

# 2024 Investor Day Charting a New Course

May 20, 2024





## Forward Looking Statements

Some of the statements, estimates or projections contained in this presentation are "forward-looking statements" within the meaning of the U.S. federal securities laws intended to qualify for the safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. All statements other than statements of historical facts contained, or incorporated by reference, in this presentation, including, without limitation, our expectations regarding our future financial position, including our liquidity requirements and future capital expenditures, plans, prospects, actions taken or strategies being considered with respect to our liquidity position, including with respect to refinancing, amending the terms of, or extending the maturity of our indebtedness, our ability to comply with covenants under our debt agreements, expectations regarding our exchangeable notes, valuation and appraisals of our assets, expected fleet additions and cancellations, including expected timing thereof, our expectations regarding the impact of macroeconomic conditions and recent global events, and expectations relating to our sustainability program and decarbonization efforts may be forward-looking statements. Many, but not all, of these statements can be found by looking for words like "expect," "anticipate," "goal," "project," "plan," "believe," "seek," "will," "may," "forecast," "estimate," "intend," "future" and similar words. Forward-looking statements do not guarantee future performance and may involve risks, uncertainties and other factors which could cause our actual results, performance or achievements to differ materially from the future results, performance or achievements expressed or implied in those forward-looking statements. Examples of these risks, uncertainties and other factors include, but are not limited to the impact of: adverse general economic factors, such as fluctuating or increasing levels of interest rates, inflation, underemployment, underemployment and the volatility of fuel prices, declines in the securities and real estate markets, and perceptions of these conditions that decrease the level of disposable income of consumers or consumer confidence; implementing precautions in coordination with regulators and global public health authorities to protect the health, safety and security of guests, crew and the communities we visit and to comply with related regulatory restrictions; our indebtedness and restrictions in the agreements governing our indebtedness that require us to maintain minimum levels of liquidity and be in compliance with maintenance covenants and otherwise limit our flexibility in operating our business, including the significant portion of assets that are collateral under these agreements; our ability to work with lenders and otherwise pursue options to defer, renegotiate, refinance or restructure our existing debt profile, near-term debt amortization, newbuild related payments and other obligations and to work with credit card processors to satisfy current or potential future demands for collateral on cash advanced from customers relating to future cruises; our need for additional financing or financing to optimize our balance sheet, which may not be available on favorable terms, or at all, and our outstanding exchangeable notes and any future financing which may be dilutive to existing shareholders; the unavailability of ports of call; future increases in the price of, or major changes, disruptions or reduction in, commercial airline services; changes involving the tax and environmental regulatory regimes in which we operate, including new regulations aimed at reducing greenhouse gas emissions; the accuracy of any appraisals of our assets; our success in controlling operating expenses and capital expenditures; trends in, or changes to, future bookings and our ability to take future reservations and receive deposits related thereto; adverse events impacting the security of travel, or customer perceptions of the security of travel, such as terrorist acts, armed conflict, such as Russia's invasion of Ukraine or the Israel-Hamas war, or threats thereof, acts of piracy, and other international events; public health crises, including the COVID-19 pandemic, and their effect on the ability or desire of people to travel (including on cruises); adverse incidents involving cruise ships; our ability to maintain and strengthen our brand; breaches in data security or other disturbances to our information technology systems and other networks or our actual or perceived failure to comply with requirements regarding data privacy and protection; changes in fuel prices and the type of fuel we are permitted to use and/or other cruise operating costs; mechanical malfunctions and repairs, delays in our shipbuilding program, maintenance and refurbishments and the consolidation of qualified shipyard facilities; the risks and increased costs associated with operating internationally; our inability to recruit or retain qualified personnel or the loss of key personnel or employee relations issues; impacts related to climate change and our ability to achieve our climate-related or other sustainability goals; our inability to obtain adequate insurance coverage; pending or threatened litigation, investigations and enforcement actions; volatility and disruptions in the global credit and financial markets, which may adversely affect our ability to borrow and could increase our counterparty credit risks, including those under our credit facilities, derivatives, contingent obligations, insurance contracts and new ship progress payment guarantees; any further impairment of our trademarks, trade names or goodwill; our reliance on third parties to provide hotel management services for certain ships and certain other services; fluctuations in foreign currency exchange rates; our expansion into new markets and investments in new markets and land-based destination projects; overcapacity in key markets or globally; and other factors set forth under "Risk Factors" in our most recently filed Annual Report on Form 10 K and subsequent filings with the Securities and Exchange Commission. The above examples are not exhaustive and new risks emerge from time to time. There may be additional risks that we consider immaterial or which are unknown. Such forward-looking statements are based on our current beliefs, assumptions, expectations, estimates and projections regarding our present and future business strategies and the environment in which we expect to operate in the future. These forward-looking statements speak only as of the date made. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statement to reflect any change in our expectations with regard thereto or any change of events, conditions or circumstances on which any such statement was based, except as required by law.



## Today's Presenters & Agenda



Sarah Inmon
Head of Investor Relations
& Corp. Comms.



Harry Sommer
President & Chief
Executive Officer



David Herrera President, Norwegian Cruise Line



Patrik Dahlgren EVP, Vessel Operations



Mark Kempa EVP & Chief Financial Officer

Time	Topic	Speaker
9:00	Introduction	Sarah Inmon, Head of IR
	Charting a New Course	Harry Sommer, CEO
	Driving Top-line Revenue Growth	David Herrera, NCL President
10:00	Break	
	Delivering a World Class Experience, Efficiently	Patrik Dahlgren, EVP Vessel Operations
	Achieving Financial Excellence	Mark Kempa, CFO
	Bold New Future	Harry Sommer, CEO
11:00	Q&A	
12:00-12:30	Light Lunch and Networking with Management	



## Charting a New Course

NCLH is a compelling long-term investment opportunity

#### Great Industry. Great Brands. Great Future.

Superior fleet and product, coupled with a clear strategy and strong underlying industry dynamics

#### **Focused on Execution**

Relentless focus on Net Yield accretion, cost management and disciplined capital allocation, implementing and optimizing demand and efficiency initiatives across the organization

#### **Unlocking Long-Term Value for Shareholders**

On the path to return to historical Adj. Operational EBITDA Margins, grow profitability, improve returns and de-leverage the business



# CHARTING THE COURSE

## 2026 Targets

Adj. Operational EBITDA Margin

~39%

Approaching historical margins

Adj. EPS

~\$2.45

>30% CAGR from 2024

**Net Leverage** 

Mid 4x

Strengthening the balance sheet

Adj. ROIC

12%

Record levels

10% GHG Intensity<sup>1</sup> Reduction from 2019 baseline



#### NCLH at a Glance





19 Ships | ~56,000 berths

~85% of annual bed days





7 Ships | ~6,300 berths

~10% of annual bed days





6 Ships | ~4,100 berths

~5% of annual bed days

\$9B+

2024 Expected Revenue<sup>1</sup>

\$2.3B

2024 Expected Adj. EBITDA

\$1.42

2024 Expected Adj. EPS<sup>1</sup>

2.9m

2024 Expected Guests Carried

32

Current Ships in Fleet

13

Current Ships on Order<sup>2</sup>

<sup>(</sup>I) Updated guidance for full year 2024 based on expectations as of May 20, 2024.

<sup>(2)</sup> NCLH expects a four ship Norwegian Cruise Line order to replace a separate, effective, two ship order for Oceania Cruises initially placed to secure availability with the shipyard. The four ship order for Norwegian Cruise Line is still being finalized and is subject to financing. Expected delivery dates are preliminary and subject to change.



## Experienced, Energized and Aligned Management Team



New to role in 2023



New to team in 2023

Years = industry experience



30+ years

20+

years

**Harry Sommer** President & Chief Executive Officer

#### **Brand Presidents**



9+

years

30+

years

**David Herrera** President, Norwegian Cruise Line



Andrea DeMarco President, Regent Seven Seas



20+ years

15+

years

Frank A. Del Rio President, Oceania Cruises

#### **Functional Leaders**

25+

years



25+

Mark Kempa EVP. Chief Financial Officer



**Lynn White** EVP. Chief Talent Officer



Patrik Dahlgren **EVP**, Vessel Operations



20+

years

**Daniel Farkas** EVP, General Counsel, Chief **Development Officer** & Secretary



**Chad Berkshire EVP.** Chief Commercial Officer



Kellay Buckelew Chief Digital **Experience Officer** 

years



## NCLH President & CEO: Harry Sommer



2023- Present

President and CEO

2015-2023

President Norwegian Cruise Line

President International

**EVP International Business Development** 

**EVP and Chief Integration Officer** 



2009-2015

SVP and CMO

**SVP Finance and CIO** 

CAO and Controller



30+ Years of Leadership Experience in Cruise Industry



Strong industry dynamics

Well-positioned & differentiated business

Charting the Course





## Strong and Favorable Industry Dynamics

- 1. Growing awareness
- 2. Strong consumer loyalty across demographics
- 3. Value and experience gap to land vacations
- 4. Accelerating demand with limited supply





## 1. Increasing Awareness and Preference for Experiences

#### **Favorable Dynamics**



- Growing traffic to cruise websites from 2018-2023<sup>2</sup>
- Percentage of cruisers under the age of 40<sup>1</sup>
- Cruise is only 2% of the travel and tourism industry<sup>1</sup>
- Number of NCL 2030+ ships required to fill 1% of US hotel rooms

#### The Opportunity

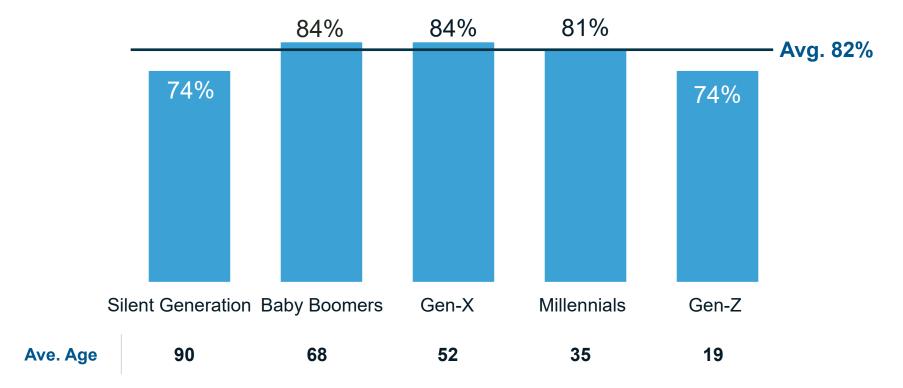
- ✓ Increasing appeal to new-to-cruise travelers
- ✓ Increasing web traffic
- ✓ Vastly underpenetrated industry
- Consumer preference for experience over goods
- ✓ Favorable demographics and generational wealth transfer



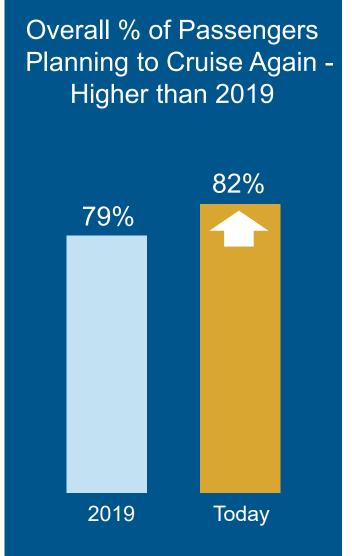


## 2. Consumers Have Strong Loyalty to Cruising





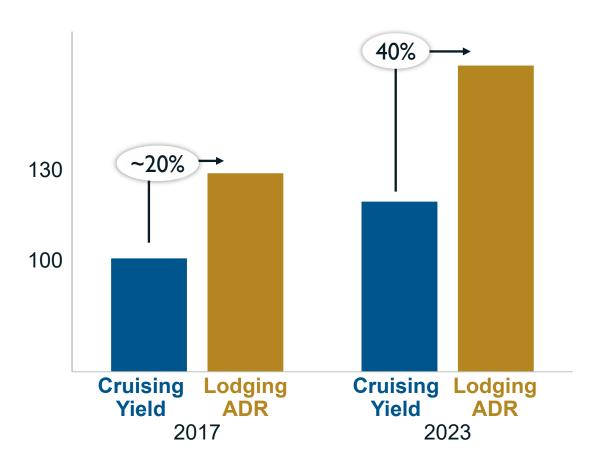
Cruising appeal is growing across all demographics



