May 31, 2016

Marathon Patent Group Wholly Owned Subsidiary TLI Communications GmbH Starts Enforcement of Injunction Against Pinterest Germany GmbH

LOS ANGELES, CA -- (Marketwired) -- 05/31/16 -- ***Marathon Patent Group, Inc.*** (NASDAQ: MARA) ("Marathon" or "Company"), a patent licensing and commercialization company, announced today that on May 27, 2016, its wholly owned subsidiary TLI Communications GmbH enforced an injunction against Pinterest Germany GmbH.

The enforcement of the injunctions follows two favorable first instance patent infringement rulings issued April 21, 2016 involving the German part of European patent EP 0 814 611 B1 ("EP '611") before the Munich District Court I.

The rulings applied in the matter of TLI Communications GmbH versus:

- Pinterest Germany GmbH, concerning the Internet service "Pinterest" offered by the Pinterest Germany GmbH, as well as the associated application software for smartphones and tablet computers.

The judgment ordered Pinterest Germany GmbH to cease and desist from offering in the Federal Republic of Germany, server resources and/or operating software for smartphones and tablet computers that practice system claim 1 or method claim 15 of EP '611 (as amended). The judgments also included a declaration of liability for damages, as well as a rendering of accounts related to the infringing products. Pinterest Germany GmbH has appealed the Munich District Court's judgments.

"We are pleased that in its infringement judgment, the Munich District Court granted TLI injunctive relief. On May 27, 2016, TLI enforced the injunction against Pinterest Germany GmbH. Marathon will continue to zealously enforce the intellectual property rights of its subsidiaries, worldwide," said Doug Croxall, Founder and CEO of Marathon Patent Group.

About Marathon Patent Group

Marathon is a patent licensing and commercialization company. The Company acquires patents from a wide-range of patent holders from individual inventors to Fortune 500 companies. Marathon's strategy of acquiring patents that cover a wide-range of subject matter allows the Company to achieve diversity within its patent asset portfolio. Marathon generates revenue with its diversified portfolio through actively managed concurrent patent rights enforcement campaigns. This approach is expected to result in a long-term, diversified revenue stream. The Company's commercialization division is focused on the full commercialization lifecycle which includes discovering opportunities, performing due

diligence, providing capital, managing development, protecting and developing IP, assisting in execution of the business plan, and realizing shareholder value. To learn more about Marathon Patent Group, visit www.marathonpg.com.

Safe Harbor Statement

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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