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Yext Appoints Cynthia Paul to its Board of Directors

Ms. Paul brings over three decades of investment and leadership experience to Yext's Board

NEW YORK--(BUSINESS WIRE)-- [Yext, Inc.](https://www.yext.com/) (NYSE: YEXT), the enterprise agentic marketing platform, today announced that it has appointed Cynthia Paul to serve as an independent director on its Board of Directors, effective immediately. Ms. Paul is the Chief Investment Officer and Chief Executive Officer of Lynrock Lake LP, an investment management firm.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260707933035/en/>

“We are happy to welcome Cynthia to our Board of Directors and believe her insights will be a significant asset to the team as we continue to deliver long-term shareholder and customer value,” said Michael Walrath, CEO and Chair of the Board for Yext.

Ms. Paul brings more than 24 years of experience as a portfolio manager taking meaningful stakes in publicly-traded enterprise software companies. Since founding Lynrock Lake LP in January 2018, Ms. Paul has invested across the full capital structure of public and private companies, with a focus on the technology industry. Previously, Ms. Paul joined Soros Fund Management LLC in 2000, where she managed a portfolio across corporate credit, convertible and equity securities from 2002 to 2017.

In addition to her significant investment experience, Ms. Paul has served as a member of the board of directors of numerous public and private companies since 2013, including service on multiple committees of public company boards.

“As the clear leader in competitive brand visibility intelligence and agentic marketing, Yext is well positioned to take advantage of a rapidly evolving AI discovery environment. I am excited to work with the Yext team as the company builds on its positive momentum and executes on its strategy to accelerate profitable growth,” said Ms. Paul.

To learn more about Yext's corporate governance, visit investors.yext.com.

About Yext

Yext (NYSE: YEXT) is the enterprise agentic marketing platform. Built on the world's most comprehensive structured data platform for local businesses, Yext gives brands and their partners the visibility intelligence to win every moment of discovery – across AI and traditional search. Yext's API-first architecture connects structured data to APIs, MCP servers, and generative interfaces, so partners and developers can build purpose-built experiences on the same infrastructure powering Yext's own products. Thousands of brands and digital marketing partners in financial services, healthcare, retail, hospitality, and food rely on Yext to manage, measure, and optimize visibility at scale. For more information, visit yext.com.

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