

May 3, 2010



Cinemark to Report 2010 Q1 Results and Host Conference Call/Webcast Thursday, May 6 AT 8:30 AM ET

PLANO, Texas--(BUSINESS WIRE)-- Cinemark Holdings, Inc. ("Cinemark") (NYSE: CNK), one of the largest motion picture exhibitors in the world, today announced that it will report its 2010 first quarter operating results on Thursday, May 6 pre-market and host a conference call and webcast that morning at 8:30 AM ET.

Telephone: via 800/374-1346 or 706/679-3149 (for international callers).

Live Webcast/Replay: available live at www.cinemark.com in the [Investor Relations](#) section and archived for a limited time immediately following the call.

Call Replay: until May 9, 2010 via 800/642-1687 or 706/645-9291, passcode: 73154066

About Cinemark Holdings, Inc.

Cinemark is a leading domestic and international motion picture exhibitor, operating 424 theatres with 4,896 screens in 39 U.S. states, one Canadian province, Brazil, Mexico and 11 other Latin American countries as of December 31, 2009. For more information go to www.cinemark.com.

Source: Cinemark Holdings, Inc.