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## Herbalife Opens in Uruguay

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE:HLF), a global nutrition company, announced that it will begin operations in Uruguay, effective February 15, 2012. A distribution center where independent distributors can pick up and order products will open in the capital city of Montevideo.

This will be the 17<sup>th</sup> market in the company's South America/Central America region, under the direction of Managing Director Patricio Cuesta, and 81<sup>st</sup> country overall. The country director is Rafael Seoane, who joined the company last September and who also oversees Argentina and Paraguay.

Products available at launch include the company's flagship Formula 1 Nutritional Shake Mix in three flavors, Personalized Protein Powder, Herbal Tea Concentrate, NRG Powder, and several products from the NouriFusion™ skin care line.

About Herbalife Ltd.

[Herbalife Ltd.](#) (NYSE:HLF) is a global nutrition company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 81 countries through a network of approximately 2.5 million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

Herbalife Ltd.

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Source: Herbalife Ltd.