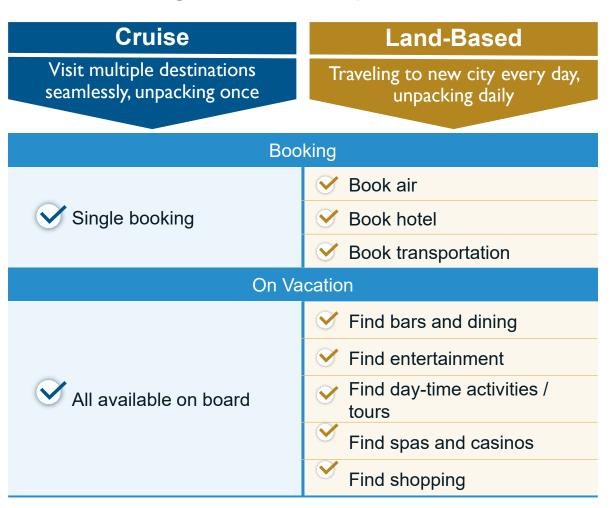


## 3. Value and Experience Gap

## Pricing Gap of Land-Based vs. Cruise Vacation

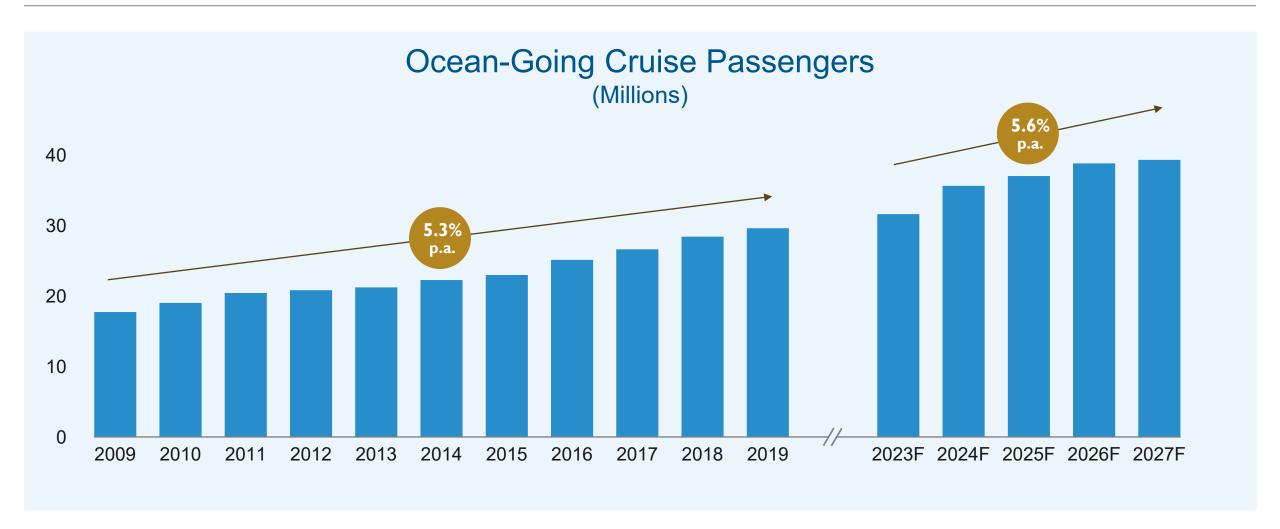


#### **High Value Proposition**





## 4. Accelerating Demand with Limited Supply



Future capacity growing only ~3% per annum vs. demand at ~6%



Strong industry dynamics

Well-positioned & differentiated business

Charting the Course





## What Sets Us Apart





## 1. Clearly Defined Brands





## Why Norwegian Cruise Line?

- Freedom and flexibility to customize ideal vacation
- Elevated guest experience with broad generational appeal
- Destination driven itineraries
- Premium and unique offerings





## Why Oceania Cruises?

- The Finest Cuisine at Sea®
- Small ship luxury
- Curated travel experience
- Personalized service





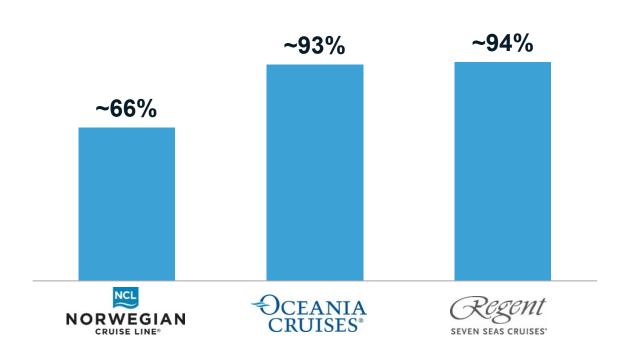
## Why Regent Seven Seas Cruises?

- The World's Most Luxurious Fleet<sup>®</sup>
- All inclusive experience
- Unparalleled service
- All-suite, all-balcony ships



# 2. Upscale Guest Demographics – Resilient Through Economic Cycles

% of Guests Booked with High Net Worth<sup>1,2</sup>



**84%** of Total Bookings from the United States/Canada<sup>2</sup>

#### **Engaging with Target Guests**













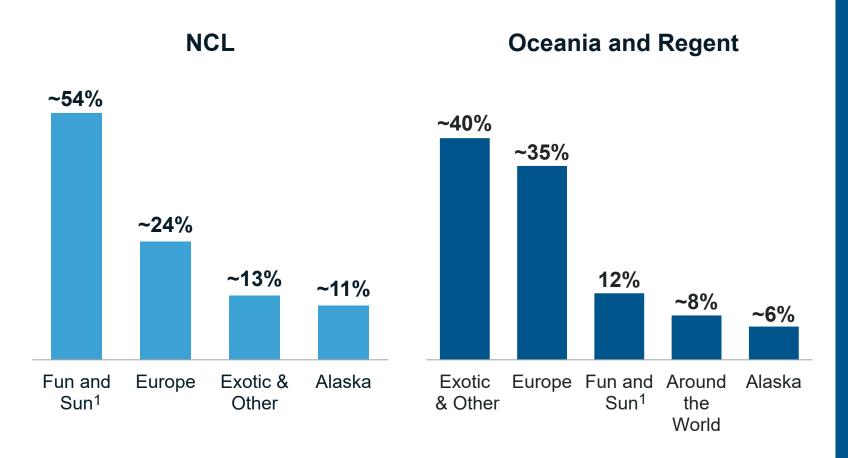
<sup>(</sup>I) Based on internal data

<sup>(2)</sup> Estimated for guests who booked in 2023.



# 3. Diversified Itinerary Mix Prioritized to Optimize Economics

#### 2026 Fleet Deployment %



## Maximizing Deployment for Highest Net Yield

- Continually optimizing deployment: geography, length and consistency
- ✓ NCL brand leveraging strengths in Caribbean, Bermuda and Hawaii
- Oceania and Regent focused on Europe and exotic locations



(I) Includes Caribbean, Bermuda and Hawaii



## 3. Diversified Itinerary Mix: Leveraging Strengths

## Private Island Destinations in Eastern and Western Caribbean



Cabanas, Silver Cove, kayaking, ziplining, parasailing, snorkeling and more



Resort-style destination with access to world's second largest barrier reef

#### Advantages in Key Markets

#### Alaska



Newest fleet in the industry Developments in Ketchikan, Icy Strait Point, Whittier and Juneau



Only year-round deployment Visits 4 main islands with 2 overnights

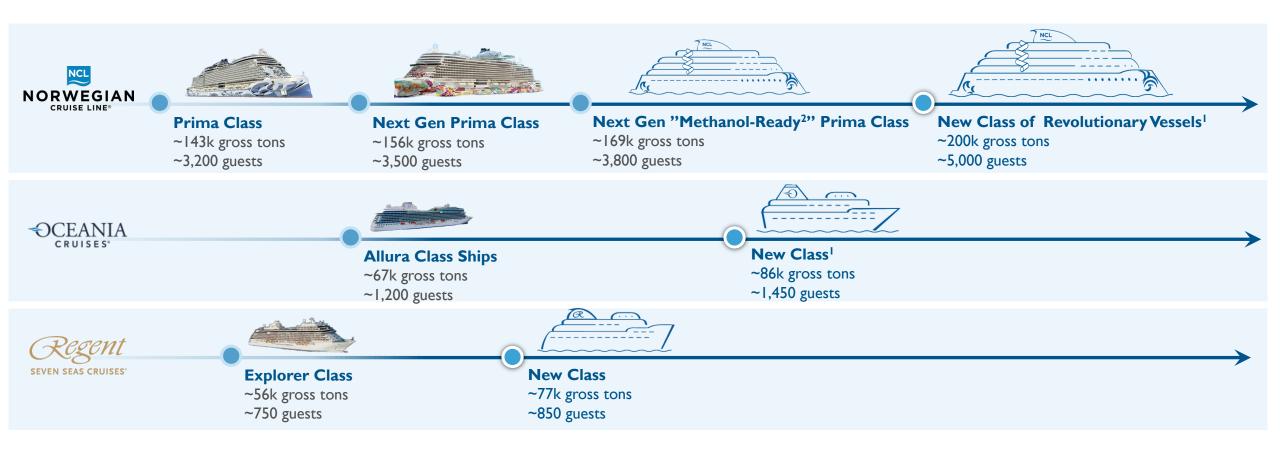
#### Bermuda



Most weekly visits to Bermuda Cruises from NY and Boston



## 4. Evolution of Newbuilds – Efficient and High ROI Vessels

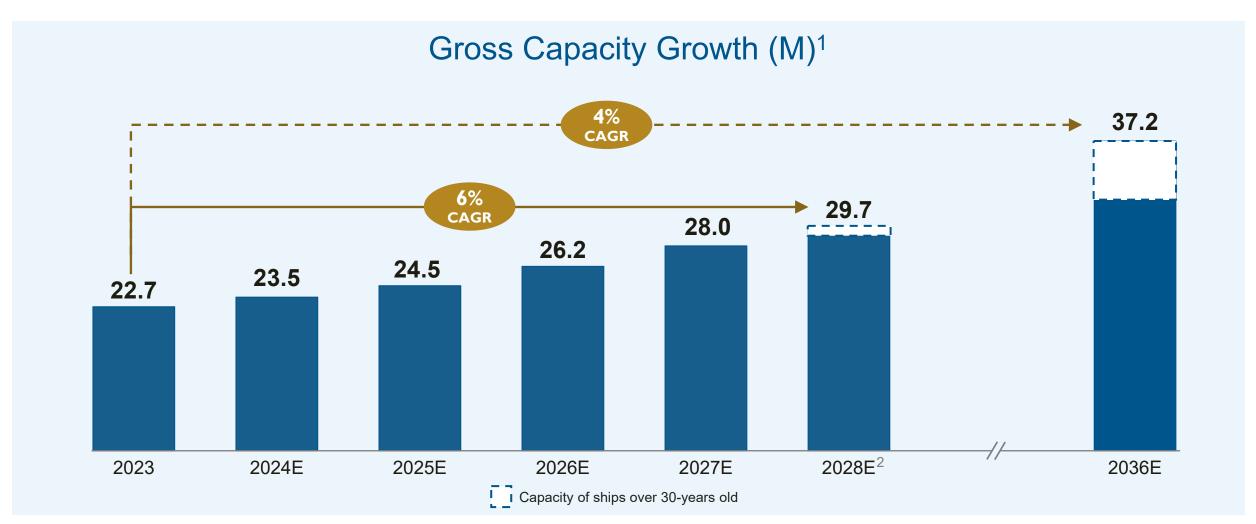


#### Larger ships with more guests to increase efficiency and returns while enhancing guest experience

- 1) Norwegian Cruise Line Holdings Ltd. expects a four ship Norwegian Cruise Line order to replace a separate, effective, two ship order for Oceania Cruises initially placed to secure availability with the shipyard. The four ship order for Norwegian Cruise Line is still being finalized and is subject to financing. Expected delivery dates are preliminary and subject to change.
- 2) Designs for the final two Prima Class ships have been lengthened and reconfigured to accommodate the use of green methanol as a future fuel source. Additional modifications will be needed to fully enable the use of green methanol.



### 4. Fleet Expansion Program: Delivers Industry Leading Growth



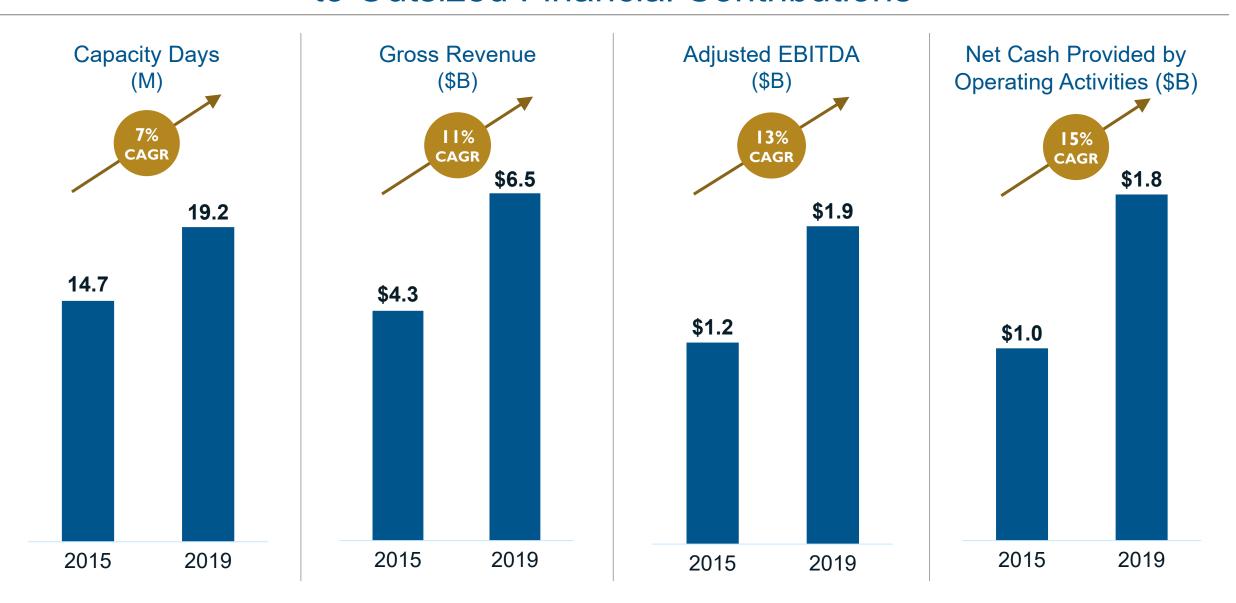
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<sup>(2)</sup> Delivery for second Oceania Cruises ship is contractually scheduled for the fourth quarter of 2028 but may be delayed to 2029.

Note: Information is based on currently scheduled dates. Timing of delivery of newbuilds is subject to change and additional delivery delays may occur due to circumstances including, but not limited to, macroeconomic/ world events and potential modifications the Company may make to its newbuilds, including potential initiatives to improve environmental sustainability.



## 5. A Proven Model: Capacity Additions Have Translated to Outsized Financial Contributions



#### Sail & Sustain

# SAIL SUSTAIN



## REDUCING OUR ENVIRONMENTAL IMPACT

We are committed to address climate change through mindful business practices that protect and preserve the environment.



#### **SAILING SAFELY**

Maintaining a stringent 24/7/365 public health and safety compliance culture is our top priority to protect our guests, crew and communities we visit.



## EMPOWERING PEOPLE

We value and continue to embrace a diverse, safe and inclusive culture that supports and empowers our team members.



## STRENGTHENING OUR COMMUNITIES

It is our responsibility
and privilege to give
back to the communities
around the world
where we live, work,
visit and serve.



## OPERATING WITH INTEGRITY AND ACCOUNTABILITY

Our strong corporate governance system provides high standards of transparency and accountability for ethical and responsible business practices.





