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Herbalife Nutrition and Special Olympics Announce \$1 Million Fitness Collaboration

LOS ANGELES--(BUSINESS WIRE)-- Herbalife (NYSE: HLF), a global nutrition company, today announced a \$1 million collaboration with Special Olympics to support the organization's fitness programming around the world, focusing on increasing physical activity and improving nutrition and hydration.

Leveraging Herbalife Nutrition's global team of more than 300 staff scientists and 36 Ph.Ds. specializing in nutrition and sports performance, the Company will lend nutrition expertise and educational content including videos and other materials for coaches, athletes, care givers and the broader Special Olympics community.

"Special Olympics is about more than athletic competition," said Kyle Washburn, director of fitness at Special Olympics. "We surround our athletes with a community that supports them through sport, health and the expansion of fitness."

As part of the sponsorship, Dana Ryan, Ph.D., senior manager of Sports Performance and Education for Herbalife, will join the Special Olympics Global Fitness Task Force to bring additional perspective and expertise to support Special Olympics athletes, coaches, families and supporters. Helping to further raise awareness for the importance of nutrition and living a healthy, active lifestyle, a variety of Herbalife Nutrition protein products will feature the Special Olympics logo in select global markets. The Global Fitness Task Force is an international committee of fitness experts and athletes collaborating to improve Special Olympics athlete sport performance and health through the vehicle of fitness.

"Our mission is to bring nutrition to people around the world and to provide support for those seeking to embrace a healthy, active lifestyle," said Michael O. Johnson, chairman and CEO, Herbalife. "Our global Herbalife community is inspired by Special Olympics and its amazing athletes, and we are proud to provide them with nutrition and fitness resources."

At the Special Olympics 2015 Summer World Games in Los Angeles, Herbalife Nutrition's members and employees generously sponsored approximately 10 percent of the Special Olympic athletes competing at World Games. Additionally, Herbalife Nutrition donated 280,000 nutrition bars and the use of its facilities to register and credential thousands of athletes, coaches and volunteers.

To learn more about the Special Olympics, World Games, and volunteer opportunities visit www.specialolympics.org/Sponsors/Herbalife.aspx.

About Herbalife

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our nutrition, weight-management, energy and fitness and personal

care products are available exclusively to and through dedicated Herbalife independent members in more than 90 countries. We are committed to fighting the worldwide problems of poor nutrition and obesity by offering high-quality products, one-on-one coaching with an Herbalife member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 190 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

The company has over 8,000 employees worldwide, and its shares are traded on the New York Stock Exchange (NYSE: HLF) with net sales of \$4.5 billion in 2015. The Herbalife website contains a significant amount of financial and other information about the company at ir.Herbalife.com. The company encourages investors to visit its website from time to time, as information is updated and new information is posted. To learn more, visit Herbalife.com or IAmHerbalife.com.

About Special Olympics

Special Olympics is a global movement that unleashes the human spirit through the transformative power and joy of sports, every day around the world. We empower people with intellectual disabilities to become accepted and valued members of their communities, which leads to a more respectful and inclusive society for all. Using sports as the catalyst and programming around health and education, Special Olympics is fighting inactivity, injustice and intolerance. Founded in 1968 by Eunice Kennedy Shriver, the Special Olympics movement has grown to more than 4.5 million athletes in nearly 170 countries. With the support of more than 1.4 million coaches and volunteers, Special Olympics delivers 32 Olympic-type sports and more than 108,000 games and competitions throughout the year. Visit Special Olympics at specialolympics.org/. Engage with us on: [Twitter@specialolympics](https://twitter.com/specialolympics), fb.com/specialolympics, youtube.com/specialolympicshq, instagram.com/specialolympics and specialolympicsblog.wordpress.com.

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