

Sprinklr to Present at the J.P. Morgan 50th Annual Global Technology, Media, and Communications Conference

NEW YORK--(BUSINESS WIRE)-- <u>Sprinklr</u> (NYSE: CXM), the unified customer experience management (Unified-CXM) platform for modern enterprises, today announced that Ragy Thomas, Sprinklr's Founder, Chairman and Chief Executive Officer, will be participating in the following investor event:

50th Annual J.P. Morgan Global Technology, Media and Communications Conference Presenter: Ragy Thomas, Founder, Chairman & Chief Executive Officer Date and Time: Wednesday, May 25, 2022 at 11:20 AM ET

A live audio webcast and replay will be available on Sprinklr's investor relations website: <u>https://investors.sprinklr.com/</u>.

About Sprinklr

Sprinklr is a leading enterprise software company for all customer-facing functions. With advanced AI, Sprinklr's unified customer experience management (Unified-CXM) platform helps companies deliver human experiences to every customer, every time, across any modern channel. Headquartered in New York City with employees around the world, Sprinklr works with more than 1,000 of the world's most valuable enterprises — global brands like Microsoft, P&G, Samsung and more than 50% of the Fortune 100.

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Investor Relations Contact ir@sprinklr.com

Press Contact Austin DeArman pr@sprinklr.com

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