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Marathon Patent Group Announces USPTO Ruling Denying Inter Partes Review of Claims 1, 2, 15, and 17 of Clouding Corp. Patent

LOS ANGELES, CA -- (Marketwired) -- 02/05/15 -- ***Marathon Patent Group, Inc.*** (NASDAQ: MARA) ("Marathon"), a patent licensing company, announced today that on February 4, 2015, the Patent Trial and Appeal Board (PTAB) of the United States Patent and Trademark Office (USPTO) denied a petition for *inter partes* review (IPR) of claims 1, 2, 15, and 17 filed by EMC Corporation, EMC International U.S. Holdings, Inc., and VMware against Marathon subsidiary Clouding Corp's U.S. Patent No. 5,944,839 ('839 patent).

Although claims 1, 2, 15, and 17 were challenged on two separate grounds, the PTAB held that, "Petitioner has demonstrated a reasonable likelihood that it would prevail in showing unpatentability of claims 6, 8, and 14, but not claims 1, 2, 15, and 17 of the '839 patent."

"We are pleased with the USPTO's decision denying EMC Corporation, EMC International U.S. Holdings, Inc., and VMware's IPR petition on claims 1, 2, 15, and 17 of the '839 patent. Of the three claims asserted against the defendants (1, 6, and 17), two of the three (1 and 17) survived challenge," said Doug Croxall, Founder and CEO of Marathon Patent Group. "We will continue to seek reasonable royalty payments from those who infringe the '839 patent. Hopefully the IPR denial of the aforementioned claims will encourage the parties in suit to reach reasonable licensing arrangements with Clouding Corp."

About Marathon Patent Group:

Marathon is a patent acquisition and monetization company. The Company acquires patents from a wide-range of patent holders from individual inventors to Fortune 500 companies. Marathon's strategy of acquiring patents that cover a wide-range of subject matter allows the Company to achieve diversity within its patent asset portfolio. Marathon generates revenue with its diversified portfolio through actively managed concurrent patent rights enforcement campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit www.marathonpg.com.

Safe Harbor Statement

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-

looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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