

August 6, 2018



100th PGA Championship on SiriusXM

Four days of hole-by-hole coverage, co-produced by SiriusXM and Westwood One, from Bellerive CC in St. Louis, August 9-12

SiriusXM programming to feature shows hosted by Greg Norman, Fred Couples, Dave Stockton, Ben Crenshaw, Hale Irwin and others

NEW YORK, Aug. 6, 2018 /PRNewswire/ -- SiriusXM will offer listeners nationwide comprehensive play-by-play and talk coverage of the 100th PGA Championship, taking place August 9-12 at Bellerive CC in St. Louis, MO. PGA Championship programming will be available to subscribers nationwide through SiriusXM radios (Sirius channel 208 and XM channel 92), the SiriusXM app and the streaming web player at SiriusXM.com.



Live hole-by-hole coverage, which SiriusXM will co-produce with Westwood One, will air starting at 12:00 pm ET all four days of Championship play, for a total of 30 hours of live tournament play-by-play from the course.

The broadcast will be hosted by play-by-play voice Taylor Zanzour, with 1992 PGA TOUR Rookie of the Year Mark Carnevale serving as the analyst in the booth. Maureen Madill, John Maginnes, Dennis Paulson, Fred Albers and Bill Rosinski will provide live commentary from around the course, with Debbie Doniger covering the practice grounds and handling interviews.

"We're excited for another strong field and exciting event at this year's PGA Championship," said Scott Greenstein, SiriusXM's President and Chief Content Officer. "Throughout the tournament and the days leading up to it our listeners will be immersed in everything happening both inside and beyond the ropes at Bellerive."

Beyond play-by-play coverage, SiriusXM will provide fans with an extensive schedule of daily golf talk and PGA Championship analysis throughout Championship week:

SiriusXM's exclusive talk programming lineup will include shows hosted by **Dave Stockton**, who won the PGA Championship in 1970 and 1976, as well as several major champions who have finished near the top of the leaderboard in the PGA Championship, including **Fred Couples**, **Ben Crenshaw**, **Hale Irwin**, **Greg Norman** and **Craig Stadler**.

This Wednesday, SiriusXM and the PGA of America will also launch a new weekly talk show hosted by David Marr III—**PGA of America Radio**. Airing each Wednesday at 4:00 pm ET, *PGA of America Radio* will focus on expert PGA Member instruction and analysis, major

PGA of America golf events, featured programs designed to grow the game and a unique insider's perspective from special guests from throughout the golf industry.

SiriusXM's lineup during Championship week also features shows hosted by current and former PGA TOUR pros **Pat Perez, John Cook, Chris DiMarco, Mark Lye** and **Carl Paulson**; top PGA and LPGA instructors **Michael Breed, Debbie Doniger, Hank Haney, David Leadbetter, Jim McLean** and **Larry Rinker**; and many others.

Visit SiriusXM.com/golfonsxm for more info and a daily schedule.

About SiriusXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the world's largest radio company measured by revenue and has approximately 33.5 million subscribers. SiriusXM creates and offers commercial-free music; premier sports talk and live events; comedy; news; exclusive talk and entertainment, and a wide-range of Latin music, sports and talk programming. SiriusXM is available in vehicles from every major car company and on smartphones and other connected devices as well as online at siriusxm.com. SiriusXM radios and accessories are available from retailers nationwide and online at SiriusXM. SiriusXM also provides premium traffic, weather, data and information services for subscribers through SiriusXM Traffic™, SiriusXM Travel Link, NavTraffic®, NavWeather™. SiriusXM delivers weather, data and information services to aircraft and boats through SiriusXM Aviation™ and SiriusXM Marine™. In addition, SiriusXM Music for Business provides commercial-free music to a variety of businesses. SiriusXM holds a minority interest in SiriusXM Canada which has approximately 2.6 million subscribers. SiriusXM is also a leading provider of connected vehicles services, giving customers access to a suite of safety, security, and convenience services including automatic crash notification, stolen vehicle recovery assistance, enhanced roadside assistance and turn-by-turn navigation.

To download SiriusXM logos and artwork, visit <http://www.siriusxm.com/LogosAndPhotos>.

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, our plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. Such forward-looking statements are based upon the current beliefs and expectations of our management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements.

The following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: our substantial competition, which is likely to increase over time; our ability to attract and retain subscribers, which is uncertain; interference to our service from wireless operations; consumer protection laws and their enforcement; unfavorable outcomes of pending or future litigation; the market for music rights, which is changing and subject to uncertainties; our dependence upon the auto industry; general economic conditions; the

security of the personal information about our customers; existing or future government laws and regulations could harm our business; failure of our satellites would significantly damage our business; the interruption or failure of our information technology and communications systems; our failure to realize benefits of acquisitions or other strategic initiatives; rapid technological and industry changes; failure of third parties to perform; our failure to comply with FCC requirements; modifications to our business plan; our indebtedness; our principal stockholder has significant influence over our affairs and over actions requiring stockholder approval and its interests may differ from interests of other holders of our common stock; impairment of our business by third-party intellectual property rights; and changes to our dividend policies which could occur at any time. Additional factors that could cause our results to differ materially from those described in the forward-looking statements can be found in our Annual Report on Form 10-K for the year ended December 31, 2017, which is filed with the Securities and Exchange Commission (the "SEC") and available at the SEC's Internet site (<http://www.sec.gov>). The information set forth herein speaks only as of the date hereof, and we disclaim any intention or obligation to update any forward looking statements as a result of developments occurring after the date of this communication.

Source: SiriusXM

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