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Marathon Patent Group to Present at 27th Annual ROTH Conference on Tuesday, March 10th at 4:30 pm PDT

LOS ANGELES, CA -- (Marketwired) -- 02/18/15 -- ***Marathon Patent Group, Inc.*** (NASDAQ: MARA) ("Marathon"), a patent licensing company, announced today that its CEO, Doug Croxall, will present at the 27th Annual ROTH Conference. The ROTH Conference will take place March 8-11, 2015 at the Ritz-Carlton Laguna Niguel, Dana Point, California.

Mr. Croxall will present in the Eco Adventure Center on Tuesday, March 10th at 4:30 p.m. Pacific time in addition to meeting one-on-one with institutional investors throughout the day.

The presentation will be webcast live and available for replay at http://wsw.com/webcast/roth29/mara as well as via the Investors section of the company's website at http://ir.marathonpg.com/.

For more information about the conference or to schedule a one-on-one meeting with Doug Croxall, please contact your ROTH representative at 1-800-933-6830 or via e-mail at conference@roth.com.

About Marathon Patent Group:

Marathon is a patent acquisition and monetization company. The Company acquires patents from a wide-range of patent holders from individual inventors to Fortune 500 companies. Marathon's strategy of acquiring patents that cover a wide-range of subject matter allows the Company to achieve diversity within its patent asset portfolio. Marathon generates revenue with its diversified portfolio through actively managed concurrent patent rights enforcement campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit www.marathonpg.com.

Safe Harbor Statement

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the

"SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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