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AMD Fusion Accelerated Processing Units Win 2011 Best Choice of COMPUTEX TAIPEI Award

TAIPEI, TAIWAN -- (MARKET WIRE) -- 05/23/11 -- AMD (NYSE: AMD) is awarded today with the highest industry honor, "2011 Best Choice of Computex TAIPEI Award" for its Fusion Accelerated Processing Units (APUs) in the Computer & System category. The award is given by Taipei Computer Association, a key player in IT industry and exhibition in Taiwan, and appraised by a panel of government representatives, academicians, research analysts, oversea media, editors-in-chief and industry experts.

AMD Fusion APUs offer a brand-new approach to processor design and better address users' needs to handle more demanding workloads and visual computing in a small form factor device with long battery life. Only AMD Fusion APUs are engineered to deliver powerful CPU and GPU compute capabilities in a single-die processor for today's HD video, 3D and data-intensive workloads for anyone looking for a richer visual computing experience whenever, wherever they want.

"We are honored to receive this prestigious award from the Taipei Computer Association, which is a manifestation of our efforts and excellence in AMD Fusion APUs," said Andy Tseng, AMD Corporate Vice President and Taiwan General Manager. "AMD Fusion APUs are already widely recognized within the industry for being creative and innovative. This award proves the importance of listening to our customers and designing breakthrough products around their needs."

Best Choice of COMPUTEX TAIPEI Award has recognized achievements in product design and technology innovation since 2002; it's one of the important official events during COMPUTEX TAIPEI, the second largest ICT exhibition worldwide. Through reviews, the jury selected outstanding design and cutting-edge technology across 10 product categories.

AMD and other awarded products will be demonstrated at Best Choice Award Pavilion by Taipei Computer Association at the upcoming 2011 Computex Exhibition. In addition, AMD's products showcase will be located at Booth# L0617 in the TWTC Nangang Exhibition Hall. For more information on AMD 2011 Computex, please visit our event portal.

For developers interested in learning more about APUs and heterogeneous computing, AMD will be holding its first AMD Fusion Developer Summit (AFDS) from June 13-16 in Bellevue, Washington. Summit participants will be able to engage in interactive sessions and hands-on labs to deepen their knowledge of advanced CPU and GPU programmability, and gain a better understanding of how software applications can take full advantage of the parallel processing power of APUs, bringing supercomputer-like performance to everyday computing tasks.

Additional Resources

- AMD 2011 Computex event portal
- Visit the AMD Fusion website for more information about AMD Fusion APUs
- Read about recent AMD Fusion news at http://blogs.amd.com/fusion/
- Check out demos of AMD Fusion APUs on the AMD Unprocessed YouTube Channel
- Follow all news from the AMD on Twitter at @AMD_Unprocessed
- More information on 2011 Best Choice of COMPUTEX TAIPEI Award is available here

About AMD
AMD (NYSE: AMD) is a semiconductor design innovator leading the next era of vivid digital experiences with its groundbreaking AMD Fusion Accelerated Processing Units (APUs) that power a wide range of computing devices. AMD's server computing products are focused on driving industry-leading cloud computing and virtualization environments. AMD's superior graphics technologies are found in a variety of solutions ranging from game consoles, PCs to supercomputers. For more information, visit http://www.amd.com.

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