Strong industry dynamics

Well-positioned & differentiated business

**Charting the Course** 







#### Our Evolution

From... ...To

**People** 

Founder-led culture

Collaborative environment with new management team

**Product** 

Product at all costs

Focus investment on experiences that guests value and are willing to pay for

**Platform** 

Industry leading growth profile with smaller more luxurious ships

Securing future growth focusing on efficient larger ships

**Performance** 

Drive Net Yields versus profitability

Pricing optimization coupled with cost and capital excellence to drive strong shareholder return











## Executing on Our Charting the Course Strategic Pillars

**PEOPLE**EXCELLENCE

GUEST-CENTRIC
PRODUCT
OFFERING

CROWTH
PLATFORM

EXCEPTIONAL PERFORMANCE

Sail & Sustain to drive positive impact on society



### Pillar #1: People Excellence

## **PEOPLE** EXCELLENCE

Foster a culture based on innovation, collaboration, transparency and passion while supporting our team members to reach their full potential

- ✓ Be an employer of choice
- ✓ Foster new culture
- ✓ Develop talent both shoreside and shipside
- Execute with optimal operating model
- ✓ Instill financial acumen throughout organization





## Pillar #2: Guest-Centric Product Offering

#### GUEST-CENTRIC PRODUCT OFFERING

Deliver vacations that our guests value, providing digital and other tools to make it easier for them to curate their experience throughout the customer journey

- Deliver exceptional onboard experience that guests value and are willing to pay for
- ✓ Have clearly defined and recognizable brands
- ✓ Target and attract high quality guests who desire an elevated experience
- Create meaningful packages to capture more pre-cruise spend
- Leverage technology to allow for personalization and customization throughout customer journey



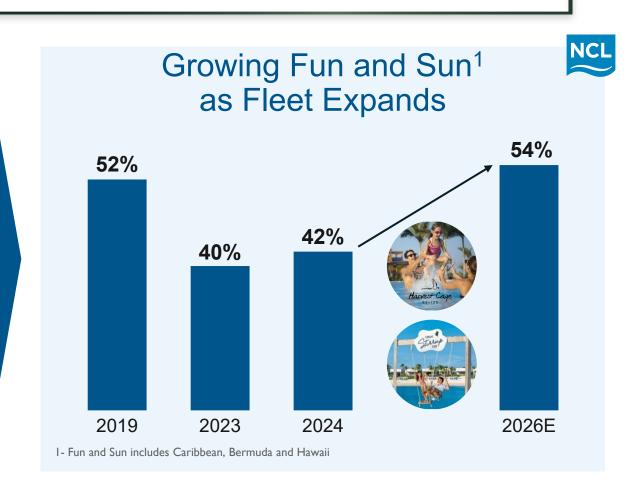


## Pillar #3: Long-Term Growth Platform

#### LONG-TERM GROWTH PLATFORM

Expand only into offerings that matter most to our current and future guests that deliver meaningful experiences and improve returns

- ✓ Larger more efficient vessels to drive Adjusted ROIC while enhancing the guest experience
- ✓ Focus on voyage profitability to develop optimal deployment and destination strategy
- Consistently evaluate high growth opportunities with unique value proposition
- ✓ Opportunities to repurpose ships or partner with third parties with expertise in other markets
- Disciplined approach to capital allocation





## Pillar #4: Exceptional Performance

## **EXCEPTIONAL** PERFORMANCE

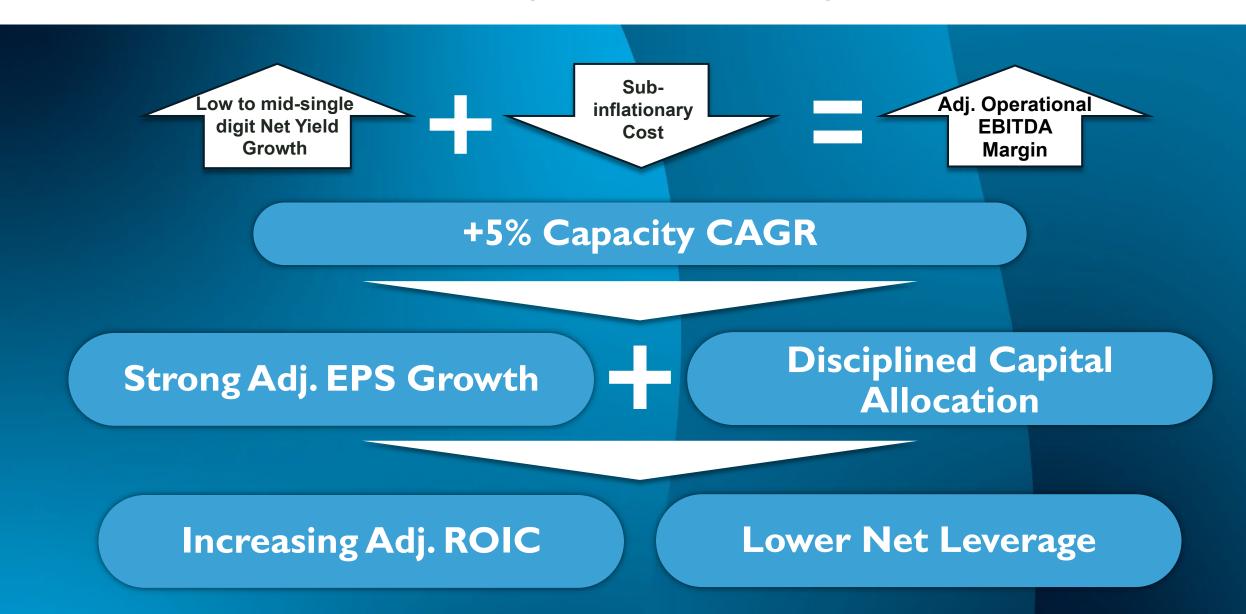
Focus on pricing optimization, cost excellence and operating responsibly to generate enhanced returns

- Instill operational and cost excellence and better leverage scale
- Enhance revenue management capabilities and refine promotional construct
- ✓ Targeted technology investments including leveraging low-cost Al
- Execute our decarbonization strategy





## Our Earnings and Return Algorithm



# CHARTING THE COURSE

## 2026 Targets

Adj. Operational EBITDA Margin

~39%

Approaching historical margins

Adj. EPS

~\$2.45

>30% CAGR from 2024

**Net Leverage** 

Mid 4x

Strengthening the balance sheet

Adj. ROIC

12%

Record levels

10% GHG Intensity<sup>1</sup> Reduction from 2019 baseline



# Executing Strategic Pivot – Delivering Industry Leading Growth

### Charting a New Course

- ✓ New strategic focus
  - Performance driven management team
  - Powerful yield drivers
  - Laser focused on costs, cash flow generation, capital allocation and debt reduction
  - Simple and strong financial algorithm
- ✓ Clear roadmap to 2026 targets

### Unique Growth Profile in the Industry

**FASTEST** growing capacity

**SIGNIFICANT** Adj. Operational EBITDA Margin expansion

**RAPID** deleveraging

**HIGHEST** Adj. EPS growth







NCL today

Driving top line growth





# Norwegian Cruise Line Today





85%

Of total bed days at NCLH



2.5M<sup>1</sup>+

Guests carried



19

Number of ships in our fleet



8

Ships on order<sup>2</sup>



400+

Global destinations



50+

Departure Ports



<sup>(1)</sup> Expected guests carried in 2024.

<sup>(2)</sup> NCLH expects a four ship Norwegian Cruise Line order to replace a separate, effective, two ship order for Oceania Cruises initially placed to secure availability with the shipyard. The four ship order for Norwegian Cruise Line is still being finalized and is subject to financing. Expected delivery dates are preliminary and subject to change.



### Providing An Unparalleled Experience













NCL is committed to understanding exactly what our guests want on their vacation.

And then we aspire to give them even more.



NCL today

Driving top line growth





# Executing on Our Charting the Course Strategic Pillars





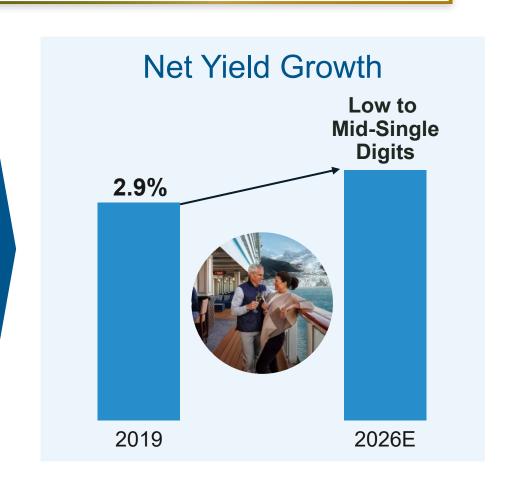
### **Guest-Centric Product Offering**

# GUEST-CENTRIC PRODUCT OFFERING

Deliver vacations that our guests value, providing digital and other tools to make it easier for them to curate their experience throughout the customer journey

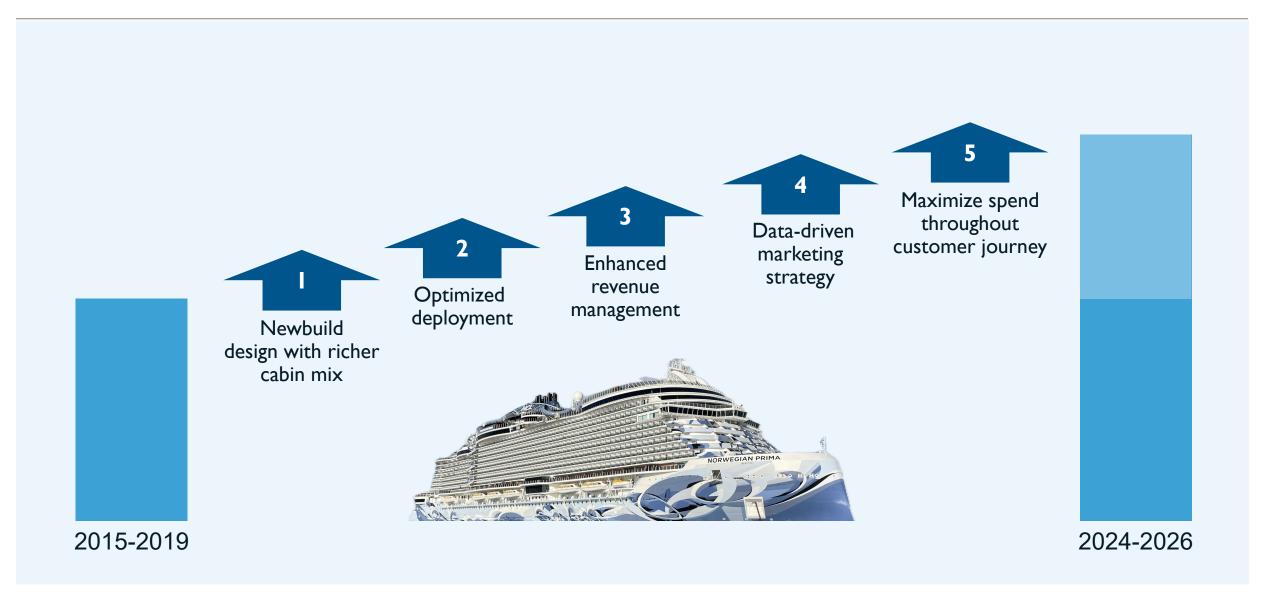
#### Main Initiatives

- Rigorous, thoughtful marketing strategy
- Seamless guest experience, from dreaming to sailing
- Design value-centric offerings, from onboard experiences to packages, that guests value and are willing to pay for
- ✓ Product that delivers higher pricing and Net Yields





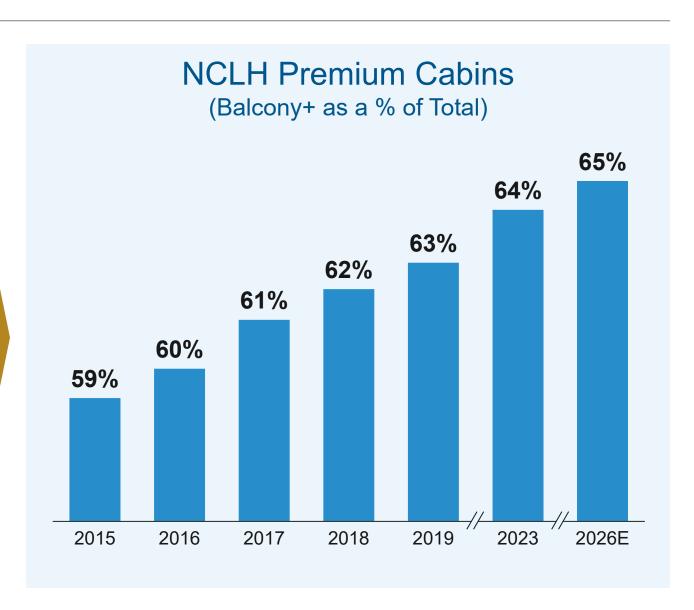
### Multiple Levers to Drive Pricing and Net Yield Higher





### 1. Newbuild Design with Richer Cabin Mix

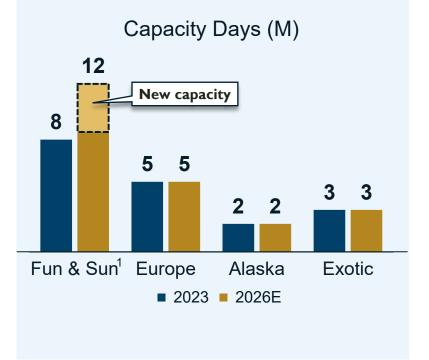






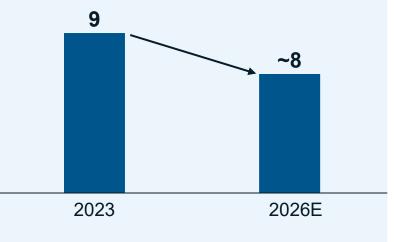
### 2. Optimizing Deployment





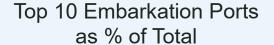
# Shorter Length – Expands Addressable Market

