

Welcome to the Powerfleet 2025

 **unity** Innovation Event



POWERFLEET®

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Some of the financial information and data contained in this Presentation, such as EBITDA and Adjusted EBITDA, has not been prepared in accordance with United States generally accepted accounting principles ("GAAP"). These non-GAAP measures, and other measures that are calculated using such non-GAAP measures, are an addition, and not a substitute for or superior to measures of financial performance prepared in accordance with GAAP and should not be considered in isolation or as an alternative to operating income, net income or any other performance measures derived in accordance with GAAP. "EBITDA" is defined as Net income (loss) before interest expense (net of interest income), Income tax expense (benefit), and Depreciation and amortization expense. Adjusted EBITDA is defined as EBITDA (as defined above), excluding equity-based compensation expense, non-controlling interest, preferred stock dividend and accretion, as well as certain non-recurring items that Powerfleet does not believe directly reflect its core operations and may not be indicative of Powerfleet's recurring business operations; Adjusted EBITDA for projected periods referenced in this Presentation includes management estimates for incremental costs associated with being a publicly-traded company.

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This presentation also contains certain financial forecasts, including projected annual revenue, gross profit and adjusted EBITDA. Neither Powerfleet's nor Fleet Complete's independent auditors have studied, reviewed, compiled or performed any procedures with respect to the projections for the purpose of their inclusion in this presentation, and accordingly, neither expresses an opinion or provides any other form of assurance with respect thereto for the purpose of this presentation. These projections are for illustrative purposes only and should not be relied upon as being necessarily indicative of future results. In this presentation, certain of the above-mentioned projected information has been provided for purposes of providing comparisons with historical data. The assumptions and estimates underlying the prospective financial information are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in the prospective financial information. Projections are inherently uncertain due to a number of factors outside of Powerfleet's or Fleet Complete's control. While all financial projections, estimates and targets are necessarily speculative, Powerfleet and Fleet Complete believe that the preparation of prospective financial information involves increasingly higher levels of uncertainty the further out the projection, estimate or target extends from the date of preparation. Accordingly, there can be no assurance that the prospective results are indicative of future performance of the combined company after the Transaction or that actual results will not differ materially from those presented in the prospective financial information. Inclusion of the prospective financial information in this presentation should not be regarded as a representation by any person that the results contained in the prospective financial information will be achieved.

2025 Unity Innovation Event

Part 1: The Compelling Market Needs

Part 2: Unity's Differentiated Solutions

Part 3: The Unique Single Pane of Glass

Part 4: Deep-Dive - Safety +

Part 5: Deep-Dive - Compliance +

Part 6: End-to-End Solutions in Action

Part 7: Unifying Customers' Operations

Part 8: Unity - The Growth Engine

Part 9: Perspective on FY27

Part 10: Q&A

The Compelling Market Needs:

Companies Around The World Are Focused On

1

KEY MARKET DRIVERS IMPACTING THEIR
BUSINESSES' PERFORMANCE

Safety



Compliance



Operational
Efficiency



Sustainability



2

DIGITAL
TRANSFORMATION

Leveraging
High Quality
Data



Automating
Manual
Processes



Applying AI
and Data
Science



Improving
Business
Performance



The Market's Digital Transformation Challenge



#1

Priority for C-Suite Leaders is Digital Transformation

79%

Of Execs Say Failure to Leverage Big Data Puts Their Business at Risk of Losing Competitive Advantage - or Extinction.

91

Of Leaders Say AI Will Have a Transformational Impact On Their Business

40%

Of Businesses' Mission-Critical Data is Trapped in Data Silos and Unusable

3%

Of Organizations Have Achieved A Fully Integrated, Agile Digital AI-led Ecosystem

70%

Of An Organization Is Not Getting The Answers They Need From Their Data



Introducing

Brian Fielkow is an accomplished and accredited industry safety expert, CEO & board member with a three-decade career that includes growing and transforming multi million-dollar organizations.



National Safety Council
Distinguished
Service to Safety
Award



Texas Trucking
Association – Safety
Grand Champion &
Divisional Safety
Award



Affinity Insurance
Company – Risk
Control Safety
Award



Unity's Differentiated Solutions

Part 2



Introducing

A Movie by Pepsi: *"Before and After Powerfleet"*

The story of how Pepsi's **safety, compliance, and operational efficiency** is transformed by Unity



