

Product Labeling and Claims Policy

I. Policy on Product Labeling and Claims

As a global nutrition company, Herbalife's priority is to provide safe, quality and beneficial products that meet all regulatory requirements – including product labeling and claims – and our consumers' needs and desires.

II. Product Labeling

Herbalife embraces consumers' right to know what is in their food. We are committed to providing fact-based and easy-to-understand information about key nutrients and ingredients on product labels, which informs our consumers' choices for a healthy diet and lifestyle. Herbalife follows labeling requirements in the countries where our products are sold.

Herbalife lists eight common food allergens on product labels (milk, eggs, fish, shellfish, tree nuts, peanuts, wheat and soybeans), even if regulations in a particular country do not require it. Where additional disclosures are required by law, Herbalife makes those disclosures.

In the United States, Herbalife submits labels for all inner-nutrition products to the Council for Responsible Nutrition's [Online Wellness Library](#) database, making them easily accessible to the general public and the U.S. Food and Drug Administration.

III. Product Claims

Herbalife is committed to providing consumers with truthful, scientifically supported information about our products to help them make informed purchasing decisions. We are dedicated to making only adequately substantiated claims on our product labels, other collateral and in advertising. These claims must also comply with applicable regulations. Our Claims Approval Policy calls for all product claims to be substantiated, truthful and compliant with relevant advertising laws. In addition, due to varying claims regulations around the world, all product claim approvals must be evaluated for each region or country.