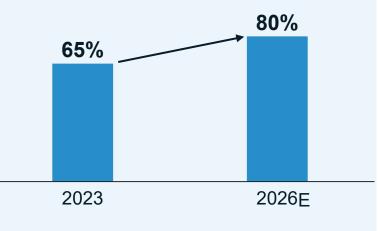




### Consistency –

Repeat Itineraries Improve Efficiencies and Guest Experience







# 2. Optimizing Deployment – Private Island Positioning



Focused on a well-balanced and elevated experience mirroring brand positioning



### 2. Optimizing Deployment – Monetizing Great Stirrup Cay











One of highest rated destinations



New pier 2025



New revenue generating amenities



Guests 2023





Expected Guests 2026



~700k



### 3. Enhanced Revenue Management

### From... ...To

**Booking Curve** 

Focused on matching prior year booking pace

Adherence to optimal booking curve

**Promotions** 

Promotions available to all guests

Targeted offers to attract right guests on specific products

Inventory Management

Focused on filling the ship

Segmenting guest base – right guest in right cabin

Technology Platform Fragmented data, manual interventions

Shifting to dynamic automated best practices





# 4. Data-Driven Marketing Strategy

#### Guest segmentation and targeting

 Identify and categorize potential guests based on demographics, preferences and behaviors

#### Personalized marketing campaigns

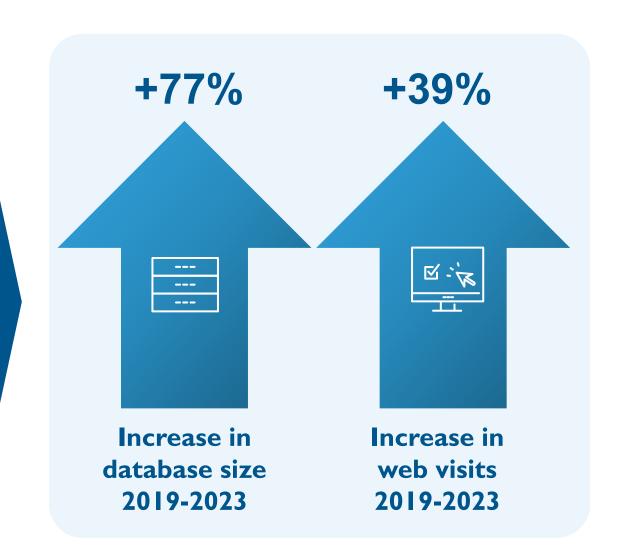
 Tailor marketing campaigns to specific customer segments to increase engagement and conversion rates

#### Full funnel analytics

 Optimize investment across awareness, consideration and conversion components. Constant real time campaign review

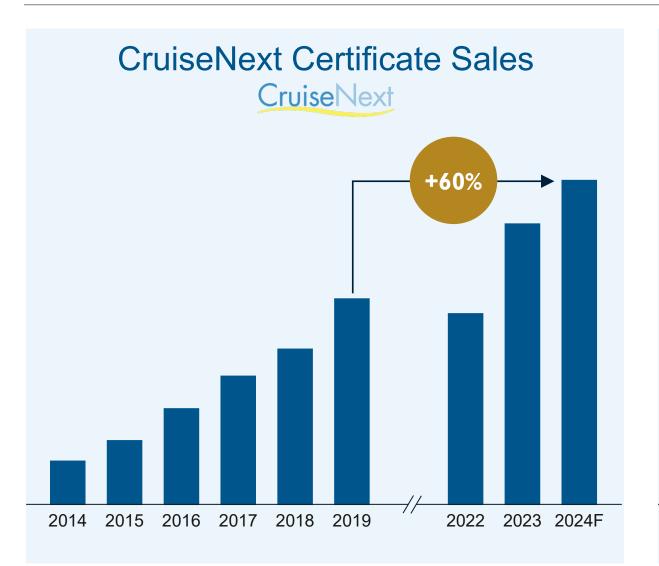
#### Customer retention strategies

Focus on lifetime value of customer, including loyalty.
 Programs like CruiseNext





### 4. CruiseNext and CruiseFirst Certificates





### 5. Maximize Spend Throughout Customer Journey

#### **At Booking**

# Packaging Offers – Free @ Sea

- Beverage
- Dining
- Internet
- Shore excursions

**Improved website** 

#### **Pre Cruise**

#### **Upsells & Upgrades**

- Land, hotel & excursions
- Personalized air
- Free @ Sea+ package

**Mobile app** 

### **During Cruise**

#### **Additional Experiences**

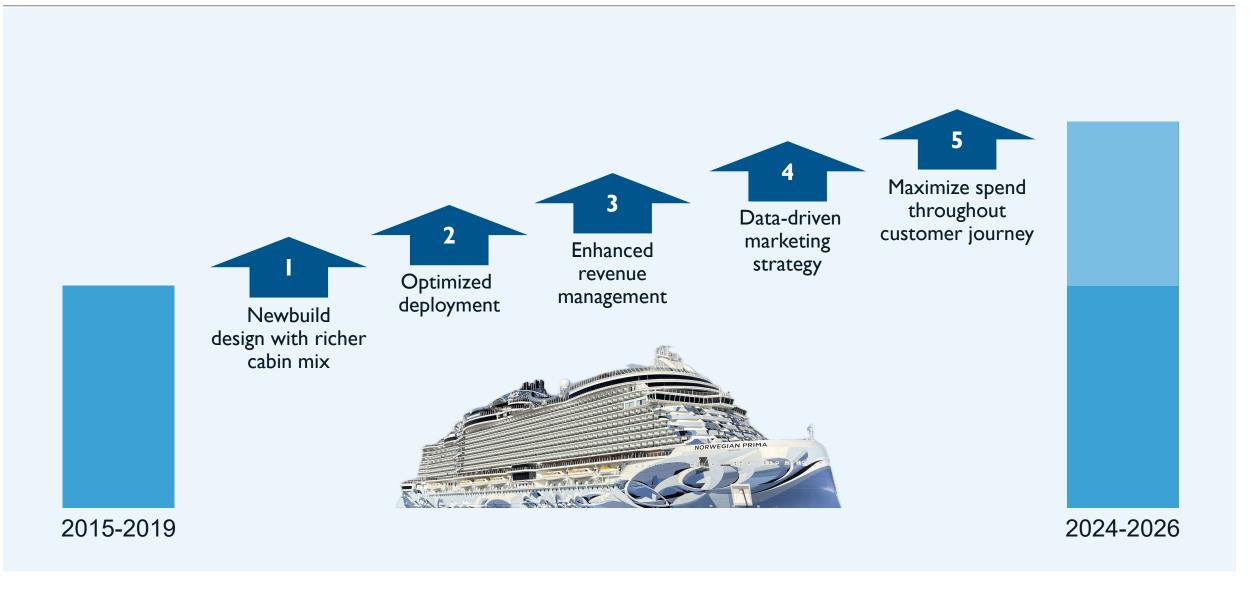
- Casino
- Shopping
- Thermal suites & Spa
- Cruise Next Certificates

Mobile app and onboard





# Multiple Levers to Drive Pricing and Net Yield Higher







New approach

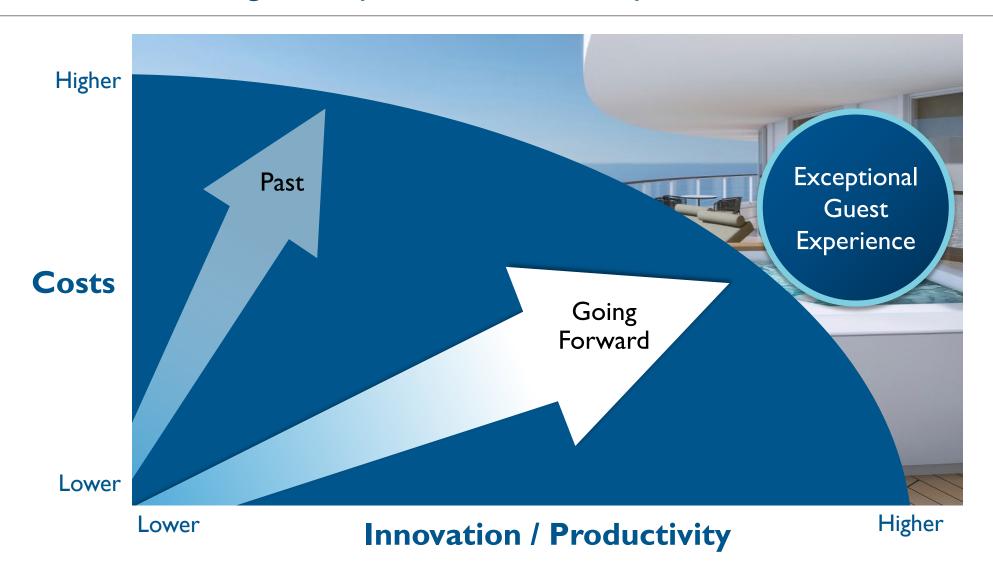
Delivering a world class experience efficiently

Going forward





### Delivering Exceptional Guest Experience – More Efficiently





### New Approach to Operations

### **Key Areas of Focus:**

**Sourcing** 

Diversifying sourcing and adopting direct-to-source approach where appropriate

**Processes** 

Improved analytics and streamlined decisions and operations

**Labor Productivity** 

Leverage data to gain insight into shipside labor productivity and implement automated systems

Investment Framework

Consistent, formal investment evaluations and prioritization framework based on profitability (ROI) and guest experience (ROEx)

**Decarbonization** 

Reduce fuel consumption which improves investment returns and sustainability efforts

Supported by our Transformation Office



New approach

Delivering a world class experience efficiently

Going forward





# Executing on Our Charting the Course Strategic Pillars



GUEST-CENTRIC
PRODUCT
OFFERING

LONG-TERM
GROWTH
PLATFORM

**EXCEPTIONAL**PERFORMANCE

Sail & Sustain to drive positive impact on society



### **Exceptional Performance**

# PERFORMANCE

Focus on pricing optimization, cost excellence and operating responsibly to generate enhanced returns

#### Main Initiatives

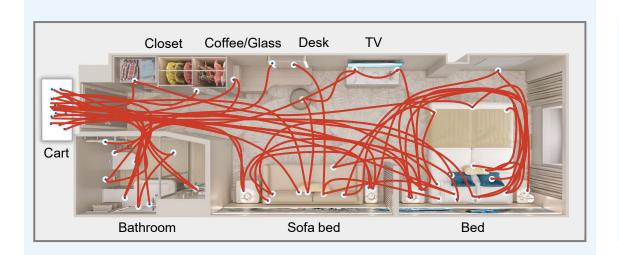
- ✓ Instill operational and cost excellence through new culture and supported by transformation office
- Better leverage scale
- Improve data tracking capabilities
- Data driven decision making
- Execute on decarbonization strategy





### Case Study: Training Stewards to be More Efficient

From...

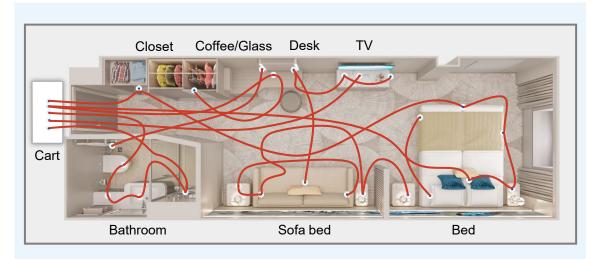


Stateroom stewards fleetwide score:

Cleanliness of stateroom:



...To



Stateroom stewards fleetwide score:

Cleanliness of stateroom:



80

Reduction of fleetwide headcount by 500, while maintaining guest satisfaction



### Case Study: Optimizing Onboard Entertainment

### From...



- Cast:
- Revenue cabins used by cast:
- Guest Satisfaction Score:

42 11 ★★★★☆ ...To



- Cast:
- Revenue cabins used by cast:
- Guest Satisfaction Score:

0

\*\*\*\*

Optimization of entertainment to improve guest satisfaction and increase ship ROI



# Case Study: Data Driven Menu Optimization

### Removing Lower Satisfaction Items



Appetizers: 11



### Improving Quality and Efficiency



Appetizers: 7



Entrees: 5

Optimized menu to most popular items, improving service, guest satisfaction and lowering food costs and waste



