November 24, 2014

Marathon Patent Group, Inc. Announces Participation in Upcoming Investor Conferences

LOS ANGELES, CA -- (Marketwired) -- 11/24/14 -- ***Marathon Patent Group, Inc.*** (NASDAQ: MARA) ("Marathon"), a patent licensing company, announced today that the Company will participate in two upcoming investor conferences. The conference details are as follows:

- The 7th Annual LD Micro Conference, to be held on Wednesday, December 3, 2014 at the Luxe Hotel Sunset Boulevard in Los Angeles. Doug Croxall, Chief Executive Officer, will present at 1:30 PM PT/ 4:30 PM ET. Mr. Croxall and Frank Knuettel II, Chief Financial Officer, will also be available for one-on-one investor meetings throughout the day.

- Benchmark's Micro Cap Discovery Conference to be held Thursday, December 11, 2014 at the Palmer House Hilton in Chicago, Illinois. Mr. Croxall and Mr. Knuettel will participate in one-on-one investor meetings from 8:00 AM to 2:30 PM CT.

For more information or to meet with management team, please contact Marathon Patent Group's investor relations team.

About Marathon Patent Group:

Marathon is a patent acquisition and monetization company. The Company acquires patents from a wide-range of patent holders from individual inventors to Fortune 500 companies. Marathon's strategy of acquiring patents that cover a wide-range of subject matter allows the Company to achieve diversity within its patent asset portfolio. Marathon generates revenue with its diversified portfolio through actively managed concurrent patent rights enforcement campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit www.marathonpg.com.

Safe Harbor Statement

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and

assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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