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Herbalife Opens for Business in Zambia

LOS ANGELES--(BUSINESS WIRE)--

Herbalife Ltd. (NYSE:HLF), a global nutrition direct-selling company, announced that its products will be sold through independent distributors in Zambia, the company's 65th market, as of July 16, 2007. Imtiaz Ebrahim, general manager of South Africa, will also oversee day-to-day operations in Zambia.

As in other parts of the world, a critical need for healthy nutrition coupled with an opportunity for Zambians to supplement their income well suits the company's offerings. Its proximity to South Africa, where Herbalife has been conducting business since 1995, also makes Zambia a desirable location.

Two products will be available from the company's nutrition line: Formula 1 Nutritional Shake Mix and Herbal Tea Concentrate, both in multiple flavors.

About Herbalife

Herbalife Ltd. (NYSE:HLF) (www.herbalife.com) is a global network marketing company that sells weight-management, nutritional supplements and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 64 countries through a network of more than 1.5 million independent distributors. The company supports the Herbalife Family Foundation (<http://www.herbalifefamily.org/>) and its Casa Herbalife program to bring good nutrition to children. Please visit Herbalife Investor Relations at <http://ir.herbalife.com> for additional financial information.

Source: Herbalife Ltd.