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# Powerfleet Unity Wins Coveted Innovation Award at Europe's Largest Materials Handling Event

WOODCLIFF LAKE, N.J., Sept. 25, 2025 /PRNewswire/ -- Powerfleet, Inc. (Nasdaq: AIOT), a global leader in the artificial intelligence of things (AIoT) software-as-a-service (SaaS) mobile asset industry, today announced that its Unity platform has won the Industry Innovation Award 2025 at the International Materials Handling Exhibition (IMHX), Europe's largest intralogistics event.



"Being recognized at IMHX, the biggest stage in Europe, underscores Unity's ability to transform mobile asset management worldwide," said Mike Powell, Chief Innovation Officer at Powerfleet. "This award validates our leadership in Europe's \$50 billion materials handling market and highlights the global momentum of Unity."

The IMHX awards, independently assessed by 18 judges, are the most prestigious accolades in materials handling, honoring technologies that reshape supply chain operations across industries. Winning at this level positions Unity as a platform capable of driving measurable gains in safety, efficiency, and sustainability for enterprises worldwide.

Unity was recognized for its ability to integrate on-site warehouse intelligence with on-road operational performance in one cloud-native, device-agnostic single pane of glass. It eliminates fragmented systems by delivering:

- AI-driven warehouse safety, preventing pedestrian risks in real time.
- On-road driver protection, using AI video to combat fatigue and distraction.
- Unified visibility and analytics across all assets, on-site plus on-road in a single pane of glass.
- Sustainability insights that cut energy use, emissions, and costs.

Winning at IMHX, the most influential industry stage in Europe for the last 24 years, marks Unity as a proven solution for enterprises looking to digitize and simplify complex operations.

## About Powerfleet

Powerfleet (Nasdaq: [AIOT](#)) is a global leader in AI-powered data solutions that optimize mobile asset performance, safety, and sustainability. Powerfleet Unity's cloud-based

applications leverage advanced AI, machine learning, and IoT connectivity to provide mission-critical insights across industrial, logistics, and transportation sectors. Serving 48,000 customers across 120 countries, Powerfleet empowers businesses with data-driven intelligence to enhance safety, efficiency, and workforce productivity.

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