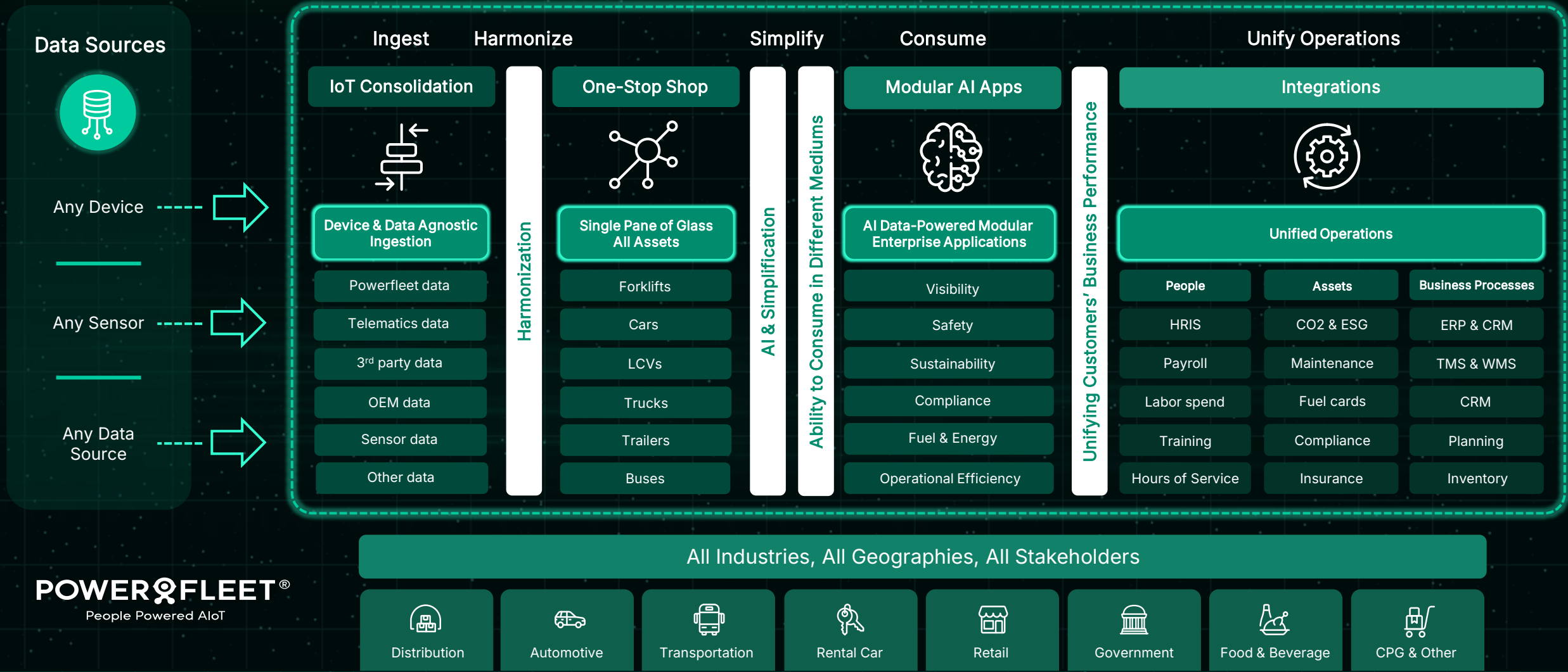
PEPSICO



Filmed On-Site
San Diego

October 2025

➡➡➡ The Unity AIoT Data Highway ➡➡➡



Unity's AI Agent: Aura

Automation of end-to-end workflows



Reducing processing time

Lower error rates

Freeing customers to focus on higher-value work

Lowered cost of operations

Faster turnaround times

Scaling of repetitive processes

Enhanced decision-making & insights



Ingest, analyze and synthesize big data in real-time

Identify patterns, anticipate risks and opportunities

Fewer blindspots

Better data-driven decisions

Predictive insights

Enriched customer experience



Personalize interactions at scale

Respond instantly, anticipate needs

Deliver more seamless service

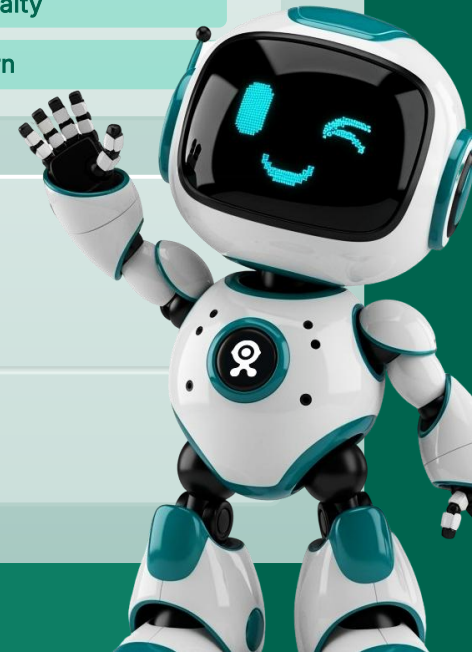
Higher satisfaction

Enhanced loyalty

Lower churn

People⁺

People + AI-Powered AIoT



AIoT Engineering at the Core of Rich Data Intelligence



Melissa Ingram

Chief Corporate Development Officer
Powerfleet

PowerChat



Cas Cate

Vice President of IoT Engineering
Powerfleet

On The Unity Data Highway, Customers

POWERFLEET®

Can Consume Their Data In Multiple Ways

THROUGH OUR

AI-POWERED MODULAR
ENTERPRISE APPLICATIONS



MONETIZED PER MODULE
\$3-5 ARPU

THROUGH OUR

UNIFIED OPERATIONS
INTEGRATIONS



MONETIZED PER MODULE
\$2-4 ARPU

THROUGH

THEIR OWN BUSINESS
INTELLIGENCE APPLICATIONS



MONETIZED PER MODULE
\$CUSTOM

Unity Solves The Full Scope Of Decision Maker Challenges

Operational Stakeholders Care About:

- Safety
- Regulatory Compliance
- Maintenance
- Fuel Management
- Fleet Electrification
- Security
- Visibility
- Utilization
- Productivity



C-Level Stakeholders Care About:

- Digital Transformation
- Data Integration
- Risk and Liability
- Operational Efficiency
- Cost Savings
- Supplier Consolidation
- Brand Reputation
- ESG
- Capital Expenditure

UNITY'S DATA HIGHWAY PROVIDES AN ON-RAMP FOR EVERY STAKEHOLDER NO MATTER WHERE THEY ARE TODAY AND WE TAKE THEM ON THE JOURNEY TO EVER-GREATER VALUE

