

October 27, 2025



Herbalife Advances Global Nutrition Innovation with New State-of-the-Art Center of Excellence

Facility integrates R&D, sensory science, and quality control to drive product innovation and enhance ingredient integrity

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE: HLF), a premier health and wellness company, community, and platform, has announced the opening of its new **Center of Excellence – Quality Control and Research and Development Labs** in Torrance, California. Representing an investment of approximately \$7 million, the facility integrates three key functions: Research and Development, Sensory Science, and Quality Control. Equipped with industry-leading technology, the Center is designed to optimize innovation cycles, elevate quality assurance standards, and advance product development.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20251027473084/en/>

Herbalife opens new Center of Excellence – Quality Control and Research & Development Labs in Torrance.

The facility is equipped with advanced analytical technologies,

including High-Performance Liquid Chromatography (HPLC), Liquid Chromatography–Tandem Mass Spectrometry (LC-MS/MS), Gas Chromatography (GC), Inductively Coupled Plasma Mass Spectrometry (ICP-MS), and DNA-based testing for botanical and probiotic authentication. Together, these technologies enable Herbalife to thoroughly verify ingredient identity, assess purity and potency, guard against contamination, and uphold the highest standards of product integrity.

“At Herbalife, our rigorous, science-backed approach fuels innovation and guarantees that every product meets the highest standards of quality, safety and effectiveness,” said Troy Hicks, Chief Operating Officer at Herbalife. “With this new Center of Excellence, we’re accelerating our ability to develop breakthrough health and wellness solutions that our independent distributors can confidently offer to customers worldwide.”

The Center of Excellence reinforces Herbalife’s proprietary Seed to Feed quality management system, a fully integrated process that ensures ingredient traceability, purity, potency, and safety from sourcing through to the final product. The Torrance center is one of three Herbalife research and testing labs in the U.S., alongside locations in Lake Forest, California, and Winston-Salem, North Carolina. These labs are part of Herbalife’s network of company-owned research and development centers around the world. All laboratories are ISO 17025-accredited, verifying that ingredients comply with both company standards and government regulations.

Herbalife's product innovation, development, and quality teams comprise scientists from a wide range of disciplines, many of whom hold advanced degrees, including PhDs. At the Torrance center alone, more than 40 scientists and specialists collaborate, bringing expertise in organic and analytical chemistry, food and nutrition science, microbiology, sensory science, and molecular biology.

Herbalife's global research infrastructure supports ongoing efforts in clinical validation, AI-driven ingredient discovery, and advanced botanical research. Recent innovations include [an analytical method for aloe vera safety testing certified by AOAC INTERNATIONAL](#) and new plant-based formulations developed through Herbalife's vertically integrated botanical R&D capabilities.

For 45 years, Herbalife has been committed to advancing nutrition through science-driven innovation and rigorous quality standards. By integrating cutting-edge research, advanced technologies, and a global network of specialized labs, the company ensures its products deliver consistent safety, efficacy, and ingredient integrity. The Torrance center, recognized with the highest Green Level certification from My Green Lab, further reflects Herbalife's commitment to sustainable and environmentally conscious laboratory practices. This unwavering dedication empowers Herbalife's independent distributors to offer trusted nutrition solutions that improve the lives and well-being of their customers worldwide.

About Herbalife Ltd.

Herbalife (NYSE: HLF) is a premier health and wellness company, community, and platform that has been changing people's lives with great nutrition products and a business opportunity for its independent distributors since 1980. The Company offers science-backed products to consumers in more than 90 markets through entrepreneurial distributors who provide one-on-one coaching and a supportive community that inspires their customers to embrace a healthier, more active lifestyle to live their best life.

For more information, visit <https://ir.herbalife.com/>.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20251027473084/en/>

Media Contact:

media@herbalife.com

Source: Herbalife Ltd.