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Marathon Patent Group's Wholly-Owned Subsidiary Vantage Point Technology, Inc. Enters Into Settlement and License Agreement With SugarSync, Inc.

LOS ANGELES, CA -- (Marketwired) -- 02/12/15 -- ***Marathon Patent Group, Inc.*** (NASDAQ: MARA) ("Marathon"), a patent licensing company, announced today that its wholly-owned subsidiary, Vantage Point Technology, Inc. ("Vantage Point"), has entered in to a settlement and license agreement with SugarSync, Inc. ("SugarSync"). The consideration to be paid by SugarSync to Vantage Point and all other terms of the license agreement are confidential.

Vantage Point U.S. Patent No. 6,615,233 (the "'233 Patent"), entitled "Apparatus and Method for Transmitting Documents Between a Server Computer and a Client Computer", is currently being asserted against Amazon.com Inc., Apple, Inc., Box, Inc., Dropbox, Inc. and Google Inc. in the United States District Court for the Eastern District of Texas.

About Marathon Patent Group:

Marathon is a patent acquisition and monetization company. The Company acquires patents from a wide-range of patent holders from individual inventors to Fortune 500 companies. Marathon's strategy of acquiring patents that cover a wide-range of subject matter allows the Company to achieve diversity within its patent asset portfolio. Marathon generates revenue with its diversified portfolio through actively managed concurrent patent rights enforcement campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit www.marathonpg.com.

Safe Harbor Statement

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or

otherwise, except as required by law.

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