Introducing





The Unique Single Pane of Glass

Part 3

Unity Single Pane of Glass Demo

Eliminating data silos and
fragmentation





Deep-Dive-Safety+

Part 4

Q-unity



On-site

Safety⁺

Safety-as-a-Service

100%

of a Customer's Estate,
Connected & Protected
in a Single Pane of Glass

End-to-End Safety



On-road

Safety + Demo

Connecting & Protecting 100% of a
Customer's Estate



Safety-as-a-Service: Intelligence Meets Human Insight

PowerChat



Melissa Ingram

Chief Corporate Development Officer
Powerfleet



Aaron Friedman

Safety+ Product Director
Powerfleet

End-to-End Solution Demo

Unity's Ability to Deliver Complete
Value Across the Supply Chain



Building Great SaaS Products That Power Customer Growth

PowerChat



Melissa Ingram

Chief Corporate Development Officer
Powerfleet



Clara Severino

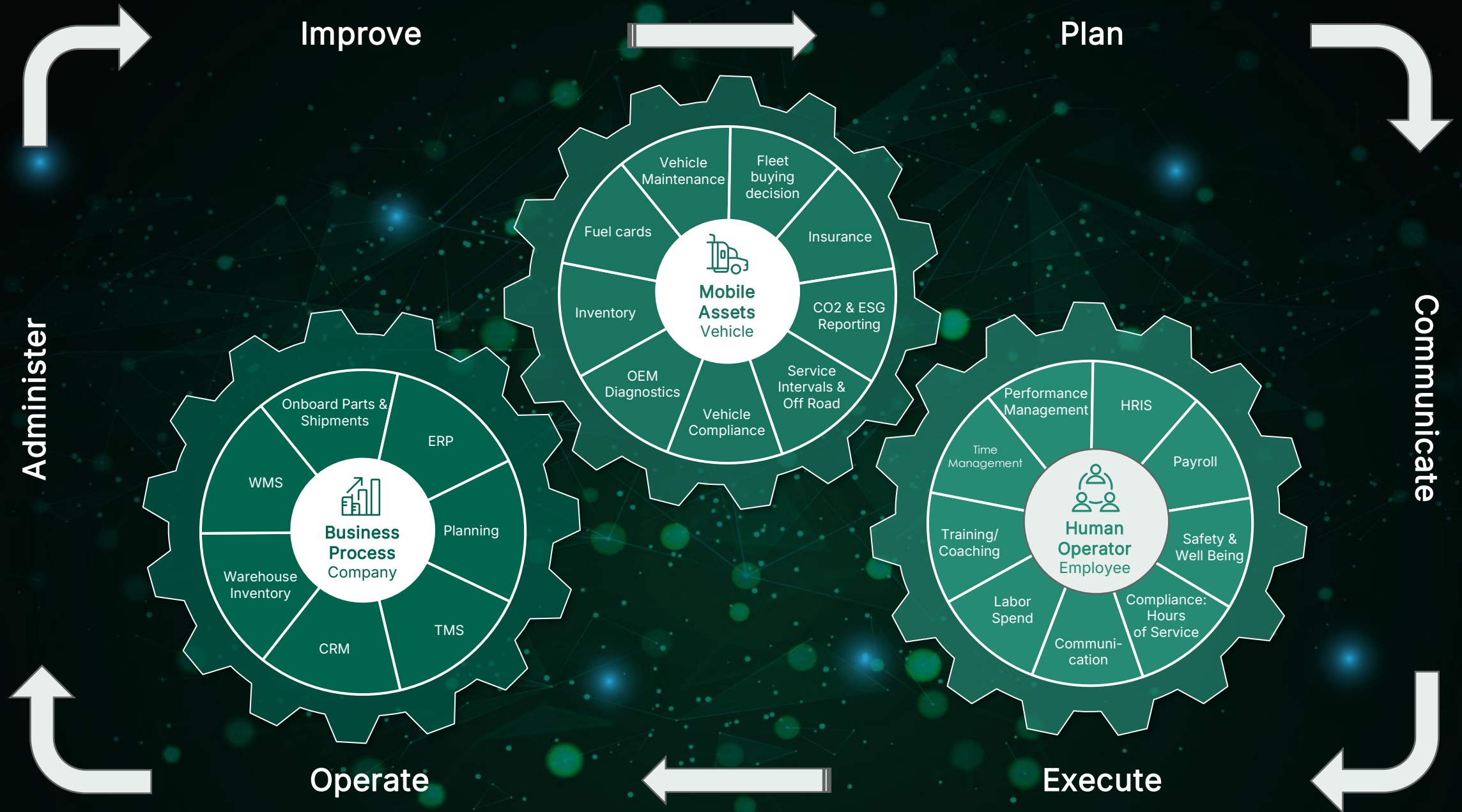
Senior Director of Product Management
Powerfleet

Unifying Customers' Operations

Part 7

Unified Operations

POWERFLEET®
People Powered AIoT



Unity – The Growth Engine

Part 8



Jodi Baxter

TELUS

Vice President, 5G & Industry
Solutions



TELUS is a dynamic, world-leading technology company based in Canada, with **\$16 billion in annual revenue and 15.2 million customer connections.**



Tash Botha

MTN

Senior Solutions Manager



MTN is a leading multinational telecommunications company, generating over **\$10 billion in annual revenue and serving more than 290 million customers.**