# Case Study: Optimizing ROI on Existing Assets with What Guests Value

### Norwegian Joy Revenue Enhancements



Additional 24 Balcony Staterooms



New Thermal Suite



Redesigned Haven Premier Owner's Suites



Expanded Vibe Beach Club



We have added 200+ guest cabins fleetwide through similar enhancements in 2024



### Several Catalysts Provide Runway to Lower Fuel Costs



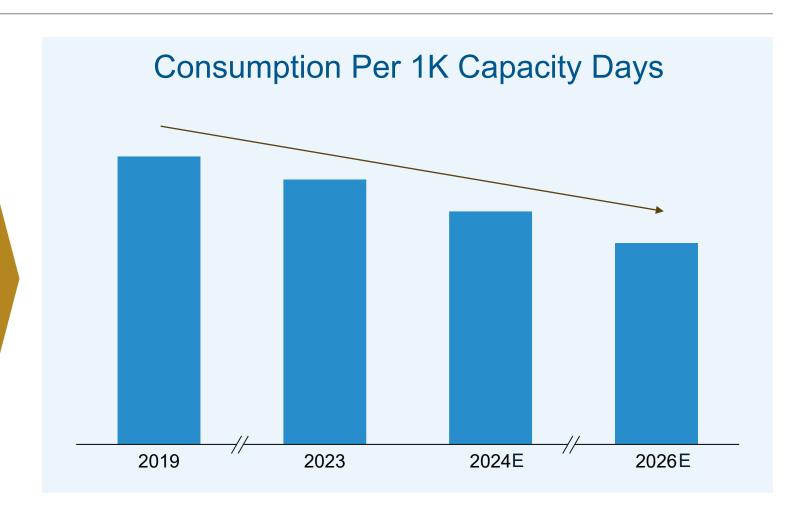
Sourcing

Bunkering Optimization

Fuel Mix

**Operational Refinements** 

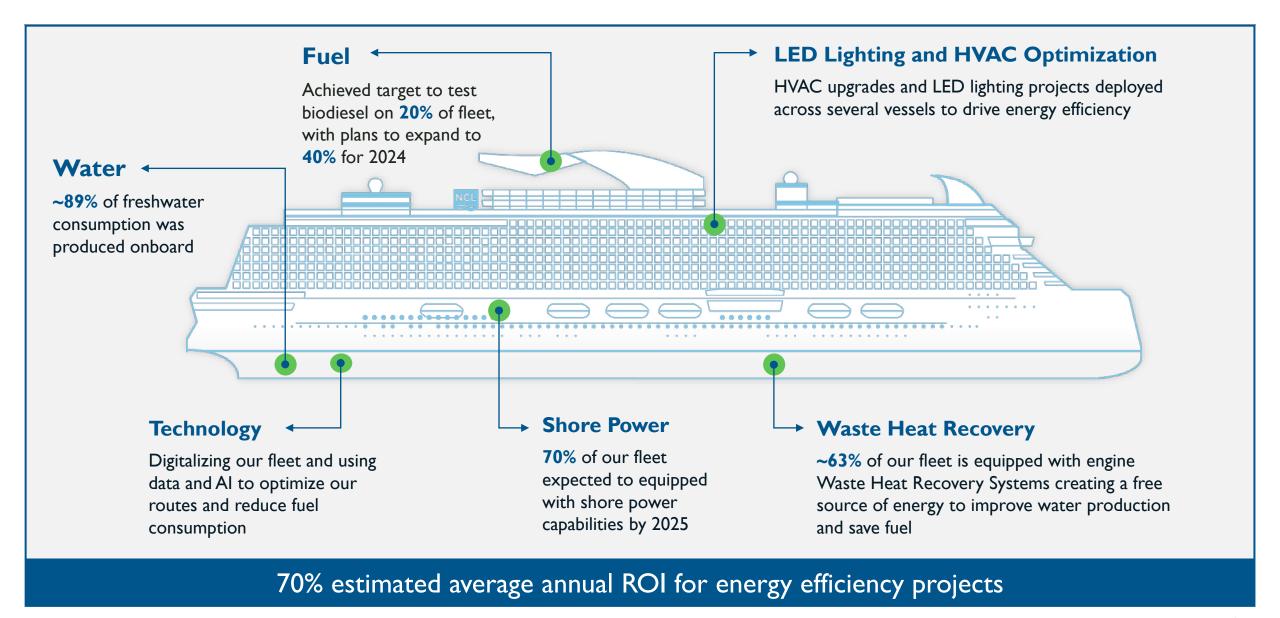
**Energy Efficiency** 



### Targeting lower fuel consumption across fleet



# Sail & Sustain: Executing on Our Commitments





New approach

Delivering a world class experience efficiently

Going forward





### Focused on Multiple Workstreams to Deliver Significant Savings





### New Approach to Operations – A Balanced Focus on ROI and ROEx





### **Entering a New Growth Era**

2015 to 2019 2022-2023 2024 – 2026

#### **Strong Growth Record**

- Moderate and consistent capacity growth drives outsized Net Yield and Adj. EPS
- Proven business model generating
   SIB Operating Cash Flow annually

#### **Great Cruise Comeback**

- Return to normalized operations
- Focus on getting to full occupancy

#### **Charting a New Course**

- Laser focused on Adj. Operational EBITDA Margin enhancement
- Expect to generate >\$2B Operating Cash Flow<sup>1</sup> annually
- Focus on deleveraging and unlocking shareholder value

(I) Net Cash Provided by Operating Activities 72



Proven business model

Driving growth and revenue

Laser focused on cost management

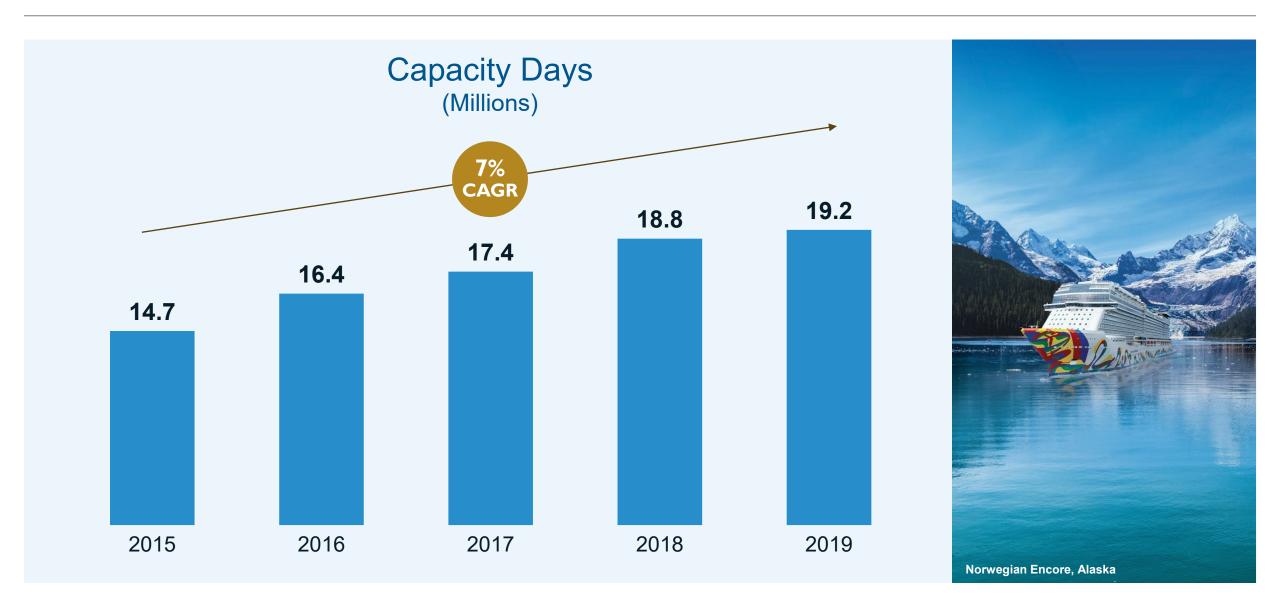
Path to Net Leverage reduction

Clear roadmap ahead





## Track Record of Disciplined Capacity Growth





## And Top-line Growth Outpacing it...



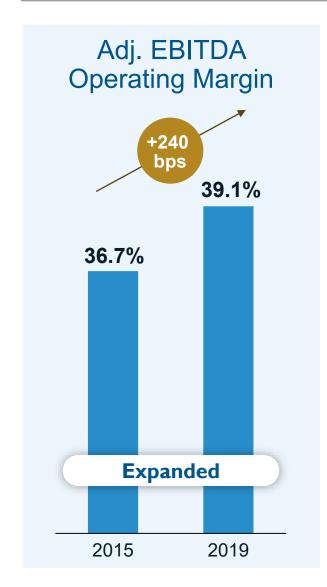


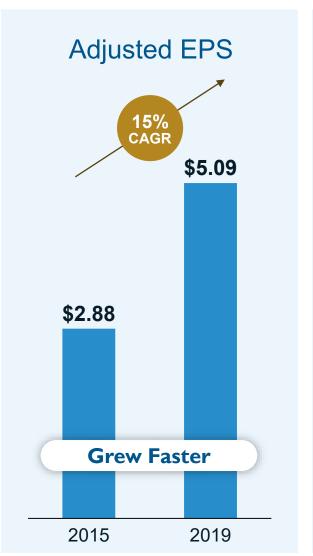
## To Create Strong Profitability

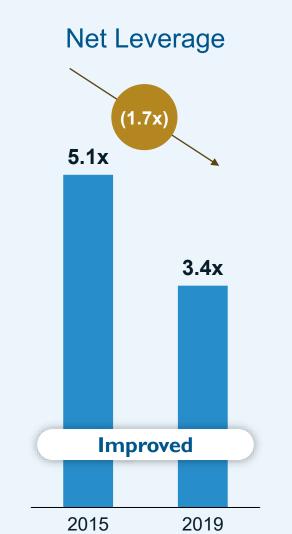


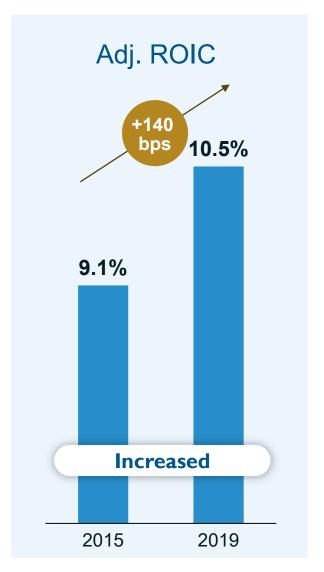


#### And a Strong and Proven Financial Platform











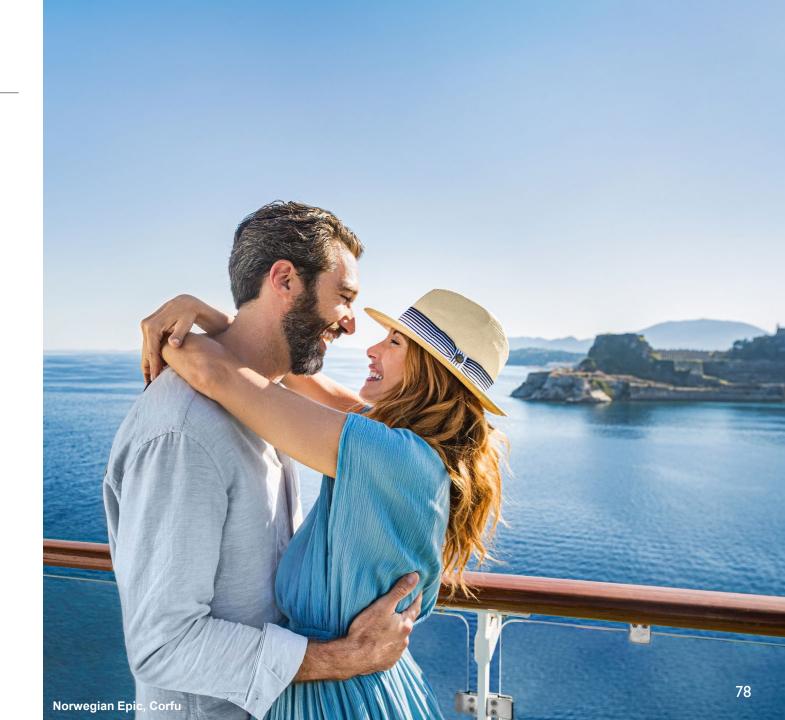
Proven business model

Driving growth and revenue

Laser focused on cost management

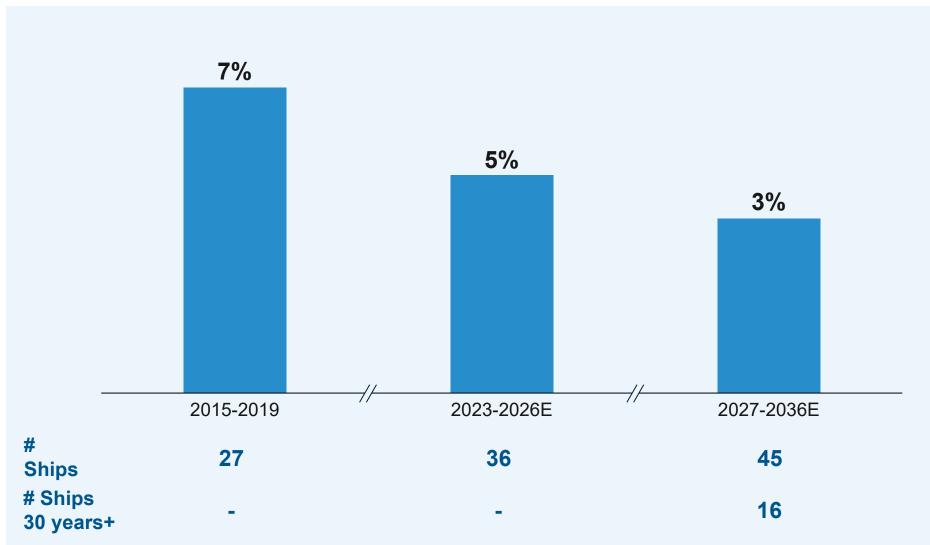
Path to Net Leverage reduction

Clear roadmap ahead





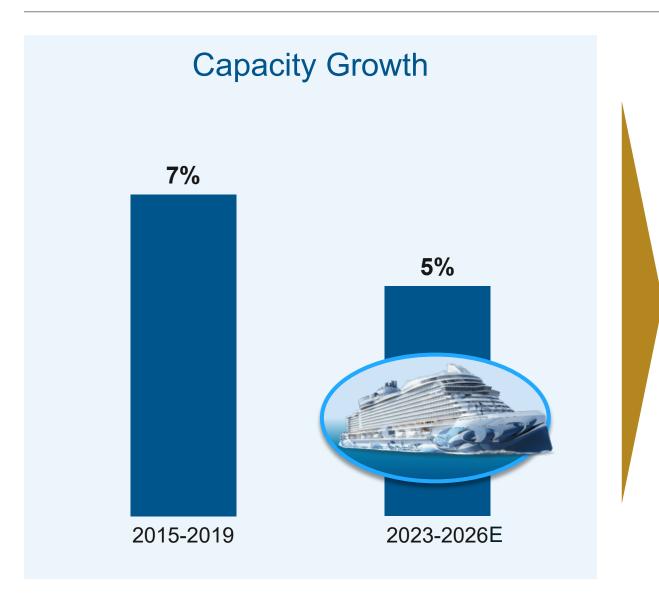
#### Capacity Growth Remains Moderate Compared to Past

