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"The Glenn Beck Program" Marks 400th Affiliate Milestone With Addition of KRLA Los Angeles

LOS ANGELES, CA -- (MARKET WIRE) -- 06/15/10 -- Salem Communications (NASDAQ: SALM) is proud to announce "The Glenn Beck Program" will begin airing on 870 KRLA-AM in Los Angeles, live, weekdays from 6:00 a.m. to 9:00 a.m. Pacific Time beginning July 5th. This will be a broadcasting milestone for Premier Radio Networks as KRLA marks the 400th affiliate for Glenn Beck.

Beck commented, "I have been doing radio since I was 13 years old, so this milestone is particularly meaningful to me. I am glad to join KRLA and look forward to continuing to grow our show as we bring the fusion of entertainment and enlightenment to millions of listeners every day."

"Glenn is the perfect complement to our schedule. This truly enhances the strength of our all-star Salem line-up," said Chuck Tyler, KRLA Radio Program Director

Glenn Beck's quick wit, candid opinions and engaging personality have made "The Glenn Beck Program" the third-highest-rated radio program in America. His unique blend of modern-day storytelling and insightful views on current events allow him to connect with his fans, inspiring and entertaining them with his humor, hard-hitting interviews and honest tales about his life. The program launched in 2002 on just 47 stations and has continued to experience tremendous growth year after year. Since the beginning of 2009, the program has increased 53% in the key demo of Adults 25-54 as well as 48% with Persons 12+ (Source: Arbitron, SP'08 to FA'09, Nationwide, Exact Times).

About Glenn Beck

While Glenn Beck entered the media world as a DJ at the tender age of 13, everything changed when he found a new vision of his career -- talk radio. In 2002, he launched "The Glenn Beck Program" on just 47 stations with the mission to make listeners "feel goodness from my show and accept me for who I am, flaws and all." Nothing has been the same since. Today, just a few years later, his radio show is nationally syndicated by Premiere Radio Networks and can be heard across the country on 400 stations, his television show sets ratings records, his books reach the top of bestseller lists and he travels across the country performing his live stage show to sold-out audiences. Across all of these mediums, Beck connects with his fans in a whole new way, inspiring and entertaining them with his humor, hard-hitting interviews and honest tales about his life. For more information, please visit www.GlennBeck.com

About KRLA

Salem Communications Corporation is the largest commercial U.S. radio broadcasting company that provides programming targeted at audiences interested in Christian and family-themed radio content, as measured by the number of stations and audience coverage. Upon completion of all announced transactions, the company will own a national portfolio of 96 radio stations in 37 markets, including 58 stations in 22 of the top 25 markets. We also program the Family Talk Christian-themed talk format on XM Radio, channel 170.

Salem also owns Salem Radio Network, a national radio network that syndicates talk, news and music programming to approximately 2,000 affiliated radio stations and Salem Media Representatives, a national media advertising sales firm with offices across the country.

In addition to its radio broadcast business, Salem owns a non-broadcast media division. Salem Web Network is a provider of online Christian and conservative-themed content and streaming and includes websites such as Christian faith focused Christianity.com, Christian living focused Crosswalk.com®, Online Bible Study at BibleStudyTools.com, and Christian radio ministries online at OnePlace.com. Additionally Salem owns conservative news leader Townhall.com® and conservative political blog, HotAir.com providing conservative commentary, news and blogging. Salem Publishing circulates Christian and conservative magazines such as Homecoming® The Magazine, YouthWorker Journal, The Singing News, FaithTalk Magazine, Preaching and Townhall Magazine. Xulon Press is a provider of self publishing services targeting the Christian audience. For more information, please visit http://www.krla870.com/

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