Unlocking Transformative Enterprise Growth with AT&T & TELUS

PowerChat



Melissa Ingram

Chief Corporate Development Officer
Powerfleet



Rob Williams

Head of Strategic Partnerships
Powerfleet

Perspective on FY27

Part 9

FINANCIAL EXPECTATIONS

POWERFLEET®

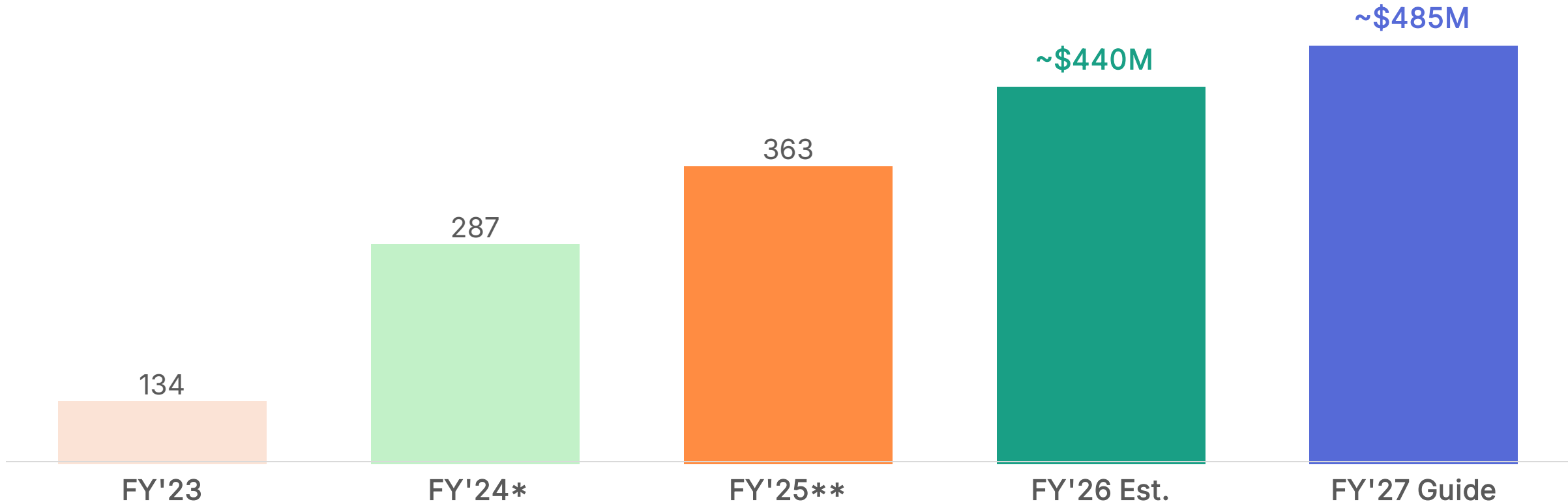
People-Powered AI

AIOT: RADICAL TRANSFORMATION TO UNLOCK VALUE

Rapid Scaling of the Business: 3.6X in 4-Years



Revenue \$'M



Note *: Comprises \$135M from legacy Powerfleet and \$152M from legacy MiX

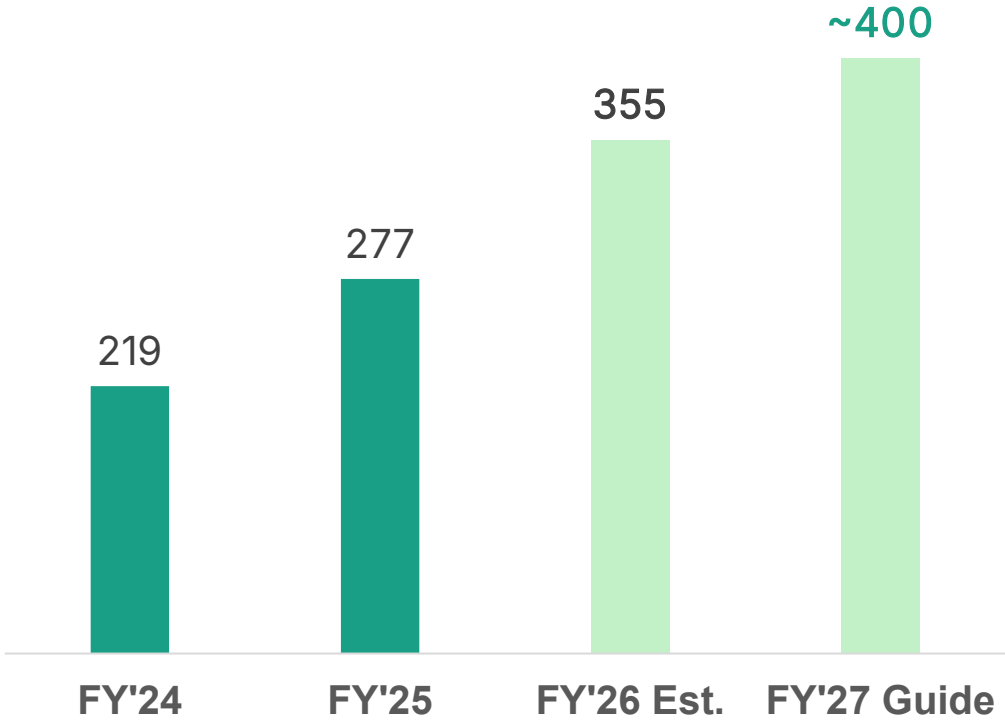
Note **: Includes \$59 million from legacy Fleet Complete

TOPLINE GROWTH SERVICE REVENUE LED

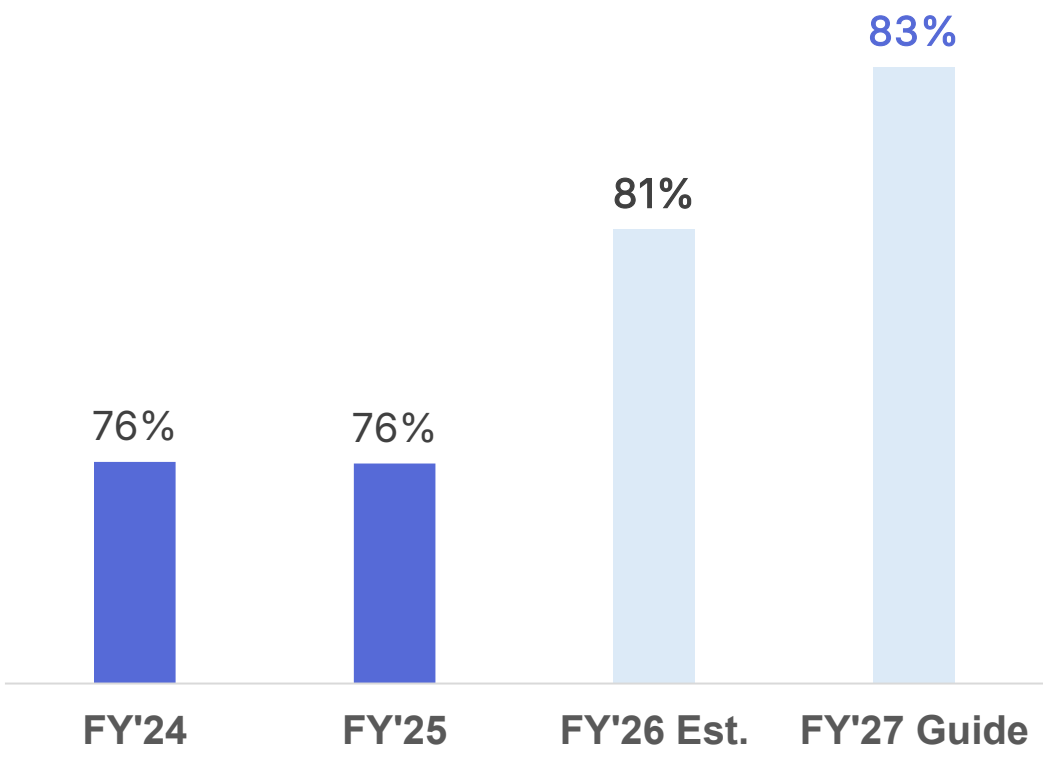
Organic Growth Unlocks Improved Revenue Mix to +80%



Service Revenue (\$'M)