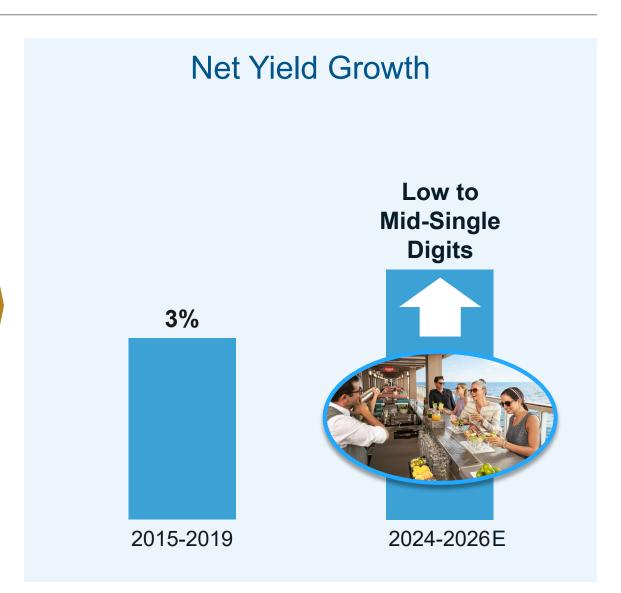






#### Moderate Capacity Growth Helps Drive Faster Net Yield Growth







#### Growth Driven by More Efficient Ships with Richer Cabin Mix





## Multiple Levers to Drive Pricing and Higher Net Yield Across All Brands





Proven business model

Driving growth and revenue

Laser focused on cost management

Path to Net Leverage reduction

Clear roadmap ahead



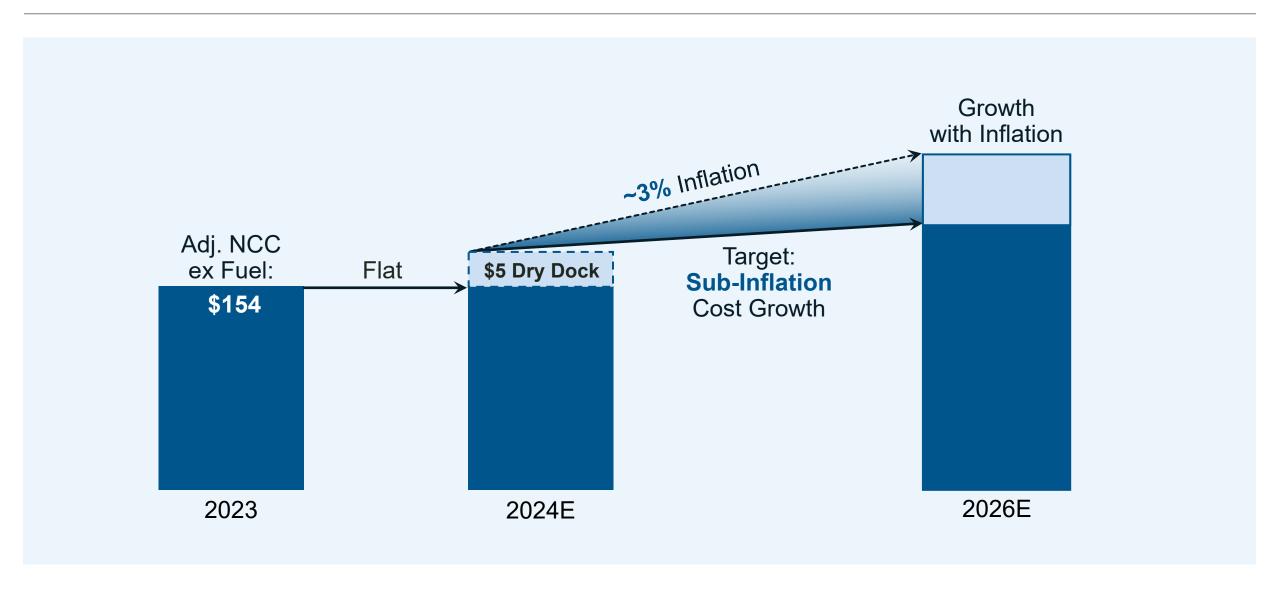


#### Structured Approach to Right Sizing Costs and Leveraging Scale...





#### ...Leads to Achieving Significant Savings



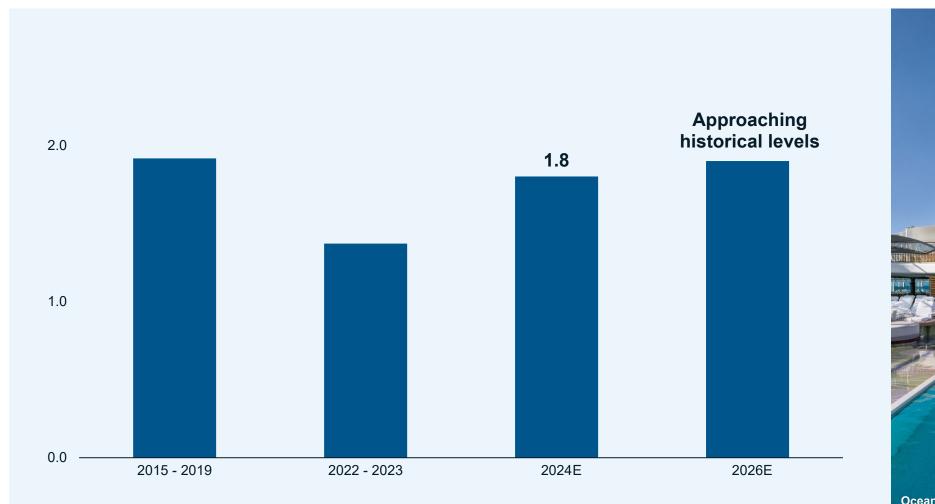


#### Multi-year Plan Expected to Deliver \$300M Savings





#### Significant Improvement in Cruise Operating Leverage





Returning to Historical Operating Leverage



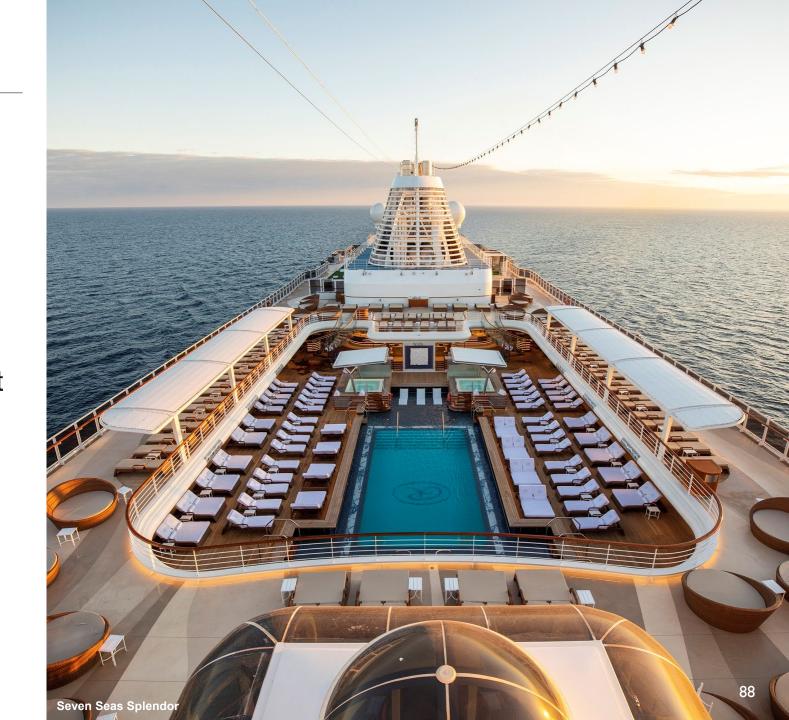
Proven business model

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Clear roadmap ahead

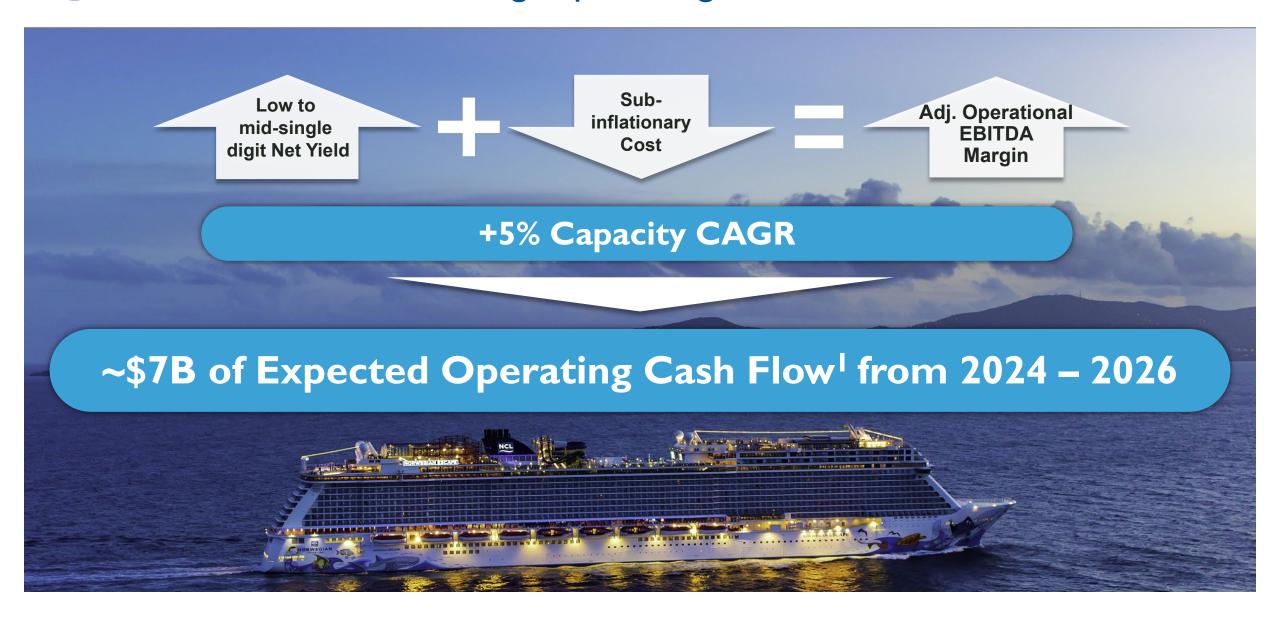


#### Our Algorithm for Adj. Operational EBITDA Margin Improvement...





#### ...Translates to Strong Operating Cash Flow<sup>1</sup> Generation



(1) Net Cash Provided by Operating Activities

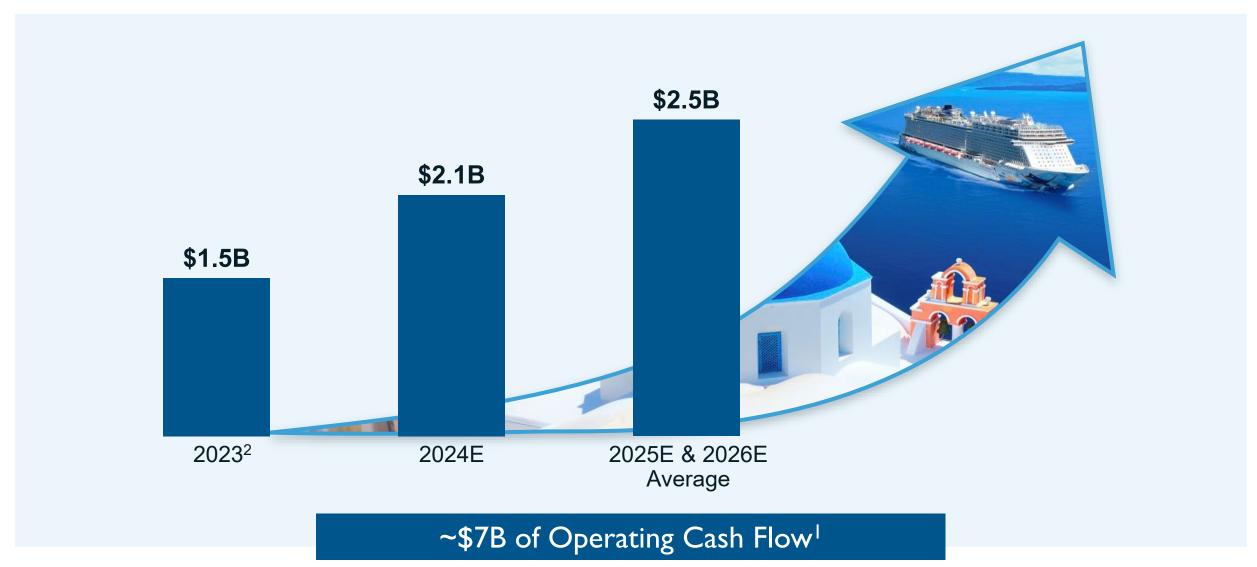


#### Path to Net Leverage Reduction





#### 1. Expect Strong Operating Cash Flow<sup>1</sup> in 2024-2026: ~\$7B



<sup>(1)</sup> Net Cash Provided by Operating Activities

<sup>(2) 2023</sup> excludes \$0.5B of returned cash collateral from one credit card processor.



#### 2. Disciplined Capital Allocation in 2024-2026



<sup>(</sup>I) Net Cash Provided by Operating Activities.

<sup>(2)</sup> Considers FY 2024 including \$250 million 9.75% senior secured notes due 2028 that were paid down as well as approximately \$150 of scheduled amortization from Q1 2024.



