

July 24, 2020



Cinemark to Host Second Quarter 2020 Earnings Conference Call

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. ("Cinemark") (NYSE: CNK), one of the largest motion picture exhibitors in the world, today announced that it will report its second quarter 2020 operating results pre-market and host a webcast and conference call to discuss the results on:

**Tuesday, August 4, 2020
8:30 a.m. Eastern Time**

Interested parties can listen to the call via live webcast or by phone. Please access 5-10 minutes before the call:

Live Webcast: <https://investors.cinemark.com>
Phone (Domestic): 800-374-1346
Phone (International): 706-679-3149

A replay of the call will be available at <https://investors.cinemark.com> following the call and archived for a limited time.

To automatically receive Cinemark financial news by email, please visit our Investor Relations website and subscribe to email alerts.

About Cinemark Holdings, Inc.

Headquartered in Plano, TX, Cinemark (NYSE: CNK) is one of the largest and most influential movie theatre companies in the world. Cinemark's circuit comprised of various brands that also include Century, Tinseltown and Rave, operates 555 theatres with 6,145 screens in 42 states domestically and 15 countries throughout South and Central America. Cinemark consistently provides an extraordinary guest experience from the initial ticket purchase to the closing credits, including Movie Club, the first U.S. exhibitor-launched subscription program; the highest Luxury Lounger recliner seat penetration among the major players; XD - the No. 1 exhibitor-brand premium large format; and expansive food and beverage options to further enhance the moviegoing experience. For more information go to <https://investors.cinemark.com/>.

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Source: Cinemark Holdings, Inc.