Service Revenue Mix

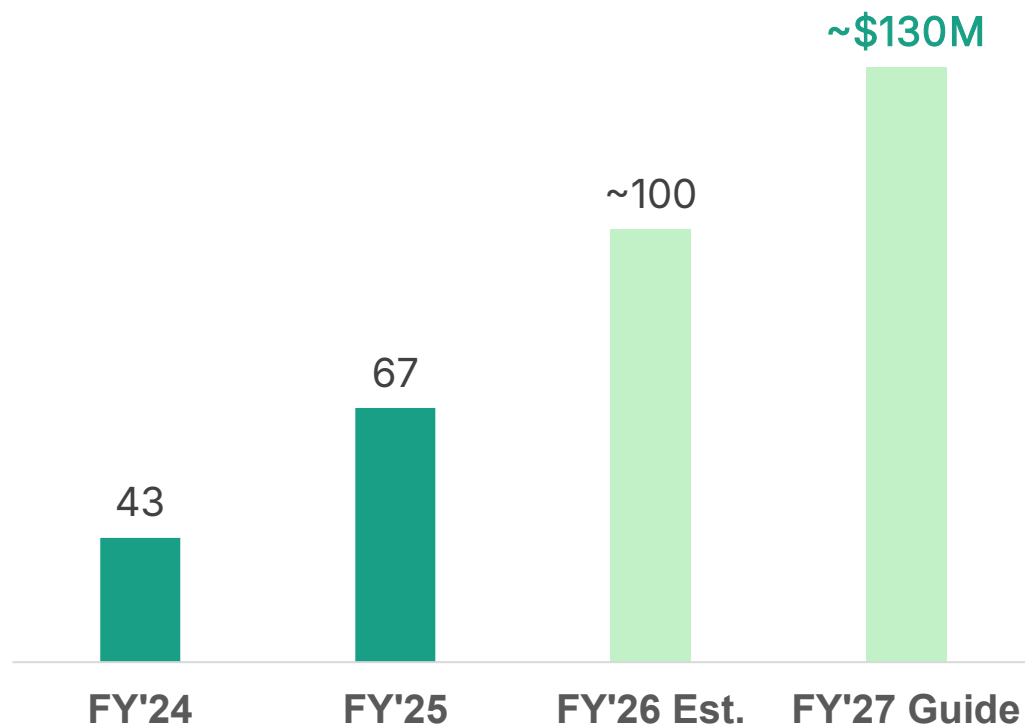


VALUE OF TOP LINE GROWTH COMPOUNDED BY MARGIN EXPANSION

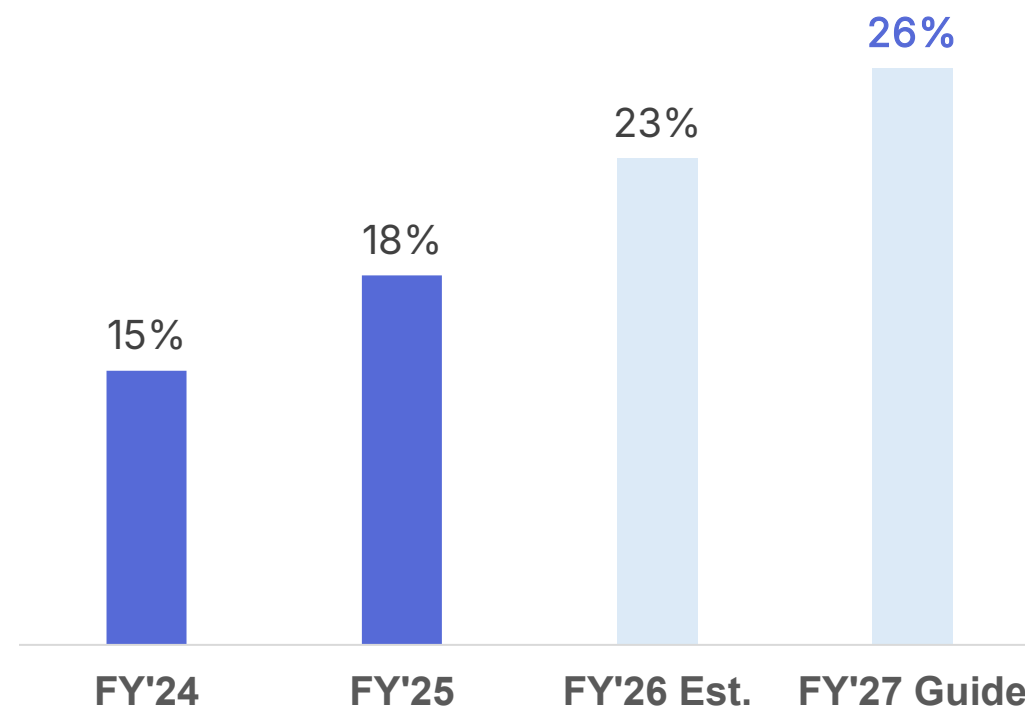
AEBITDA CAGR '24-27 of 45% vs. Revenue CAGR of 19%



