

Nasdaq Global Market: CCLD, CCLDP, CCLDO

**August 3, 2023** 

A leading provider of technology-enabled services and solutions that redefine the healthcare revenue cycle

O CareCloud, Inc. 2023





### **Safe Harbor Statements**

This presentation contains forward-looking statements within the meaning of the federal securities laws. These statements relate to anticipated future events, future results of operations or future financial performance. In some cases, you can identify forward-looking statements by terminology such as "may," "might," "will," "shall," "should," "could," "intends," "expects," "plans," "goals," "projects," "anticipates," "believes," "seeks," "estimates," "forecasts," "predicts," "possible," "potential," "target," or "continue" or the negative of these terms or other similar terms and phrases.

Our operations involve risks and uncertainties, many of which are outside our control, and any one of which, or a combination of which, could materially affect our results of operations and whether the forward-looking statements ultimately prove to be correct. Forward-looking statements in this presentation include, without limitation, statements reflecting management's expectations for future financial performance and operating expenditures, expected growth, including our ability to continue as a going concem, to raise additional capital and to succeed in our future operations, profitability and business outlook, increased sales and marketing expenses, and the expected results from the integration of our acquisitions.

Forward-looking statements are only current predictions and are subject to substantial known and unknown risks, uncertainties, and other factors that may cause our (or our industry's) actual results, levels of activity, performance, or achievements to be materially different from those anticipated by such statements. These factors include our ability to:

- Manage our growth, including acquiring, partnering with, and effectively integrating acquired businesses into our infrastructure and avoiding legal exposure and liabilities associated with acquired companies and assets:
- Retain our clients and revenue levels, including effectively migrating new clients and maintaining or growing the revenue levels of our new and existing clients;
- · Maintain operations in our offshore offices in a manner that continues to enable us to offer competitively priced products and services;
- Keep pace with a rapidly changing healthcare industry;
- Consistently achieve and maintain compliance with a myriad of federal, state, foreign, local, payor and industry requirements, regulations, rules, laws and contracts;
- · Maintain and protect the privacy of confidential and protected Company, client and patient information;
- Develop new technologies, upgrade and adapt legacy and acquired technologies to work with evolving industry standards and third-party software platforms and technologies, and protect and enforce all of these and other intellectual property rights;
- Attract and retain key officers and employees, and the continued involvement of Mahmud Haq as Executive Chairman and A. Hadi Chaudhry as Chief Executive Officer and President, all of which
  are critical to our ongoing operations, growing our business and integrating of our newly acquired businesses;
- Comply with covenants contained in our credit agreement with our senior secured lender, Silicon Valley Bank a division of First-Citizens Bank & Trust Company and other future debt facilities;
- Pay our monthly preferred dividends to the holders of our preferred stock;
- Compete with other companies developing products and selling services competitive with ours, and who may have greater resources and name recognition than we have;
- Respond to the uncertainty resulting from the ongoing Covid-19 pandemic and the impact it may have on our operations, the demand for our services, our projected results of operations, financial performance or other financial metrics or any of the foregoing risks and economic activity in general; and
- Keep and increase market acceptance of our products and services.

Although we believe that the expectations reflected in the forward-looking statements contained in this presentation are reasonable, we cannot guarantee future results, levels of activity, performance, or achievements.

In this presentation, we disclose certain non-GAAP historical and projected financial measures, including Adjusted EBITDA. We believe that these non-GAAP financial measures provide useful information to both management and investors by excluding certain items and expenses that are not indicative of our core operating results or do not reflect our normal business operations. Our use of non-GAAP financial measures has certain limitations in that such non-GAAP financial measures may not be directly comparable to those reported by other companies. We seek to compensate for the limitation of our non-GAAP presentation by providing a detailed reconciliation of the non-GAAP financial measures to the most directly comparable U.S. GAAP measures. Investors are encouraged to review the related U.S. GAAP financial measures and the reconciliation of these non-GAAP financial measures to their most directly comparable U.S. GAAP financial measures.

The statements in this presentation are made as of the date of this presentation, and the Company does not assume any obligations to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made.



### **Hosts for Second Quarter 2023 Earnings Call**



**Mahmud Haq** Founder & Executive Chairman



A. Hadi Chaudhry Chief Executive Officer & President



Chief Financial Officer



**Larry Steenvoorden Kimberly Blanche** 

General Counsel







### A. Hadi Chaudhry

Chief Executive Officer & President

### **Generative Al**

# EMPOWERING EVERY CLINIC. ELEVATING PATIENT CARE.

- CareCloud and Google Cloud are partnering to bring generative AI to CareCloud solutions.
- The collaboration allows small and medium-sized practices, which frequently have limited resources, to harness the advantages of generative AI.
- The first CareCloud solution using generative AI is expected to launch in the coming months.







