2405

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