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Marathon Patent Group Announces That the USPTO Has Denied Unified Patents Inc. Petition for Inter Partes Review of CRFD Research, Inc. '233 Patent

LOS ANGELES, CA -- (Marketwired) -- 05/07/15 -- ***Marathon Patent Group, Inc.*** (NASDAQ: MARA) ("Marathon"), a patent licensing company, announced today that on April 30, 2015, the Patent Trial and Appeal Board ("PTAB") of the United States Patent and Trademark Office ("USPTO") denied a petition for *inter partes* review ("IPR"), IPR2015-00157, filed by Unified Patents Inc. against Marathon subsidiary CRFD Research, Inc.'s U.S. Patent No. 7,1919,233 B2 ("'233 Patent").

The PTAB ruled: "We conclude that Petitioner has not demonstrated a reasonable likelihood that at least one of the challenged claims of the '233 patent is unpatentable based on the asserted grounds. Therefore, we do not institute an *inter partes* review on any of the asserted grounds as to any of the challenged claims."

"We are pleased with the USPTO's decision denying Unified Patents Inc.'s IPR petition," said Doug Croxall, Founder and CEO of Marathon Patent Group. "This ruling, along with those that have proceeded it, continue to demonstrate the value of our proprietary process to assess, value, and acquire high quality patent assets that have the potential of generating meaningful return on investment for both the company and its shareholders."

There remain three pending IPRs related to the '233 Patent. IPR2015-00055, filed by Iron Dome, was instituted with respect to only 8 of the 17 claims included in Iron Dome's IPR petition. The PTAB declined to institute the Iron Dome IPR for several claims asserted in litigation. IPR institution of IPR2015-00259, filed by Netflix, Hulu, and Spotify, and IPR2015-00627, filed by DISH and EchoStar, has yet to be decided.

About Marathon Patent Group

Marathon is a patent acquisition and monetization company. The Company acquires patents from a wide-range of patent holders from individual inventors to Fortune 500 companies. Marathon's strategy of acquiring patents that cover a wide-range of subject matter allows the Company to achieve diversity within its patent asset portfolio. Marathon generates revenue with its diversified portfolio through actively managed concurrent patent rights enforcement campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit www.marathonpg.com.

Safe Harbor Statement

Certain statements in this press release constitute "forward-looking statements" within the

meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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