**Evidence-based care plans** 



Real-time medical queries to improve care response



New clinician onboarding



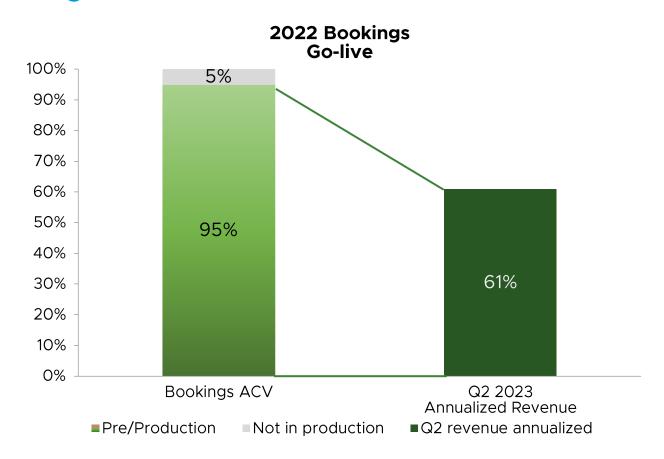
Front-end cost estimations for clinic and patient

### **Emerging Opportunities – Middle East**

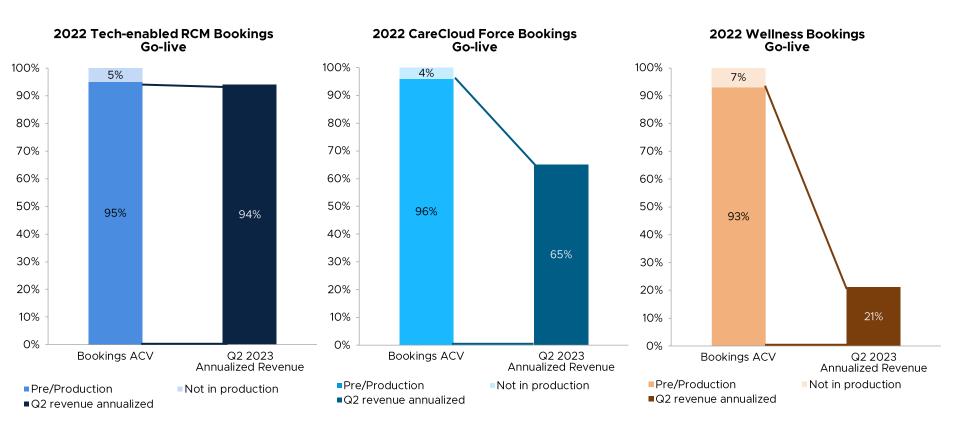




### **2022 Bookings - Go-Live**



### 2022 Bookings - Go-Live - Product Category



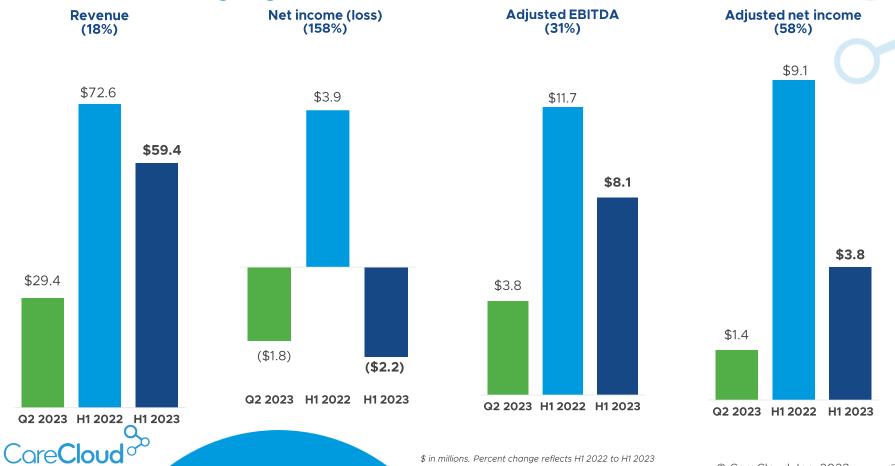




### Larry Steenvoorden

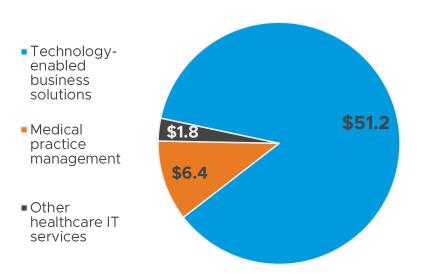
Chief Financial Officer

### **Q2 & H1 2023 Highlights**

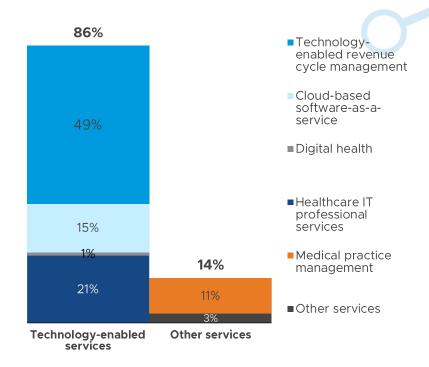


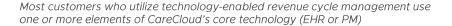
### H1 2023 Revenues

#### YTD 2023 Revenues



#### YTD 2023 Revenue







### Capitalization as of July 31, 2023



Stock Symbol

Stock Price1

Outstanding Shares<sup>1</sup>

**Equity Value** 

Share Structure/ Terms **Nasdaq: CCLD** 

\$3.35

15.6 million

\$52 million

- Public Float: 10.3 M shares
- Fully Diluted: 17.3 M shares
- Insiders: ~34%

Series A
Preferred Stock

**Nasdaq: CCLDP** 

\$27.38

4.5 million

\$124 million

- Dividend: 11% of redemption value (\$25.00), paid monthly
- Non-convertible
- Redeemable at \$25.00 per share at Company's option
- Redemption value: \$113 M

Series B
Preferred Stock

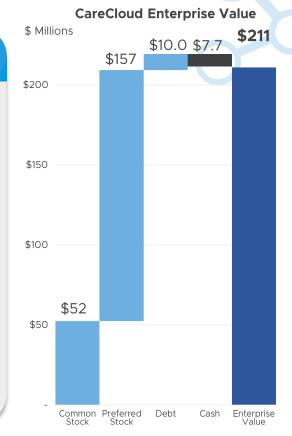
Nasdaq: CCLDO

\$22.68

1.5 million

\$33 million

- Dividend: 8.75% of redemption value (\$25.00), paid monthly
- Non-convertible
- Redeemable at \$25.75 per share starting 2/2024, steps down to \$25.00 by 2/2027
- Redemption value: \$36 M









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## Appendix

### **Non-GAAP Financial Measures Reconciliation**

(\$000s) Adjusted EBITDA to GAAP net income	2021		2022		Q2 2022		Q2 2023		H1 2022		H1 2023	