Adjusted EBITDA \$'M



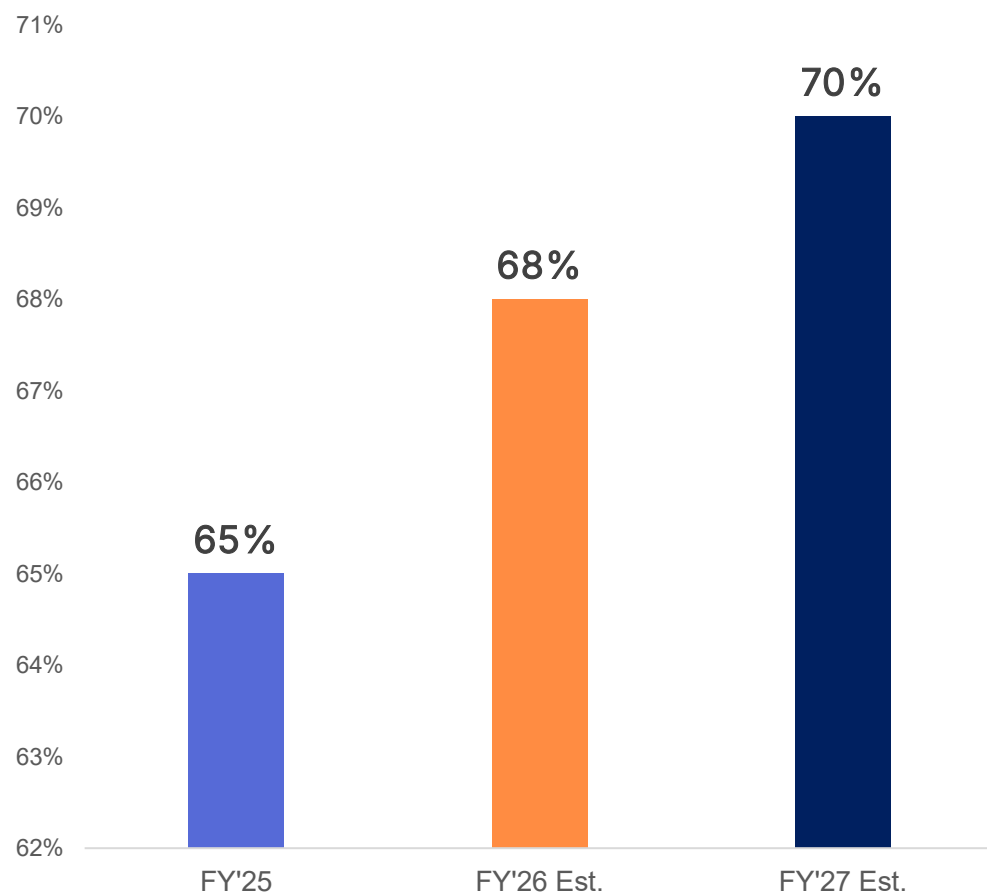
Adjusted EBITDA Margin



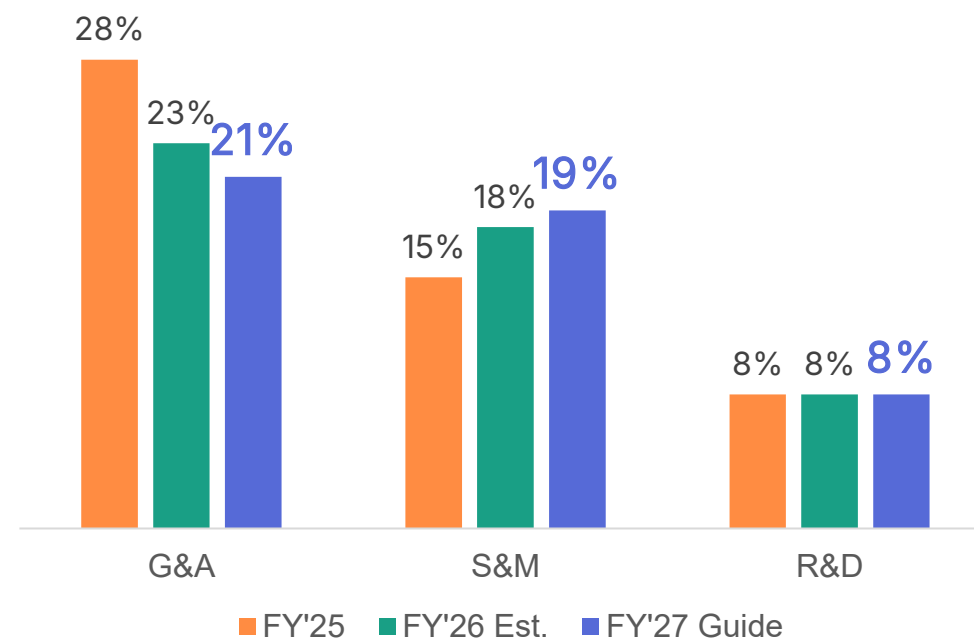
KEY PRO FORMA AEBTIDA EXPENSE TO REVENUE RATIOS

Presented E:Rs exclude depreciation, amortization, stock-based compensation and one time transaction, restructuring and integration costs

Adjusted EBITDA Gross Margins

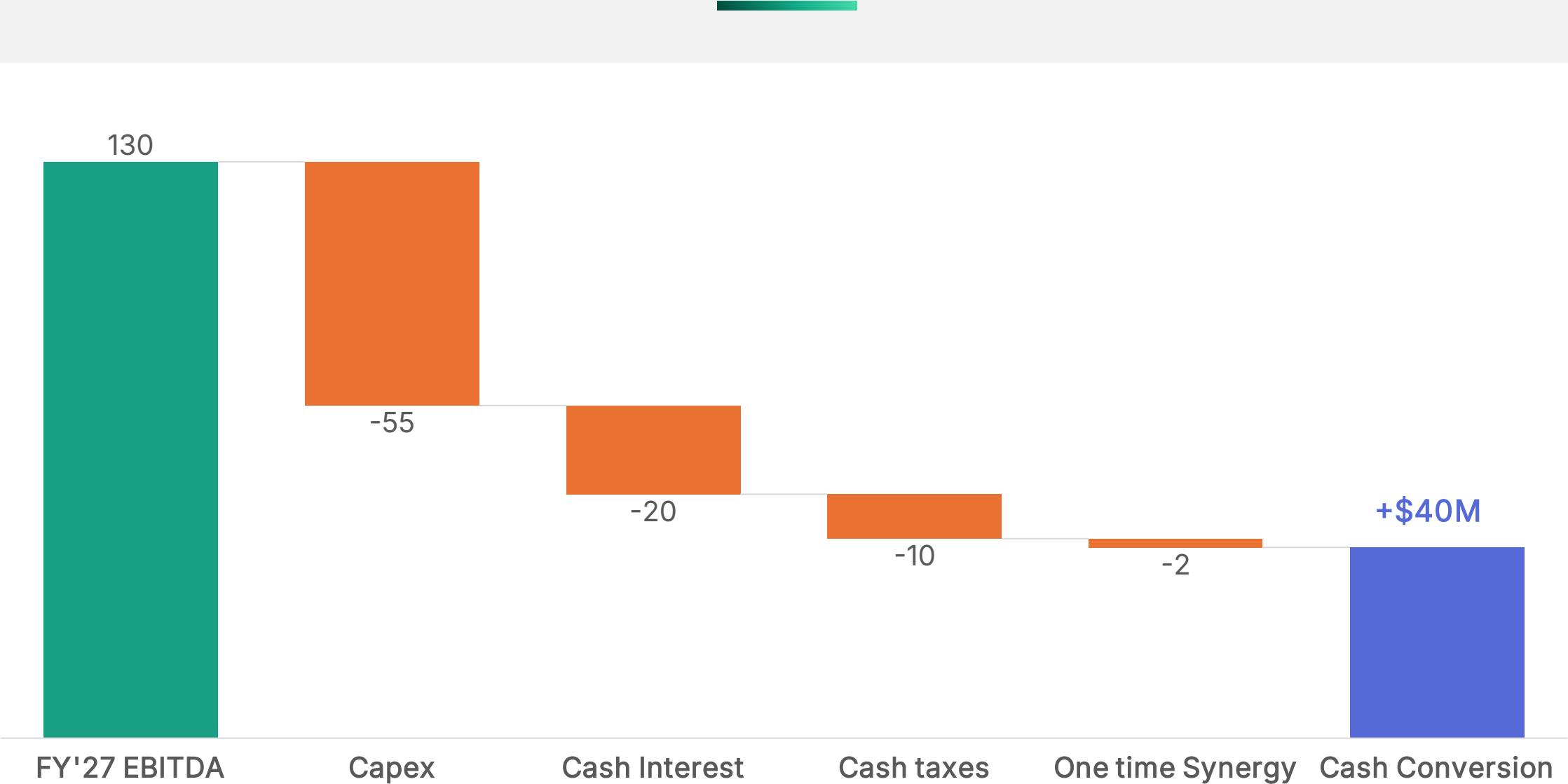


Adjusted EBITDA E:Rs



- R&D E:R inclusive of ~4% investment in capitalized software.
- Opex R&D expected to be ~4%