#### 2. Differentiated and Efficient Debt Maturity Profile

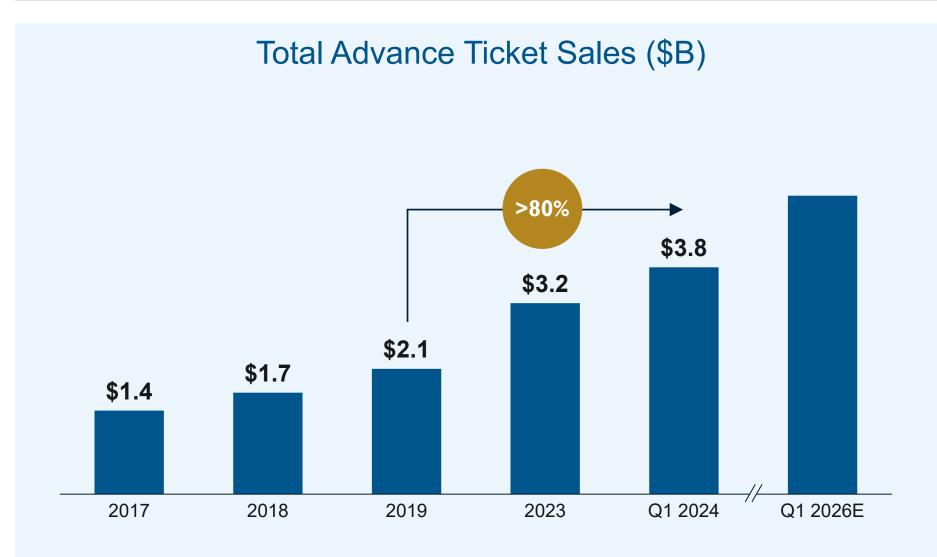
As of  $3/31/2024^1$  (in \$B)



- (1) All amounts presented are as of March 31, 2024 and adjusted for the maturity of the 2024 Exchangeable Notes, which were settled in shares.
- (2) Total debt maturing for the remainder of 2024 is \$1.4 billion, \$1.3 billion in 2025 and \$2.2 billion in 2026.
- (3) \$565 million 3.625% Senior Notes due 2024 and \$1,425 million 5.875% Senior Notes due 2026 are expected to be refinanced and 2025 Exchangeable Notes are expected to be settled in shares.
- (4) ECA debt is insured by the respective country's export credit agency, which provides insurance for up to 100% of the loan amount for the benefit of the lenders, resulting in favorable terms for the borrower.



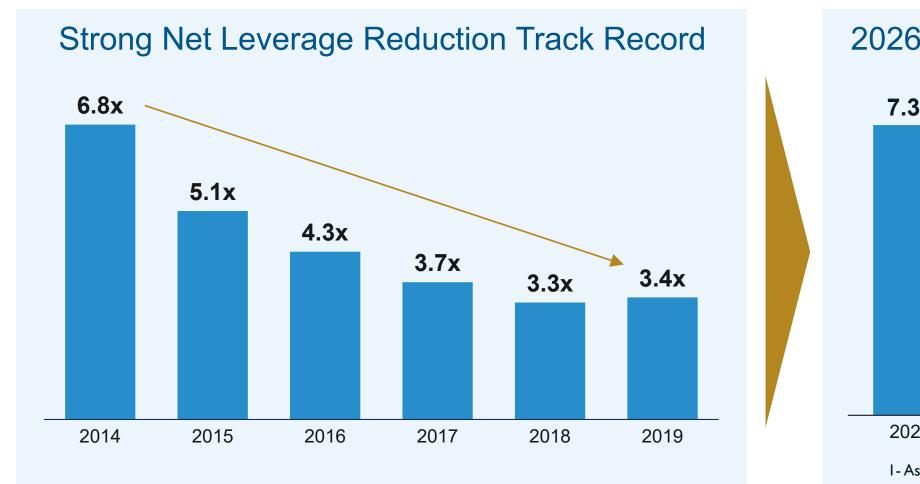
#### 3. Record Advance Ticket Sales Growth – Expanding Float







#### 4. Reduce Net Leverage, Strengthen Balance Sheet





Expect Significant Reduction in Net Leverage While Also Allowing for Measured Growth



Proven business model

Driving growth and revenue

Laser focused on cost management

Path to Net Leverage reduction

Clear roadmap ahead





#### Raising Full Year 2024 Guidance: Adj. EPS +7.5% vs. Q1 Guidance

	Initial Guidance	Q1 Guidance	New Guidance
Net Yield <sup>1</sup> Growth	~5.4%	<b>~</b> 6.4%	<b>^</b> ~7.2%
Adjusted Net Cruise Cost ex. Fuel per Capacity Day <sup>1</sup>	~\$159	<b>√</b> ~\$159	<b>√</b> ~\$159
Adjusted EBITDA	~\$2.20B	^\$2.25B	^\$2.30B
Adjusted EPS <sup>2</sup>	\$1.23	<b>\$1.32</b>	\$1.42 •
		15.5% Increase	

<sup>(</sup>I) Net Yield and Adjusted Net Cruise Cost excluding Fuel per Capacity Day expressed in Constant Currency

<sup>(2)</sup> Based on guidance and using diluted weighted-average shares outstanding of approximately 516 million for FY 2024.



## Clear Roadmap Ahead





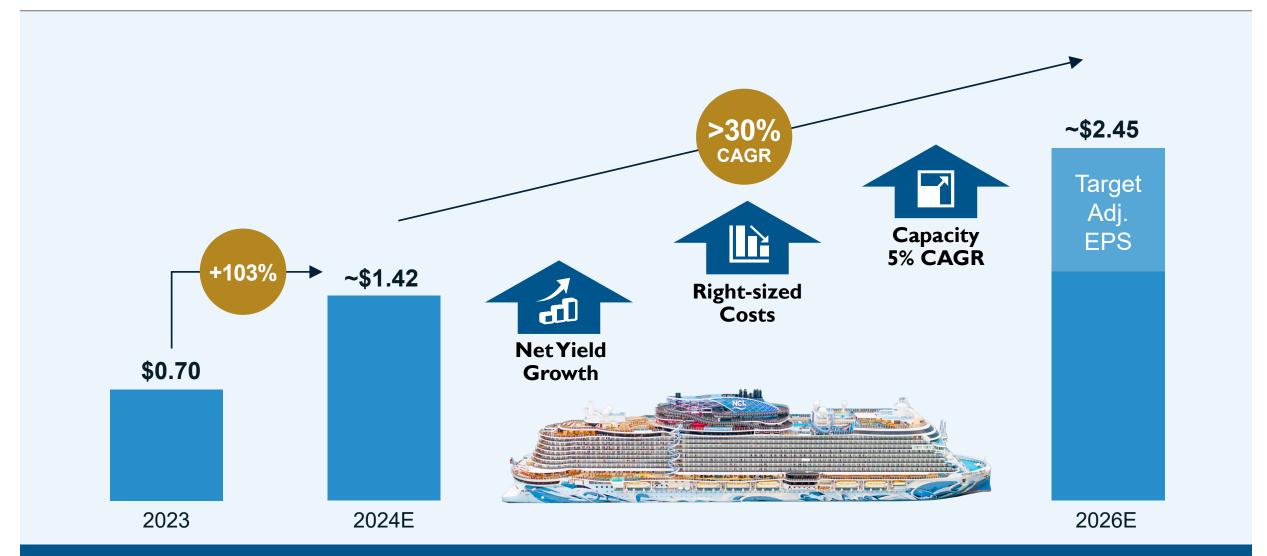
#### Adj. Operational EBITDA Margin Expansion Roadmap



Expect ~800 bps improvement over 2023



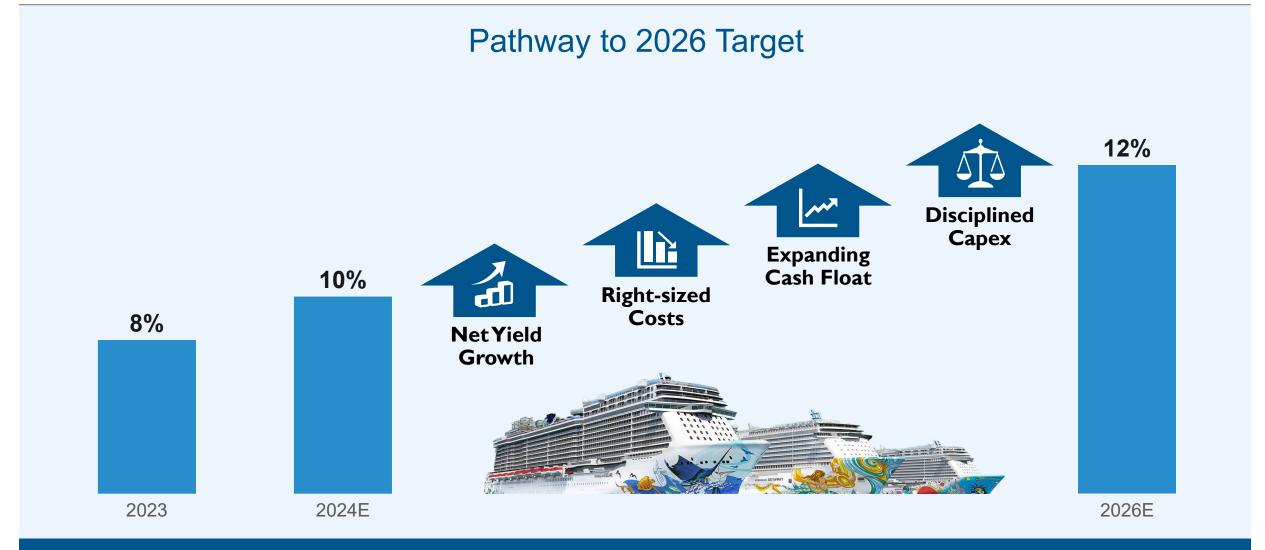
#### Clear Path to Expected Adj. EPS Growth



Translated to +30% CAGR in Adj. EPS Growth



## Expect Record Adj. ROIC by 2026



Expect 400 bps Improvement from 2023

# CHARTING THE COURSE

## 2026 Targets

Adj. Operational EBITDA Margin

~39%

Approaching historical margins

Adj. EPS

~\$2.45

>30% CAGR from 2024

**Net Leverage** 

Mid 4x

Strengthening the balance sheet

Adj. ROIC

12%

Record levels

10% GHG Intensity<sup>1</sup> Reduction from 2019 baseline

Simple algorithm, executable plan, with experienced management team



#### Executing Strategic Pivot – Delivering Industry Leading Growth

#### Charting a New Course

- ✓ New strategic focus
  - Performance driven management team
  - Powerful yield drivers
  - Laser focused on costs, cash flow generation, capital allocation and debt reduction
  - Simple and strong financial algorithm
- ✓ Clear roadmap to 2026 targets

#### Unique Growth Profile in the Industry

**FASTEST** growing capacity

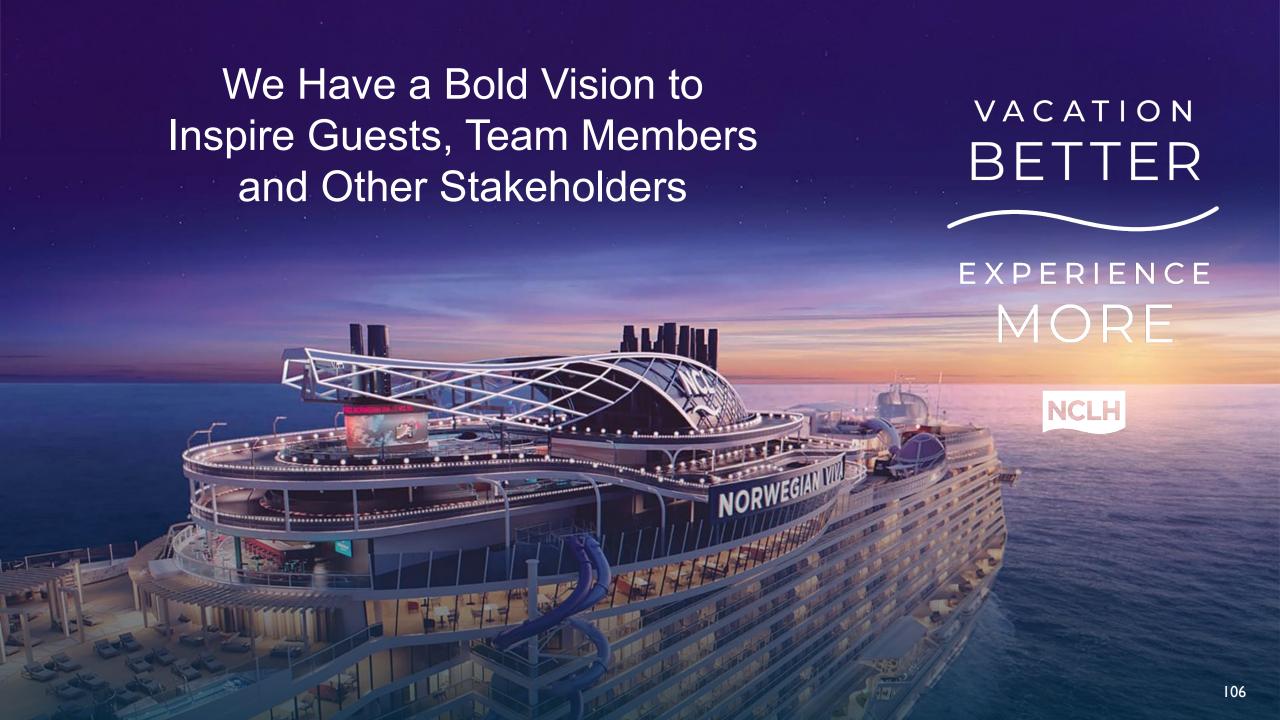
**SIGNIFICANT** Adj. Operational EBITDA Margin expansion

**RAPID** deleveraging

**HIGHEST** Adj. EPS growth









#### **EXECUTING ON OUR STRATEGY**

PEOPLE Excellence GUEST-CENTRIC PRODUCT OFFERING

LONG-TERM
GROWTH PLATFORM

PERFORMANCE

Sail & Sustain

#### STRONG FINANCIAL TARGETS 2026

Adj. Operational EBITDA Margin

~39%

Approaching historical margins

Adj. EPS

~\$2.45

>30% CAGR from 2024

**Net Leverage** 

Mid 4x

Strengthening the balance sheet

Adj. ROIC

12%

Record levels

10% GHG Intensity<sup>1</sup> Reduction from 2019 baseline



# DEFINITIONS AND NON-GAAP INFORMATION AND RECONCILIATION



Non-GAAP financial measures should not be used as a substitute for GAAP financial measures, or considered in isolation, for the purpose of analyzing operating performance, financial position or cash flows. The Company does not provide certain estimated future results on a GAAP basis because the Company is unable to predict, with reasonable certainty, the future movement of foreign exchange rates or the future impact of certain gains and charges. These items are uncertain and will depend on several factors, including industry conditions, and could be material to the Company's results computed in accordance with GAAP.

