

Timeshare Exchange Membership Is Free And Simple With The Launch Of 7Across

7Across (formerly known as DAE) offers timeshare owners a platform to exchange their timeshare for new travel experiences, with Free Membership and three simple ways to travel

ORLANDO, Fla., Nov. 17, 2020 /PRNewswire/ -- The timeshare exchange industry is poised for a spark of innovation with the launch of <u>7Across</u>. Today, the company celebrates its new branding, with enhanced product offerings, and the continued evolution of its low-cost, customer-centric exchange model, now with more benefits, discounts and travel possibilities.



7Across offers a simple exchange platform that helps its members worldwide maximize their timeshare ownership.

One of the many benefits of timeshare ownership is the ability to exchange your vacation ownership for new travel experiences outside of your home resort. As part of the Panorama family of membership travel brands at Wyndham Destinations (NYSE:WYND), Dial an Exchange (DAE) is now 7Across. Along with a new name and brand identity comes enhanced global

timeshare exchange options for the next generation, focusing on simplicity, transparency, and value. 7Across offers a simple exchange platform that helps its hundreds of thousands of members worldwide maximize the value of their timeshare ownership without having to join a legacy exchange company.

With more than 20 million timeshare owners globally, vacation ownership and exchange is a significant part of how the world enjoys vacation. Industry estimates indicate only 6-7 million timeshare owners are currently a member of an exchange company, providing 7Across with significant opportunities to reach unaffiliated owners with its free membership and simple, flexible exchange model.

Once joining 7Across at no cost, timeshare owners unlock an array of exchange benefits, all focused on making planning a vacation easy and hassle-free. Benefits include the chance to exchange a traditional timeshare week for a stay at one of more than 2,700 resorts around the globe, enjoying one of the lowest exchange rates in the industry, and the opportunity to book last minute resort getaways, without having to use their timeshare ownership.

"7Across encourages timeshare owners to get their travel on. Our free membership and flexible exchange model allows members to swap their vacation weeks with the world, with the added benefits of having access to book hotel stays at a great value at more than 600,000 hotels around the world," said Amy Lipka, Managing Director of 7Across. "Timeshare owners know that vacation ownership is one of the best ways to explore more of the world, and 7Across boosts the advantages of timeshares with even more possibilities."

All 7Across members get access to three simple ways to travel:

- Exchange Weeks*: Timeshare owners can "bank" their points or traditional timeshare
 week, and trade their deposit credit for a week at one of thousands of resorts around
 the world.
- Bonus Weeks*: Members get access to vacations without giving up their week or 7Across deposit credits, and can book short-notice, discounted vacations within a 6month travel window. Bonus Weeks can be shared with friends and family and there's no limit to how many they can use.
- **Rentals**: Members and their families and friends can book deeply discounted stays at timeshare and non-timeshare resorts worldwide without using a deposit credit or paying an exchange fee.

To provide the flexibility travelers need today to book their vacation with confidence, members can also choose to "Fix-It" or "Flex-It" when booking exchange and bonus weeks. When choosing to "Flex-It," members can reschedule or cancel their accommodations without any penalties.

All timeshare owners can join 7Across with a free membership. The company also offers a Gold Advantage membership for a low annual fee, which provides deeper discounts and even lower exchange rates.

"Our new branding better reflects our mission to focus on vacation planning with ease, connecting timeshare owners to their next adventure, all with a straightforward approach, lower fees and less fine print," said Lipka. "7Across represents reaching all corners of the world with a free spirit that's joyful and alive, like our customers from around the globe and we can't wait to help our members see the world simply, easily and with no annual fees."

*Exchange fee applies.

About 7Across

7Across is the pioneer of the direct-to-consumer model of vacation exchange, as part of the Panorama family of travel brands at Wyndham Destinations (NYSE:WYND). Since its founding as DAE, it is the largest global operator in this field worldwide, with offices located across North America, U.K., Europe, Asia Pacific, South Africa and the Middle East. Visit 7Across.com to learn more.

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