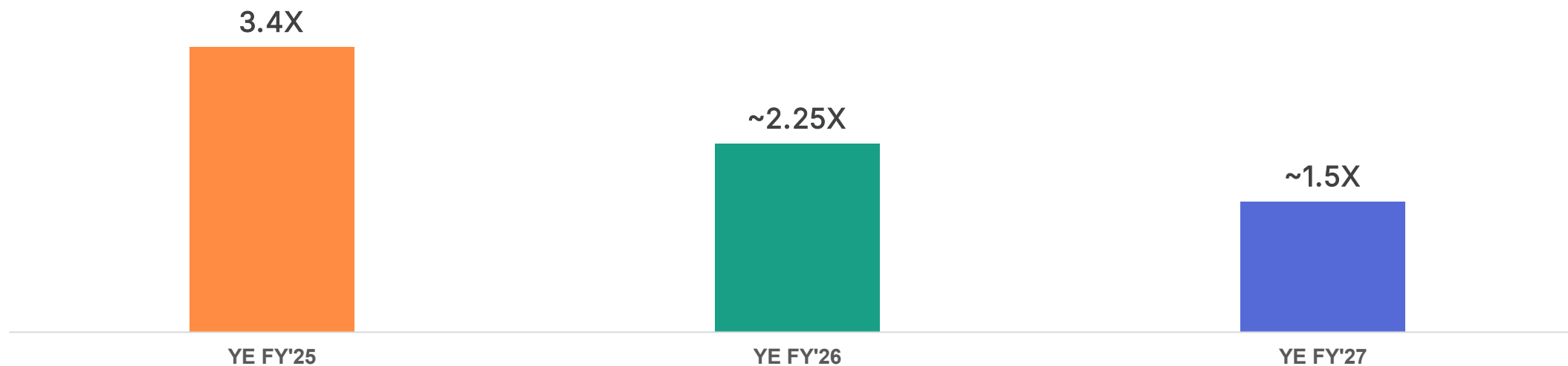
FY27 EBITDA TO CASH CONVERSION (\$'M)



NET DEBT TO EBITDA RATIO: TARGETING ~2 TURN IMPROVEMENT IN 2-YEARS

Guiding Net Debt to EBITDA to improve
from 3.4 times at year end FY25 to
to ~1.5 times at year end FY27

Net Debt to EBITDA Ratio



MEDIUM TERM OPERATING MODEL



ARR Revenue Growth

15%

Option to increase to +20% with increased investment in GTM

Adjusted EBITDA Margin

30%

Option to decrease to ~25% with increased investment in GTM to accelerate growth

AEBITDA Opex E:R @15% Growth

45%

With G&A efficiencies reinvested in GTM

Rule of 40 Performance

45%

Option to toggle between top line growth (15-20%) & EBITDA (30-25%)

Adjusted EBITDA Gross Margin

75%

Unlevered AEBITDA Cash Conversion

50%

AIOT: A COMPELLING INVESTMENT OPPORTUNITY

1



Proven operators with a track record of execution. Bold M&A has delivered global scale, rapid AEBITDA expansion, and accelerating organic revenue growth

2



Award-winning, highly differentiated, AI & software-first platform driving tangible business benefit through connected intelligence

3



Diverse global reach across multiple sectors, with mature direct and indirect sales motions

4



Quality of results and execution demonstrate momentum to accelerate profitable growth powered by breadth of solutions, an extensive TAM, and an efficient operating model

5



A compelling asymmetric investment: credible path to accelerated ARR growth, and profitable performance unlocks valuation opportunity, while underlying momentum in EBITDA and FCF limits downside risk



Thank You For Your Time and Your Support

GAAP to Non-GAAP Reconciliations

POWERFLEET, INC. AND SUBSIDIARIES RECONCILIATION OF NET LOSS ATTRIBUTABLE TO COMMON STOCKHOLDERS TO ADJUSTED EBITDA (In thousands, except for %'s)

	Year Ended March 31,	
	2024	2025 ⁽¹⁾
	Historically Combined	Consolidated
Net loss attributable to common stockholders	\$ (36,245)	\$ (51,012)
Non-controlling interest	50	18
Preferred stock dividend and accretion	19,994	25
Interest expense, net	3,192	19,404
Other <u>expense</u> , net	87	—
Income tax expense (benefit)	7,014	4,517
Depreciation and amortization	29,548	47,494
Stock-based compensation	5,214	9,362
Foreign currency losses	1,493	1,790
Restructuring-related expenses	1,065	10,077
Gain on bargain purchase - <u>Movingdots</u>	(1,800)	—
Impairment of long-lived assets	139	—
Derivative mark-to-market adjustment	—	(504)
Net profit on fixed assets	(115)	—
Contingent consideration remeasurement	(1,299)	—
Acquisition-related expenses	14,313	21,300
Integration-related expenses	—	4,851
Non-recurring transitional service agreement costs	482	—
Adjusted EBITDA	<u>\$ 43,132</u>	<u>\$ 67,322</u>
Adjusted EBITDA margin	15.0%	18.6%
Other cash items:		
Recognition of pre-October 1, <u>2024</u> contract assets (Fleet Complete)	\$ —	\$ 3,809

⁽¹⁾ Following the closing of our acquisition of Fleet Complete, we included an EBITDA adjustment related to the recognition of pre-October 1, 2024, contract assets. This adjustment represented recoveries, through customer billings, of the contract asset recognized at acquisition for hardware delivered by Fleet Complete prior to October 1, 2024. This adjustment was intended to give investors a clearer view of underlying operating performance and cash generation. The goal was to better align adjusted EBITDA with operating cash flows.