GAAP net income (loss)	\$	2,836	\$	5,432	\$	2,737	\$	(1,832)	\$	3,877	\$	(2,233)
Provision (benefit) for income taxes		157		177		25		82		89		147
Net interest expense		440		364		104		275		199		405
Foreign exchange / other expense		241		712		(108)		191		(164)		183
Stock-based compensation expense		5,396		4,914		1,184		1,502		2,071		2,574
Depreciation and amortization		12,195		11,725		2,936		3,341		5,876		6,379
Transaction and integration costs		1,364		876		306		107		408		179
Net loss on leases, restructuring, impairment & unoccupied lease charges		2,005		1,138		463		153		621		422
Change in contingent consideration		(2,515)		(3,090)		(630)		-		(1,230)		-
Adjusted EBITDA	\$ 2	22,119	\$	22,248	\$	7,017	\$	3,819	\$	11,747	\$	8,056

(\$000s) Adjusted net income to GAAP net income	2021	2022		Q2 2022	Q2 2023	H1 2022	H1 2023
GAAP net income (loss)	\$ 2,836	\$ 5,432	2	\$ 2,737	\$ (1,832)	\$ 3,877	\$ (2,233)
Foreign exchange / other expense	241	712	2	(108)	191	(164)	183
Stock-based compensation expense	5,396	4,914	-	1,184	1,502	2,071	2,574
Amortization of purchased intangible assets	8,880	6,277	,	1,651	1,251	3,456	2,574
Transaction and integration costs	1,364	876	5	306	107	408	179
Net loss on leases, restructuring, impairment & unoccupied lease charges	2,005	1,138	3	463	153	621	422
Change in contingent consideration	(2,515)	(3,090	))	(630)	-	(1,230)	-
Income tax expense (benefit) related to goodwill	290	75	,	(9)	38	27	64
Non-GAAP Adjusted Net Income	\$ 18,497	\$ 16,334		\$ 5,594	\$ 1,410	\$ 9,066	\$ 3,763



Please note that adjusted EBITDA and adjusted net income are not audited and such information is subject to risks and uncertainties and should be reviewed in conjunction with GAAP financial results reported in the Company's Annual Report on Form 10-K and Quarterly Reports on Form 10-Q.