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Marathon Patent Group Receives a Favorable Ruling from USPTO

LOS ANGELES, CA -- (Marketwired) -- 02/01/16 -- ***Marathon Patent Group, Inc.*** (NASDAQ: MARA) ("Marathon" or the "Company"), a patent licensing company, announced today that, on January 29, 2016, the Patent Trial and Appeal Board ("PTAB") of the United States Patent and Trademark Office ("USPTO") issued a final decision upholding the patentability of certain asserted claims of Marathon subsidiary Clouding Corp.'s U.S. Patent No. 5,944,839 ("'839 patent") that were challenged by EMC Corporation in the *inter partes* review ("IPR"), IPR2014-01309.

The PTAB ruled: "..., we conclude that Petitioner has not shown by a preponderance of the evidence that any of claims 6, 8, and 14 of the '839 patent is unpatentable."

"We are pleased with the USPTO's decision denying EMC Corporation's petition," said Doug Croxall, Founder and CEO of Marathon Patent Group. "This ruling continues to demonstrate the value of our proprietary process to assess, value, and acquire high quality patent assets that have the potential of generating meaningful return on investment for both the Company and its shareholders."

The '839 patent is directed to a system and method for automatic maintenance of a computer system and has been asserted against EMC Corporation and VMWare, Inc. in Clouding IP LLC v. EMC Corporation et al. (DED 1-13-cv-01455).

Clouding Corp. was represented by the Ascenda Law Group at the PTAB proceedings.

About Marathon Patent Group

Marathon is a patent acquisition and monetization company. The Company acquires patents from a wide-range of patent holders from individual inventors to Fortune 500 companies. Marathon's strategy of acquiring patents that cover a wide-range of subject matter allows the Company to achieve diversity within its patent asset portfolio. Marathon generates revenue with its diversified portfolio through actively managed concurrent patent rights enforcement campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit www.marathonpg.com.

Safe Harbor Statement

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of

this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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