Following a detailed review of relevant SEC guidance on disclosure of non-GAAP financial measures, we have stopped including this adjustment in our presentation of adjusted EBITDA.

POWERFLEET, INC. AND MiX TELEMATICS
RECONCILIATION OF NET (LOSS) PROFIT ATTRIBUTABLE TO COMMON STOCKHOLDERS TO
ADJUSTED EBITDA
(In thousands, except for %'s)

	Year Ended March 31, 2024		
	Powerfleet Inc.	<u>MiX</u> Telematics	Historically Combined
Net (loss) profit attributable to common	\$ (38,830)	\$ 2,585	\$ (36,245)
Non-controlling interest	50	—	50
Preferred stock dividend and accretion	19,994	—	19,994
Interest expense, net	1,987	1,205	3,192
Other <u>expense</u> , net	87	—	87
Income tax expense	549	6,465	7,014
Depreciation and amortization	9,098	20,450	29,548
Stock-based compensation	4,104	1,110	5,214
Foreign currency translation	(248)	1,741	1,493
Restructuring-related expenses	1,035	30	1,065
Gain on Bargain purchase - <u>Movingdots</u>	(1,800)	—	(1,800)
Impairment of long-lived assets	—	139	139
Net profit on fixed assets	—	(115)	(115)
Contingent consideration remeasurement	—	(1,299)	(1,299)
Acquisition-related expenses	11,218	3,095	14,313
Non-recurring transitional service	—	482	482
Adjusted EBITDA	<u>\$ 7,244</u>	<u>\$ 35,888</u>	<u>\$ 43,132</u>
Adjusted EBITDA margin	5.4%	23.6%	15.0%

POWERFLEET, INC. AND SUBSIDIARIES
RECONCILIATION OF GROSS PROFIT MARGINS TO ADJUSTED EBITDA GROSS PROFIT
MARGINS

(In thousands, except for %'s)

	Year Ended March 31, 2025	
	<u>Consolidated</u>	
Products:		
Product revenues	\$ 85,584	
Cost of products	<u>61,961</u>	
Products gross profit	<u>\$ 23,623</u>	
Inventory rationalization and other	\$ 3,310	
Adjusted EBITDA products gross profit	<u>\$ 26,933</u>	
Products gross profit margin	27.6	%
Adjusted EBITDA products gross profit margin	31.5	%
Services:		
Services revenues	\$ 276,931	
Cost of services	<u>106,017</u>	
Services gross profit	<u>\$ 170,914</u>	
Depreciation and amortization	\$ 39,549	
Adjusted EBITDA services gross profit	<u>\$ 210,463</u>	
Services gross profit margin	61.7	%
Adjusted EBITDA services gross profit margin	76.0	%
Total:		
Total revenues	\$ 362,515	
Total cost of revenues	<u>167,978</u>	
Total gross profit	<u>\$ 194,537</u>	
Inventory rationalization and other	\$ 3,310	
Depreciation and amortization	\$ 39,549	
Adjusted EBITDA gross profit	<u>\$ 237,396</u>	
Gross profit margin	53.7	%
Adjusted EBITDA gross profit margin	65.4	%

POWERFLEET, INC. AND SUBSIDIARIES
RECONCILIATION OF SELLING, GENERAL AND ADMINISTRATIVE EXPENSES TO
NON-GAAP SELLING, GENERAL AND ADMINISTRATIVE EXPENSES
(In thousands, except for %'s)

	Year Ended March 31, 2025
	<u>Consolidated</u>
Total revenues	\$ 362,515
Selling, general and administrative expenses	
Selling, general and administrative expenses	204,361
Restructuring-related expenses	(6,767)
Acquisition-related expenses	(21,300)
Integration-related costs	(4,851)
Depreciation and amortization	(7,945)
Stock-based compensation	<u>(9,362)</u>
Non-GAAP selling, general and administrative expenses	154,136
Non-GAAP sales and marketing expenses	52,869
Non-GAAP general and administrative expenses	<u>101,267</u>
Non-GAAP selling, general and administrative expenses	<u>\$ 154,136</u>
Non-GAAP sales and marketing expenses as a percentage of total revenue	14.6 %
Non-GAAP general and administrative expenses as a percentage of total revenue	27.9 %
Research and development expenses	
Research and development incurred	\$ 28,881
Research and development capitalized	<u>(12,820)</u>
Research and development expenses	<u>\$ 16,061</u>
Research and development incurred as a percentage of total revenues	8.0 %
Research and development expenses as a percentage of total revenues	4.4 %

POWERFLEET, INC. AND SUBSIDIARIES
RECONCILIATION OF TOTAL DEBT TO ADJUSTED NET DEBT AND ADJUSTED NET DEBT TO
ADJUSTED EBITDA RATIO

(In thousands, except for ratios)

	March 31,
	2025
Total debt	\$ 273,792
Less: Cash and cash equivalents	(48,788)
Net debt	225,004
Unsettled transaction costs	3,551
Adjusted net debt	<u>\$ 228,555</u>
12-month trailing adjusted EBITDA	\$ 67,322
Adjusted net debt to adjusted EBITDA ratio	3.4

Forward-Looking Non-GAAP Financial Measures

Powerfleet provides guidance for adjusted EBITDA, adjusted EBITDA gross profit margins, non-GAAP selling, general and administrative expenses and adjusted net debt to adjusted EBITDA ratio, which are non-GAAP financial measures. Powerfleet does not provide guidance for the most directly comparable GAAP financial measures or a reconciliation of each of these forward-looking non-GAAP financial measures to the most directly comparable GAAP financial measure because it is unable to predict, without unreasonable effort, the timing or amount of certain items that are included in the applicable GAAP financial measure but excluded from adjusted EBITDA, adjusted EBITDA gross profit margins, non-GAAP selling, general and administrative expenses and/or adjusted net debt to adjusted EBITDA ratio. These items may include, among others, stock-based compensation, acquisition-related expenses, fair-value adjustments, restructuring charges and other non-recurring items. The variability of these items could have a significant impact on Powerfleet's future GAAP financial results, and therefore, Powerfleet is unable to provide a reconciliation at this time.