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Herbalife Nutrition Names Rhonda Vetere Chief Information Officer

LOS ANGELES--(BUSINESS WIRE)-- Premier global nutrition company [Herbalife Nutrition](#) (NYSE:HLF), announced Rhonda Vetere has joined the Company as executive vice president and chief information officer, with global responsibility including information technology strategy and implementation.

Bringing more than 25 years of experience as a global technology executive in the health, financial, insurance, and consumer packaged goods industries, as well as several telecommunications companies worldwide, Vetere offers a unique understanding of digital transformation while creating high performance teams. She has lived around the world and brings diverse thought and leadership.

Most recently, Vetere was chief information officer at Santander Bank, where she helped transform their mobile, retail and online banking applications and infrastructure. Before that, Vetere spent five years as the chief technology officer for Estee Lauder Companies, leading global infrastructure, applications, service delivery, operations, security, architecture and IT strategy.

"We are proud to welcome another accomplished global executive with tremendous experience to the team," said Dave Pezzullo, chief operating officer at Herbalife Nutrition. "Rhonda's expertise will greatly strengthen the Company's technology capabilities and guide the digital strategies that support our independent distributors' businesses."

Vetere brings her expertise to a number of professional and educational boards, including the World BPO/ITO Forum Board Executive Advisory Council, Longwood University, George Mason University School of Business, The Canadian Cloud Council, and Xcelocloud Inc, among others. She has also been recognized for a number of executive and technology awards, including the 2019 Top 50 Most Powerful Women in Technology from the National Diversity Council and shortlisted Top Woman of the Year, for Women in IT Awards Silicon Valley, most recently in 2019.

"I'm looking forward to sharing my experience and bringing my solutions in the technology space and increasing value for our distributors, customers and employees," said Rhonda Vetere, chief information officer, Herbalife Nutrition. "I'm also thrilled to be a part of a brand that shares my commitment to living a healthy, active lifestyle."

In addition to her extensive professional achievements, she has successfully completed over 65 half and full marathons, triathlons and has completed six 70.3 mile Ironman races. She is also one of the first people to run 55 miles across the Serengeti.

Vetere will be based at the Company's Torrance location.

About Herbalife Nutrition Ltd.

Herbalife Nutrition is a global company that has been changing people's lives with great nutrition products and a proven business opportunity for its independent distributors since 1980. The Company offers high-quality, science-backed products, sold in over 90 countries by entrepreneurial distributors who provide one-on-one coaching and a supportive community that inspires their customers to embrace a healthier, more active lifestyle. Through the Company's global campaign to eradicate hunger, Herbalife Nutrition is also committed to bringing nutrition and education to communities around the world.

For more information, please visit [IAmHerbalifeNutrition.com](https://www.IAmHerbalifeNutrition.com).

The company also encourages investors to visit its investor relations website at ir.herbalife.com as financial and other information is updated and new information is posted.

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Herbalife Nutrition
Jennifer Butler
213-745-0420
JenB@herbalife.com

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