July 21, 2010

SKECHERS USA, Inc. to Report Second Quarter Financial Results on Wednesday, July 28, 2010

MANHATTAN BEACH, Calif.--(BUSINESS WIRE)-- SKECHERS USA, Inc. (NYSE: SKX), a global leader in lifestyle footwear, announced today that the Company's conference call to review its fiscal 2010 second quarter financial results will be broadcast live over the internet on Wednesday, July 28, 2010 at 1:30 pm Pacific Time/4:30 pm Eastern Time. Participating on the call will be David Weinberg, Chief Operating Officer and Chief Financial Officer.

The call will be broadcast live over the Internet and can be accessed on the Investor Relations section of the Company's website at www.skx.com. The call will be archived for two weeks. For those unable to participate during the live broadcast, a replay will be available beginning July 28, 2010 at 7:30 p.m. ET, through August 11, 2010 at 12:00 a.m. ET. To access the replay, dial 877-870-5176 (U.S.), and use passcode: 4328803.

About SKECHERS USA, Inc.

SKECHERS USA, Inc., based in Manhattan Beach, California, designs, develops and markets a diverse range of footwear for men, women and children under the SKECHERS name, as well as under several uniquely branded names. SKECHERS footwear is available in the United States via department and specialty stores, Company-owned SKECHERS retail stores and its e-commerce website, as well as in over 100 countries and territories through the Company's global network of distributors and subsidiaries in Canada, Brazil, Chile, and across Europe, as well as through joint ventures in Asia. For more information, please visit http://www.skechers.com.

Source: SKECHERS USA, Inc.