

February 9, 2023



WisdomTree Reports Monthly Metrics for January 2023

Nearly \$1.7 billion of net inflows

AUM over \$87 billion—another global record

NEW YORK--(BUSINESS WIRE)-- WisdomTree, Inc. (NYSE: WT), a global financial innovator, today released monthly metrics for January 2023, including assets under management (AUM) and flow data by asset class.

Monthly Commentary:

- Nearly \$1.7 billion of net inflows – 24% annualized organic growth – positions WisdomTree for a 10th consecutive quarter of net inflows
- Over \$1.1 billion of net inflows into global Commodity & Currency products adding to momentum from Q4's \$800 million of net inflows in the category
- Record AUM of over \$87 billion, approximately 6% higher than the prior month-end and the third consecutive month-end AUM record

As of January 31, 2023	AUM Rollforward (\$ in millions)	Annualized Flow Rate
	MTD / QTD / YTD	MTD / QTD / YTD
Beginning of Period Total AUM	\$81,986	
<u>Total Net Flows</u>		
U.S. Equity	\$8	0.4%
International Dev. Mkt Equity	(\$20)	(2.3%)
Emerging Market Equity	\$260	37.7%
Fixed Income	\$286	22.0%
Commodity & Currency	\$1,151	61.4%
Alternatives	(\$3)	(12.6%)
Cryptocurrency	\$3	28.1%
Leveraged & Inverse	(\$2)	(1.3%)
Total Net Flows	\$1,683	24.2%
Market Move	\$3,511	
Current Total AUM	\$87,181	
Average Total AUM	\$85,154	
Blended Total Average Fee Rate	36 bps	

Source: ir.wisdomtree.com

Please visit ir.wisdomtree.com for downloadable spreadsheets containing detailed AUM and flow data by asset class and fund broken out by daily, monthly, quarterly and annual timeframes.

About WisdomTree

WisdomTree is a global financial innovator, offering a well-diversified suite of exchange-traded products (ETPs), models and solutions. We empower investors to shape their future and support financial professionals to better serve their clients and grow their businesses. WisdomTree is leveraging the latest financial infrastructure to create products that provide access, transparency and an enhanced user experience. Building on our heritage of innovation, we are also developing next-generation digital products and structures, including digital funds and tokenized assets, as well as our blockchain-native digital wallet, WisdomTree Prime™.

WisdomTree currently has approximately \$88.1 billion in assets under management globally.

For more information about WisdomTree and WisdomTree Prime™, visit:

<https://www.wisdomtree.com>.

Please visit us on Twitter at @WisdomTreeNews.

WisdomTree® is the marketing name for WisdomTree, Inc. and its subsidiaries worldwide.

Cautionary Statement Regarding Forward-Looking Statements

This press release may contain a number of “forward-looking statements” as defined in the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about our ability to successfully implement our digital assets strategy, including WisdomTree Prime™, and achieve its objectives, as well as statements relating to our future growth prospects and potential for business expansion. These forward-looking statements are based on WisdomTree’s management’s current expectations, estimates, projections and beliefs, as well as a number of assumptions concerning future events. These forward-looking statements are not guarantees of future performance, conditions or results, and involve a number of known and unknown risks, uncertainties, assumptions and other important factors, many of which are outside WisdomTree’s management’s control, that could cause actual results to differ materially from the results discussed in the forward-looking statements. Forward-looking statements included in this release speak only as of the date of this release. WisdomTree does not undertake any obligation to update its forward-looking statements to reflect events or circumstances after the date of this release except as may be required by the federal securities laws.

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