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Herbalife Promotes William Rahn to Head Asia Pacific Region

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE:HLF) announces the promotion of William M. Rahn to managing director of the company's Asia Pacific region. Based in Tokyo, Rahn assumes responsibilities for the region's 12 countries including Australia, Hong Kong, India, Indonesia, Japan, Korea, Malaysia, New Zealand, the Philippines, Singapore, Taiwan and Thailand.

Rahn joined Herbalife in 2004 as senior vice president of Japan. In 2006, his role was expanded to include North Asia, responsible for all sales and operations in Japan and Korea. In early 2007, he had additional oversight for all marketing in the Asia Pacific region.

Fluent in Japanese and having lived and worked in Japan for 20 years, Rahn brings a balance of Asian and U.S. cultures to the company. Before joining Herbalife, Rahn served at Marvel Enterprises Japan as managing director for Japan and Asia. Prior, he had a successful career with Universal Studios for 10 years as managing director of consumer products, and later as president of Universal Pictures Japan.

Rahn has also held senior executive level positions in Japan for McDonalds, and other multi-national companies in Japan and Asia.

About Herbalife Ltd.

[Herbalife](#) is a global network marketing company that sells weight-management, nutritional supplements and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 70 countries through a network of more than 1.9 million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to bring good nutrition to children. Please visit [Investor Relations](#) for additional financial information.

Source: Herbalife Ltd.