

March 6, 2024

# TRAVEL+ LEISURE

## WorldMark Offers '90s Movie-Themed Vacation Package to Celebrate 25th Anniversary of "10 Things I Hate About You"

*Vacation club taps into its growing Millennial owner base, launching a yearlong series highlighting some of the decade's most iconic movies*

ORLANDO, Fla.--(BUSINESS WIRE)-- Vacation club brand [WorldMark by Wyndham](#)<sup>®</sup> commemorates the 25<sup>th</sup> anniversary of the popular 1999 rom-com "10 Things I Hate About You" with [a special vacation package](#). For a limited time, movie-lovers can book a discounted stay at WorldMark – The Camlin in Seattle, Washington (where the movie takes place), and receive plenty of in-suite freebies to inspire serious '90s nostalgia.

This press release features multimedia. View the full release here:  
<https://www.businesswire.com/news/home/20240306291066/en/>



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(travel by May 28).

Guests who book this promotion will receive in-suite freebies including:

- "10 Things I Hate About You" to watch on your in-suite DVD player (How retro!)

March 31 marks the 25<sup>th</sup> anniversary of the "10 Things I Hate About You" film release. Starring several notable Hollywood stars, the screenplay is a modernization of William Shakespeare's "The Taming of the Shrew," retold in the setting of the late 1990s at fictional Padua High School, located in the Seattle area. Now through May 22, WorldMark is offering **20% off** qualifying stays at vacation resort WorldMark – The Camlin in Seattle, Washington, via rentals website [Extra Holidays](#)

- Copy of the book “No Fear Shakespeare: The Taming of the Shrew” to study up on the play that inspired the movie
- Box of assorted nostalgic ‘90s candy to enjoy during your stay

To accompany this promotion, WorldMark has curated a [Ultimate ‘90s Spotify Playlist](#), as well as a [complimentary guide](#) to visiting 10 Seattle-area locations seen in the film.

“With Millennials and Gen Z now accounting for approximately 40% of new timeshare owners, we have an opportunity to attract these travelers to vacation ownership in fun, new ways,” said Annie Roberts, Senior Vice President of Club and Owner Services, WorldMark. “We’re excited to launch a yearlong campaign that leverages various WorldMark vacation club resorts across the country to tap into Millennials’ desire for unique experiences, as well as their appetite for ‘90s movie nostalgia. Our ‘10 Things’ promotion in Seattle is the first in this fun series – stay tuned for more!”

Located across the street from the Paramount Theatre (a setting in the movie), WorldMark – The Camlin has a long, distinguished history within the Emerald City. This convenient Seattle resort offers access to world-class dining options, plus popular attractions including Pike Place Market, Seattle Center, the Space Needle, T-Mobile Park and the Seattle Waterfront. Most suites feature private bedrooms, separate dining and living areas, and a kitchenette in spacious studio, one-, and two-bedroom configurations that comfortably sleep two to six guests.

WorldMark vacation club accommodations provide adventure travelers with more time to enjoy the little moments spent with loved ones. With comfortable suites featuring multiple bedrooms and separate living areas, as well as fully equipped kitchens in many locations, WorldMark resorts are the perfect setting for solo travelers, couples, friends and families to recharge and reconnect in exciting destinations, without sacrificing the comforts of home.

To book this promotion, please visit [www.ExtraHolidays.com/10Things](http://www.ExtraHolidays.com/10Things) and use promo code “10Things” at checkout.

OFFER DETAILS: Book by May 22, 2024. Travel by May 28, 2024. Enter promo code 10THINGS at check-out. Two-night minimum length of stay required. Valid for new reservations only. Reservations are subject to availability. Reservations may be limited during certain holidays. Cannot be combined with any other offer. All monetary amounts are noted in U.S. Dollars unless otherwise noted. Promotion giveaway items (DVD, book, and snack pack) fulfilled upon resort arrival.

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### **About WorldMark® by Wyndham**

With [WorldMark® by Wyndham](#), families can celebrate the moments in-between point A and point B that turn ordinary trips into lifelong memories. WorldMark by Wyndham lets travelers enjoy spacious resort accommodations with the amenities of home, including fully equipped kitchens, distinct living and dining areas, separate bedrooms and a washer/dryer in most suites. WorldMark by Wyndham gives travelers the time and the space to focus on what matters most — sharing moments with the ones you love.

WorldMark by Wyndham operates under the [Wyndham Destinations](#) umbrella as part of Travel + Leisure Co. (NYSE:TNL) and its portfolio of travel businesses. As the world’s largest vacation

ownership and exchange business, the company features more than 245 resorts that offer a contemporary take on the timeshare model – including vacation club brands [Club Wyndham®](#), [WorldMark® by Wyndham](#), and [Margaritaville Vacation Club®](#).

For more information, visit [worldmarkbywyndham.com](https://worldmarkbywyndham.com). Connect with us on Twitter: [@WorldMark](#); Facebook: [@WorldMark](#); and Instagram: [@WorldMarkbyWyndham](#).

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Source: Travel + Leisure Co.