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# USANA Guarantees Label Matches Product

## Company Challenges Study Claiming Supplement Companies Mislabeled Products

SALT LAKE CITY, Nov. 21, 2013 /PRNewswire/ -- A recent Canadian [study](#) shows that many popular supplements contain fillers, such as soybeans, wheat, rice and weeds — items not listed on the label — flagging the supplement industry's manufacturing ethics. However, not all supplement companies are guilty of this fraudulent practice. [USANA Health Sciences](#) Inc. (NYSE: USNA), a global nutrition company, carries a [Potency Guarantee](#), ensuring that what is defined on the label is actually contained in the product. Formulas developed in USANA's laboratories use only the highest quality ingredients and are modeled after [Good Manufacturing Processes](#).

(Logo: <https://photos.prnewswire.com/prnh/20120807/LA53885LOGO>)

"We are committed to strict manufacturing standards and go a step beyond GMP for dietary supplements," says Dr. John Cuomo, USANA's executive director of product development and technology. "In fact, we voluntarily follow the stringent GMP for pharmaceuticals, which means our dietary supplements are manufactured under the same standards as over-the-counter medications."

In addition to more stringent standards, USANA obtains third-party verification through [ConsumerLab.com](#), the leading provider of independent test results and information to help consumers and health care professionals identify the best quality health and nutrition products. USANA products currently certified through ConsumerLab.com include: [Essentials™](#), [Visionex®](#), [USANA® Probiotic](#), [CoQuinone® 30](#), [Procosa](#), and [BiOmega™](#). USANA was also rated No. 1 in Direct Sales Based on Customer Satisfaction in [ConsumerLab.com's 2013 Survey of Vitamin and Supplement Users](#)

Moreover, USANA tests its products through credible international laboratories. [NSF International](#) — an independent, nonprofit organization that certifies products to help protect consumers — and [HFL Sport Science](#) — one of the world's premier independent drug surveillance laboratories — are both utilized in testing the company's products for correctly labeled ingredients and banned substances.

"We are so sure our supplements meet the most rigorous standards, we offer select world-class athletes a [million dollar guarantee\\*](#)," says Dave Wentz, USANA's chief executive officer. "Meaning, if any of our sponsored athletes test positive for a banned substance as a result of taking our supplements, we will pay them two times their yearly income up to \$1 million. No other company offers this assurance or promise."

\* USANA's **Athlete Guarantee Program** permits select athletes, some of whom have high profiles and are highly compensated, to enter an agreement with USANA which states that, during the term of the agreement, should the athlete test positive for a banned substance included in [World Anti-Doping Agency](#) regulations as a result of taking USANA nutritional products, USANA will compensate that athlete two times their current annual earnings up to \$1 million, based on the athlete's personal level of competition, endorsement, and other income, as well as other factors.

### **About USANA**

Founded in 1992, USANA Health Sciences (NYSE: USNA) is a U.S.-based nutritional company that manufactures high-quality supplements and personal care and energy products in its [FDA-registered facility](#) in Salt Lake City. USANA's products, used by more than [600 professional athletes](#), are developed by the company's award-winning team of scientists and sold directly to Preferred Customers and Associates in 19 international markets. USANA has earned NSF Certified for Sport® certification for its SportsPak, Essentials™ (Chelated Mineral and Mega Antioxidant), Proflavanol® C100, Active Calcium™, Procosa® and BiOmega™ products. It has also earned NSF dietary supplement certification for its HealthPak™.

USANA is the No. 1 Rated Brand in Direct Sales Based on Customer Satisfaction in [ConsumerLab.com's 2013 Survey of Vitamin and Supplement Users](#). Named one of Outside magazine's "Best Places to Work" for five consecutive years, USANA has received more than 100 state, national and international accolades, including Utah Best of State, Stevie Awards, Australian Business Awards, NutriSearch Editor's Choice and others. Learn more about [USANA](#) ([www.USANA.com](http://www.USANA.com)) and the [USANA True Health Foundation](#) ([www.USANAFoundation.org/](http://www.USANAFoundation.org/)), stay current with the official [USANA](#) blog ([www.whatsupUSANA.com](http://www.whatsupUSANA.com)), like us on the [USANA](#) Facebook page ([www.facebook.com/USANAhealthsciences](http://www.facebook.com/USANAhealthsciences)), or follow [USANA](#) on Twitter ([@USANAinc](https://twitter.com/USANAinc)).

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