

November 12, 2020



# The Alkaline Water Company to Host Conference Call to Discuss Fiscal Second Quarter 2021 Results

SCOTTSDALE, Ariz.--(BUSINESS WIRE)-- The Alkaline Water Company Inc. (NASDAQ and CSE: WTER) (the "Company"), is a producer of premium bottled alkaline water, flavor-infused waters, and CBD infused products sold under the brand names Alkaline88®, A88™, and A88CBD™, respectively. Today the Company announces that President and CEO Richard Wright and Chief Financial Officer David Guarino will host a teleconference with investors and analysts to review fiscal second-quarter 2021 financial results.

The call will be held on Monday, November 16, 2020, at 5:00 PM Eastern Time. We will issue a press release outlining our financial results and outlook after the market close on that date and will also post it on our website at [www.thealkalinewaterco.com](http://www.thealkalinewaterco.com) before the call.

## Conference Call Details

**Date:** November 16, 2020

**Time:** 5:00 PM Eastern Time

**Dial-in Number for U.S. and Canadian Callers:** 877-407-3088

**Dial-in Number for International Callers (Outside of the U.S. and Canada):** 201-389-0927

Please dial-in to the above-referenced telephone numbers 5 to 10 minutes before the scheduled call time to join the live conference call.

A replay will be available for one week starting on November 17, 2020, at approximately 10:30 AM (ET). To access the replay, please dial 877-660-6853 in the U.S. or Canada and 201-612-7415 for international callers. The conference ID# is 13712984.

## About The Alkaline Water Company Inc.

Founded in 2012, The Alkaline Water Company (NASDAQ and CSE: WTER) is headquartered in Scottsdale, Arizona. Its flagship product, Alkaline88®, is a leading premier alkaline water brand available in bulk and single-serve sizes along with eco-friendly aluminum packaging options. With its innovative, state-of-the-art proprietary electrolysis process, Alkaline88® delivers perfect 8.8 pH balanced alkaline drinking water with trace minerals and electrolytes and boasts our trademarked label 'Clean Beverage.' Quickly being recognized as a growing lifestyle brand, Alkaline88® launched A88 Infused™ in 2019 to meet consumer demand for flavor-infused products. A88 Infused™ flavored water is available in seven unique all-natural flavors, with new flavors coming soon. Additionally, in 2020, the Company launched A88 Infused Beverage Division Inc., which includes the Company's CBD water and flavor-infused water. For the Company's topical and ingestible offerings, A88 Infused Products Inc. includes both the Company's lab-tested full-spectrum

hemp salves, balms, lotions, essential oils, and bath salts, along with broad-spectrum hemp powder packs, oil tinctures, capsules, and gummies.

To purchase A88CBD™ products online, visit us at [www.A88CBD.com](http://www.A88CBD.com). To learn more about The Alkaline Water Company, please visit [www.thealkalinewaterco.com](http://www.thealkalinewaterco.com) or connect with us on Facebook, Twitter, Instagram, or LinkedIn.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/2020112006133/en/>

The Alkaline Water Company Inc.

Richard A. Wright

President and CEO

Sajid Daudi

Director of Investor Relations & Corporate Communications

800-923-1910

[investors@thealkalinewaterco.com](mailto:investors@thealkalinewaterco.com)

Media

Jessica Starman

888-461-2233

[jessica@elev8newmedia.com](mailto:jessica@elev8newmedia.com)

Source: The Alkaline Water Company Inc.