

May 27, 2015



Third Herbalife Asia-Pacific Wellness Tour a Rousing Success

Over 15,000 Participants Across 24 Asia-Pacific Cities Gained Practical Understanding on the Importance of Good Nutrition in Leading a Healthy, Active Life

HONG KONG, CHINA -- (Marketwired) -- 05/27/15 -- [Herbalife](http://www.herbalife.com), a global nutrition company, recently concluded its third Asia-Pacific Wellness Tour to a tremendous reception across 24 Asia-Pacific cities in Australia, Cambodia, Hong Kong, India, Indonesia, Japan, Macau, Malaysia, New Zealand, Philippines, Singapore, Taiwan, Thailand and Vietnam. Held from 3 to 25 April 2015, the Tour saw over 15,000 people taking part in the activities led by Herbalife's Nutrition Advisory Board (NAB) members.

Aimed at raising public awareness on the importance of balanced nutrition and healthy active lifestyles, imparting valuable health and nutrition knowledge to Herbalife members, and provide first-hand interaction opportunities with medical and nutrition experts, the Asia-Pacific Wellness Tour featured a series of medical symposiums, talks and workshops led by six Herbalife NAB members. They include Dr Wang Chin-Kun, specializing in metabolism and nutrition; Dr Louis Ignarro, a Nobel Prize recipient known for his exceptional contributions to cardiovascular science; Dr Nataniel Viuniski, specializing in pediatrics and nutrition; Dr Gary Small, specializing in brain health and aging; Dr Marion Flechtner-Mors, specializing in nutrition and obesity and Dr Jonathan Yarom, an expert sports physician.

Key highlights of the tour include the Medical Symposium on "*Longevity Strategies for Protecting Brain Health*" led by Dr Gary Small in Jakarta and Surabaya in Indonesia. Held in collaboration with the Ikatan Dokter Indonesia (IDI), a well-known local medical association, the event saw over 400 medical professionals participating in the session.

"The third Herbalife Asia-Pacific Wellness Tour was a fantastic experience for me. The Medical Symposium helmed by Dr Gary Small was very informative and piqued my curiosity in learning about the correlation between nutrition and our overall brain health. We hope to see more of such events in the coming months and will be sure to invite more of my fellow medical professionals to attend the sessions," said Dr Carolina Pretty, a medical General Practitioner who attended the Symposium in Jakarta.

In addition, Dr Nathaniel Viuniski's Medical Talks on "*The Prevalence of Childhood Obesity and the Need to Tackle It*" in Kuala Lumpur, Malaysia, was attended by over 100 healthcare professionals, lecturers, professors and students. Held in collaboration with the Asia Metropolitan University and the University Kebangsaan Malaysia Medical Centre (UKMMC), the interactive session outlined the rising trend of childhood obesity and emphasized the importance of good nutrition in curbing the widespread problem.

"We are pleased to see the continued momentum over the past three editions of the Herbalife Asia-Pacific Wellness Tour. This year's attendance was a strong indication that our efforts in amplifying awareness on the importance of balanced nutrition and healthy active lifestyles are bearing fruit. There is a widespread increase in interest among healthcare and medical professionals, as well as the general public, on how to tackle the rising trends of obesity and aging across the Asia-Pacific region. We hope that by continuing our drive towards deepening awareness on the importance of good nutrition, people in this region will be able to take practical steps to make good nutrition and lifestyle choices for a better, healthier life," said William M. Rahn, Senior Vice President and Managing Director, Herbalife Asia Pacific.

Company Logo

<http://release.media-outreach.com/i/Download/2102>

About Herbalife Ltd.

Herbalife is a global nutrition company that has been changing people's lives with great products since 1980. Our [nutrition](#), [weight-management](#), [energy and fitness](#) and [personal care products](#) are available exclusively to and through dedicated Independent Herbalife Members in more than 90 countries. We are committed to addressing the global obesity epidemic by offering high-quality products, one-on-one coaching with an Independent Herbalife Member and a community that inspires customers to live a healthy, active life.

We support the Herbalife Family Foundation (HFF) and its Casa Herbalife programs to help bring good nutrition to children in need. We also sponsor more than 250 world-class athletes, teams and events around the globe, including Cristiano Ronaldo, the LA Galaxy and champions in many other sports.

To learn more visit herbalife.com

Media Enquiries:

Herbalife Asia Pacific
Daliea Mohamad-Liau
VP, Corporate Communications, Asia Pacific
DID: +852 3589 2643
Email: [Email Contact](#)

Source: Herbalife