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Rocky Mountain Chocolate Factory to Present at 2014 Gateway Conference on September 4, 2014

DURANGO, CO -- (Marketwired) -- 08/21/14 -- Rocky Mountain Chocolate Factory, Inc. (NASDAQ: RMCF) today announced that it will be presenting at the **3rd Annual Gateway Conference** on Thursday, September 4, 2014.

The conference will be held at the Palace Hotel in San Francisco, California.

The presentation by the Company's Chief Operating Officer, Bryan Merryman, is scheduled for 3:30 p.m. PDT (6:30 p.m. EDT) on Thursday, September 4, 2014.

Management will be available to meet with investors throughout the day. Portfolio managers and analysts who wish to request a meeting with the Company can (1) log-in via the link provided in their invitation, (2) email their request to schedule@gateway-conference.com or (3) contact Ron Both at (949) 574-3860.

About the 2014 Gateway Conference

The Gateway Conference is designed to provide a unique gateway between influential members of the investment community and a select group of compelling publicly-traded companies. Portfolio managers, research analysts and brokers from buy-side and sell-side institutions will have the opportunity to learn about more than 60 small-cap growth companies from a number of growth industries, including consumer, technology, business services, digital media, clean-tech, Internet retail and life sciences. For more information, visit www.gateway-conference.com.

The invitation-only conference is hosted by Liolios Group, one of the nation's top investor relations agencies, and sponsored by leading firms that service the financial community.

About Rocky Mountain Chocolate Factory, Inc.

Rocky Mountain Chocolate Factory, Inc., headquartered in Durango, Colorado, is an international franchiser of gourmet chocolate, confection and self-serve frozen yogurt stores and a manufacturer of an extensive line of premium chocolates and other confectionery products. The Company's common stock is listed on The Nasdaq Global Market under the symbol "RMCF."

***For Further Information, Contact
Bryan J. Merryman
COO/CFO***

(970) 375-5678

Source: Rocky Mountain Chocolate Factory, Inc.