#### **DEFINITIONS**



Adjusted EBITDA. EBITDA adjusted for other income (expense), net and other supplemental adjustments.

Adjusted EPS. Adjusted Net Income (Loss) divided by the number of diluted weighted-average shares outstanding.

Adjusted Gross Margin. Gross margin adjusted for payroll and related, fuel, food, other and ship depreciation. Gross margin is calculated pursuant to GAAP as total revenue less total cruise operating expense and ship depreciation.

Adjusted EBITDA Margin. Adjusted EBITDA divided by Revenue

Adjusted Operational EBITDA Margin. Adjusted EBITDA divided by Adjusted Gross Margin.

Adjusted Net Cruise Cost Excluding Fuel. Net Cruise Cost less fuel expense adjusted for supplemental adjustments.

Adjusted Net Income (Loss). Net income (loss), adjusted for the effect of dilutive securities and other supplemental adjustments.

**Adjusted ROIC.** An amount expressed as a percentage equal to (i) Adjusted EBITDA less depreciation and amortization plus other supplemental adjustments, divided by (ii) the sum of total long-term debt and shareholders' equity as of the end of a respective quarter, averaged for the most recent five fiscal quarters ending with the last date of the applicable fiscal year.

Capacity Days. Berths available for sale multiplied by the number of cruise days for the period for ships in service.

Constant Currency. A calculation whereby foreign currency-denominated revenues and expenses in a period are converted at the U.S. dollar exchange rate of a comparable period in order to eliminate the effects of foreign exchange fluctuations.

Dry-dock. A process whereby a ship is positioned in a large basin where all of the fresh/sea water is pumped out in order to carry out cleaning and repairs of those parts of a ship which are below the water line.

**EBITDA.** Earnings before interest, taxes, and depreciation and amortization.

**Net Debt.** Long-term debt, including current portion, less cash and cash equivalents.

Net Leverage. Net Debt divided by Adjusted EBITDA.

Net Per Diem. Adjusted Gross Margin divided by Passenger Cruise Days.

Net Yield. Adjusted Gross Margin per Capacity Day.

Occupancy, Occupancy Percentage or Load Factor. The ratio of Passenger Cruise Days to Capacity Days. A percentage in excess of 100% indicates that three or more passengers occupied some cabins.

Passenger Cruise Days. The number of passengers carried for the period, multiplied by the number of days in their respective cruises.



(UNAUDITED)

Passenger Cruise Days Capacity Days	16,027,743 14,700,990	17,588,707 16,376,063	18,523,030 17,363,422	20,276,568 18,841,678	20,637,949 19,233,459
Adjusted Gross Margin	\$3,339,379	\$3,762,952	\$4,182,476	\$4,707,522	\$4,946,817
Other	412,948	456,393	486,924	539,150	591,341
Deferred revenue (1)	32,431	1,057	-	-	-
Food	179,641	200,071	198,357	216,031	222,602
Fuel	358,650	335,174	361,032	392,685	409,602
Payroll and related	666,110	746,142	803,632	881,606	924,157
Ship depreciation	315,860	376,625	440,896	499,982	587,677
Gross Margin	\$1,373,739	\$1,647,490	\$1,891,635	\$2,178,068	\$2,211,438
Less: Ship depreciation	315,860	376,625	440,896	499,982	587,677
Less: Total cruise operating expense	2,655,449	2,850,225	3,063,644	3,377,076	3,663,261
Total rev enue	\$4,345,048	\$4,874,340	\$5,396,175	\$6,055,126	\$6,462,376
(in thousands, except Passenger Cruise Days and Net Per Diem Data):	2015	2016	2017	2018	2019
Adjusted Gross Margin, Net Per Diem, and Net Yield were calculated as follows	2015	2016	2017	2018	2019

<sup>(1)</sup> Reflects deferred revenue fair value adjustments related to the Acquisition of Prestige that were made pursuant to business combination accounting rules.

2015

\$427,137

221,909

6,772

432,114



(UNAUDITED)

Adjusted EBITDA is calculated as follows

Depreciation and amortization expense

(in thousands):
Net income

Interest expense, net

Income tax (benefit) expense

2017	2018	2019	2023
\$759,872	\$954,843	\$930,228	\$166,178
267,804	270,404	272,867	727,531
10,742	14,467	(18,863)	(3,002)
509,957	561,060	646,188	808,568
1,548,375	1,800,774	1,830,420	1,699,275
10,401	(20,653)	(6,155)	40,204
98.578	117.621	110.755	121.252

Twelve Months Ended December 31,

EBITDA	1,087,932	1,349,657	1,548,375	1,800,774	1,830,420	1,699,275
Other (income) expense, net	46,668	8,302	10,401	(20,653)	(6,155)	40,204
Other	92,315	86,472	98,578	117,621	110,755	121,252
Adjusted EBITDA	\$1,226,915	\$1,444,432	\$1,657,354	\$1,897,742	\$1,935,020	\$1,860,731
Adjusted EBITDA	\$1,226,915	\$1,444,432	\$1,657,354	\$1,897,742	\$1,935,020	\$1,860,731
Total Revenue	\$4,345,048	\$4,874,340	\$5,396,175	\$6,055,126	\$6,462,376	\$8,549,924
Adjusted EBITDA Margin	28.2%	29.6%	30.7%	31.3%	29.9%	21.8%
Adjusted EBITDA	\$1,226,915	\$1,444,432	\$1,657,354	\$1,897,742	\$1,935,020	\$1,860,731
Adjusted Gross Margin	\$3,339,379	\$3,762,952	\$4,182,476	\$4,707,522	\$4,946,817	\$6,066,741
Adjusted Operational EBITDA Margin	36.7%	38.4%	39.6%	40.3%	39.1%	30.7%

2016

\$633,085

276,859 7,218

432,495



(UNAUDITED)

#### Twelve Months Ended December 31,

Net Debt and Net Leverage were calculated as follows (in thousands):	2014	2015	2016	2017	2018	2019	2023
Long-term debt	\$5,503,076	\$5,767,697	\$5,838,494	\$5,688,392	\$5,810,873	\$6,055,335	\$12,314,147
Current portion of long-term debt	576,947	629,840	560,193	619,373	681,218	746,358	1,744,778
Total Debt	\$6,080,023	\$6,397,537	\$6,398,687	\$6,307,765	\$6,492,091	\$6,801,693	\$14,058,925
Less: Cash and cash equivalents	84,824	115,937	128,347	176,190	163,851	252,876	402,415
Net Debt	\$5,995,199	\$6,281,600	\$6,270,340	\$6,131,575	\$6,328,240	\$6,548,817	\$13,656,510
Adjusted EBITDA	\$877,852	\$1,226,915	\$1,444,432	\$1,657,354	\$1,897,742	\$1,935,020	\$1,860,731
Net Leverage	6.8x	5.1x	4.3x	3.7x	3.3x	3.4x	7.3x



(UNAUDITED)			Twelve Months Ended,			
Adjusted EPS was calculated as follows (in thousands, except share and per share data):	2015	2016	2017	2018	2019	2023
Net income	\$427,137	\$633,085	\$759,872	\$954,843	\$930,228	\$166,178
Non-cash deferred compensation (1)	\$10,154	\$3,167	\$3,292	\$3,453	\$3,514	\$4,039
Non-cash share-based compensation (2)	\$42,384	\$66,414	\$87,039	\$115,983	\$95,055	\$118,940
Secondary Equity Offerings' expenses (3)	\$2,226	-	\$949	\$883	-	-
Severance payments and other fees (4)	\$17,580	\$8,223	\$2,912	-	\$6,514	-
Managmeent NCL Corporation Units exchange expenses (5)	\$624	-	-	-	-	-
Acquisition of Prestige expenses (6)	\$27,170	\$6,395	\$500	-	-	-
Deferred revenue (7)	\$32,431	\$1,057	· -	-	-	-
Amortization of intangible assets (8)	\$72,917	\$21,069	\$30,273	\$24,890	\$18,414	-
Contingent consideration adjustment (9)	(\$43,400)	-	-	· -	· -	-
Extinguishment of debt (10)	\$12,624	\$27,962	\$23,859	\$6,346	\$16,676	\$8,822
Derivative adjustment(11)	\$40,971	(\$1,185)	-	-	-	-
Contract renegotiation and termination expenses (12)	\$6,848	\$2,502	-	-	-	-
Information technology write-off(13)	\$12,988	-	-	-	-	-
Deferred financing fees and other (14)	_	\$11,156	-	-	-	-
Impairment on assets held for sale (15)	-	-	\$2,935	-	-	-
Tax adjustments (16)	_	(\$3,594)	(\$7,802)	-	-	-
Redployment of Norwegian Joy (17)	_	-	-	-	\$30,629	-
Other (18)	-	-	\$3,886	(\$1,412)	-	-
Adjusted Net Income	\$662,654	\$776,251	\$907,715	\$1,104,986	\$1,101,030	\$297,979
Diluted weighted-average shares outstanding -Net income and Adjusted Net Income	230,040,132	227,850,286	229,418,326	224,419,205	216,475,076	427,400,849
Diluted EPS	\$1.86	\$2.78	\$3.31	\$4.25	\$4.30	\$0.39
Adjusted EPS	\$2.88	\$3.41	\$3.96	\$4.92	\$5.09	\$0.70

- (1) Non-cash deferred compensation expenses related to the crew pension plan, and other crew expenses which are included in payroll and related expense.
- (2) Non-cash share-based compensation expense related to equity awards, which are included in marketing, general and administrative expense.
- (3) Expenses related to the Secondary Equity Offerings, which are included in marketing, general and administrative expense.
- (4) Severance payments and other expenses related to restructuring costs and other severance arrangements, which are included in marketing, general and administrative expense.
- (5) Expenses related to the exchange of Management NCL Corporation Units for ordinary shares, which are included in marketing, general and administrative expense.
- (6) Expenses related to the Acquisition of Prestige, which are primarily included in marketing, general and administrative expense.
- (7) Deferred revenue fair value adjustments related to the Acquisition of Prestige that were made pursuant to business combination accounting rules, which are primarily included in Adjusted Gross Margin
- (8) Amortization of intangible assets related to the Acquisition of Prestige, which are included in depreciation and amortization expense.
- (9) Contingent consideration fair value adjustment related to the Acquisition of Prestige, which is included in marketing, general and administrative expense.
- [10] Losses on extinguishments and modifications of debt are included in interest expense, net, and legal expenses related to the extinguishments which are included in marketing, general and administrative expense.
- (11) Losses and net gains for the fair value adjustment of a foreign exchange collar which did not receive hedge accounting and losses due to the dedesignation of certain fuel swaps. These adjustments are included in other income (expense), net.
- (12) Contract renegotiation and termination expenses, net related to the Acquisition of Prestige, which are included in other cruise operating expense, marketing, general and administrative expense and depreciation and amortization expense.
- (13) Expenses related to the write-off of certain information technology items, which are included in depreciation and amortization expense.
- (14) For the year ended December 31, 2016, primarily reflects the write-off of deferred financing fees related to the refinancing of certain credit facilities, which is included in interest expense, net and a release of a valuation allowance on deferred tax assets. The three months ended December 31, 2016 includes a release of a valuation allowance on deferred tax assets.
- (15) Impairment charge related to Hawaii land-based operations, which is included in depreciation and amortization expense.
- (16) Tax benefits primarily due to reversal of prior years' tax contingency reserves in 2017 and reversal of a valuation allowance in 2016.
- (17) Expenses related to the redeployment of Norwegian Joy from Asia to the U.S. and the closing of the Shanghai office, which are included in other cruise operating expense, marketing, general and administrative expense and depreciation and amortization expense.



(UNAUDITED)

Gross Cruise Cost, Net Cruise Cost, Net Cruise Cost Excluding Fuel and Adjusted Net Cruise Cost Excluding Fuel were calculated as follows (in thousands, except Capacity Days and per Capacity Day data):	Year Ended Dec. 31, 2023
Total cruise operating expense	\$5,468,587
Marketing, general and administrative expense	1,341,858
Gross Cruise Cost	\$6,810,445
Less: Commissions, transportation and other expense	1,883,279
Less: Onboard and other expense	599,904
Net Cruise Cost	\$4,327,262
Less: Fuel expense	716,833
Net Cruise Cost Excluding Fuel	\$3,610,429
Less: Non-cash deferred compensation	2,312
Less: Non-cash share-based compensation	118,940
Less: Severance payments and other fees	-
Adjusted Net Cruise Cost Excluding Fuel	\$3,489,177
Capacity Days	22,652,588
Gross Cruise Cost per Capacity Day	\$300.65
Net Cruise Cost per Capacity Day	\$191.03
Net Cruise Cost Excluding Fuel per Capacity Day	\$159.38
Adjusted Net Cruise Cost Excluding Fuel per Capacity Day	\$154.03



(UNAUDITED)

ROIC was calculated as follows (in thousands):	2015	2019	2023
Adjusted EBITDA	\$1,226,915	\$1,935,020	\$1,860,731
Less: Depreciation and Amortization	\$432,114	\$646,188	\$808,568
Add: Redployment of Norwegian Joy (1)	-	\$23,578	-
Add: Contract termination expenses (2)	\$3,529	-	-
Add: Information technology write-off (3)	\$12,988	-	-
Add: Amortization of intangible assets related to Acquisition of Prestige	\$72,917	\$18,414	-
Total	\$884,235	\$1,330,824	\$1,052,163
Total long-term debt plus shareholders equity	9,685,297	12,654,145	13,705,994
Adjusted Return on Invested Capital	9.1%	10.5%	7.7%

<sup>(1)</sup> Expenses related to the redeployment of Norwegian Joy from Asia to the U.S. and the closing of the Shanghai office, which are included in other cruise operating expense and marketing, general and administrative expense.

<sup>(2)</sup> Contract termination expenses related to the Acquisition of Prestige, which are included in other cruise operating expense and depreciation and amortization expense.

<sup>(3)</sup> Expenses related to the write-off of certain information technology items, which are included in depreciation and amortization expense.

<sup>(4)</sup> Amortization of intangible assets related to the Acquisition of Prestige, which are included in depreciation and amortization expense.