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Marathon Patent Group Names Acclaimed Memory and Semiconductor Technology Industry Veteran Dr. David Liu as Chief Technology Officer

LOS ANGELES, CA -- (Marketwired) -- 07/18/16 -- Marathon Patent Group, Inc. (NASDAQ: MARA) ("Marathon" or "Company"), an IP licensing and commercialization company, today announced it has named Dr. David Liu as Chief Technology Officer. Dr. Liu comes to Marathon with over 20 years of deep domain experience in the areas of memory and semiconductor technology. Dr. Liu has a distinguished and diversified career, is a named inventor on 91 U.S. patents, and received a M.S. and Ph.D. in Electrical Engineering from Stanford University.

Prior to joining Marathon, Dr. Liu served as a technical consultant and testifying expert to some of the country's top patent litigation law firms dealing with highly complex patent infringement matters. Other experience over the past 20 years includes being a partner and inventor at a firm focused on flash memory, Senior Scientist at Maxim Integrated Products, and Senior Manager at Xilinx Inc. Early in his career, he was a member of the technical staff for both Texas Instruments and Advanced Micro Devices.

"We are pleased to welcome David to the Marathon team. As our business and the breadth of opportunities continue to expand, it is imperative that we evolve our team with talent capable of capitalizing on those opportunities. We expect David will be integral to our team as we expand into memory, semiconductor and related areas," said Doug Croxall, Founder and CEO of Marathon Patent Group.

About Marathon Patent Group
Marathon is an IP licensing and commercialization company. The Company acquires and manages IP rights from a variety of sources, including large and small corporations, universities and other IP owners. Marathon has a global focus on IP acquisition and management. The Company's commercialization division is focused on the full commercialization lifecycle which includes discovering opportunities, performing due diligence, providing capital, managing development, protecting and developing IP, assisting in execution of the business plan, and realizing shareholder value. To learn more about Marathon Patent Group, visit www.marathonpg.com.

Safe Harbor Statement
Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current

expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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