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Herbalife Appoints New Country Director for Greece and Cyprus

LOS ANGELES--(BUSINESS WIRE)-- Herbalife Ltd. (NYSE: HLF) announced the appointment of Manolis Leontzakos as country director, Greece and Cyprus, responsible for the growth and profitability of the countries, and for working with Herbalife independent distributors to grow the businesses in a sustainable manner. He reports to the company's vice president, East Central Europe and Middle East, Edyta Kurek.

Leontzakos has spent the majority of his career in fast-moving consumer goods. He started with Proctor and Gamble, holding a variety of sales, business development and market strategy planning roles in Greece and at its European headquarters in Switzerland. He then moved to Carrefour Marinopoulos Hypermarkets, a joint venture in Greece of Europe's No. 1 retailer Carrefour, in 2006, where he was ultimately country sales development director for the fast-moving consumer goods categories. He joined Herbalife from Lafarge, a French worldwide building materials company, where Leontzakos worked since 2007 as marketing and strategy director.

Herbalife opened for business in Greece in 1996. The company conducts business in 37 countries in its EMEA region.

About Herbalife

[Herbalife Ltd.](#) (NYSE:HLF) is a global network marketing company that sells weight-management, nutrition, and personal care products intended to support a healthy lifestyle. Herbalife products are sold in 73 countries through a network of approximately 2.1 million independent distributors. The company supports the [Herbalife Family Foundation](#) and its Casa Herbalife program to help bring good nutrition to children. Herbalife's website contains a significant amount of information about Herbalife, including financial and other information for investors at <http://ir.Herbalife.com>. The company encourages investors to visit its website from time to time, as information is updated and new information is posted.

Source: Herbalife Ltd.