September 8, 2014

Marathon Patent Group Announces That USPTO Has Denied Arm Inc. Petition for Inter Partes Review of Vantage Point Patent

LOS ANGELES, CA -- (Marketwired) -- 09/08/14 -- ***Marathon Patent Group, Inc.*** (NASDAQ: MARA) ("Marathon"), a patent licensing company, announced today that on September 5, 2014, the Patent Trial and Appeal Board (PTAB) of the United States Patent and Trademark Office (USPTO) denied a petition for *inter partes* review (IPR) filed by Arm Inc. against Marathon subsidiary Vantage Point Technology's U.S. Patent No. 5,463,750 ('750 patent).

The PTAB ruled: "We determine that the record before us does not demonstrate that there is a reasonable likelihood, under 35 U.S.C. § 314(a), that Petitioner would prevail with respect to at least one challenged claim. We consequently deny the Petition and decline to institute *inter partes* review of the '750 patent."

"We are pleased with the USPTO's decision denying Arm Inc.'s IPR petition," said Doug Croxall, Founder and CEO of Marathon Patent Group. "We will continue to seek reasonable royalty payments from those who infringe the '750 patent. Hopefully the IPR denial will encourage the parties in suit to reach reasonable licensing arrangements with Vantage Point."

Croxall explained, "Before filing a lawsuit to enforce a patent we perform thorough due diligence on the patent. While there are no guarantees, we only invest our capital to acquire and enforce patent assets when we are confident the patent is valid. Congress created the IPR procedure to make it easier for companies to challenge the validity of questionable patents. Contrary to Congress's intent, some defendants are filing petitions for IPR that are without merit as a delay tactic that increases costs to the patent owner, showing that abuse of the system is not limited to the plaintiff side."

About Marathon Patent Group:

Marathon is a patent acquisition and monetization company. The Company acquires patents from a wide- range of patent holders from individual inventors to Fortune 500 companies. Marathon's strategy of acquiring patents that cover a wide-range of subject matter allows the Company to achieve diversity within its patent asset portfolio. Marathon generates revenue with its diversified portfolio through actively managed concurrent patent rights enforcement campaigns. This approach is expected to result in a long-term, diversified revenue stream. To learn more about Marathon Patent Group, visit www.marathonpg.com.

Forward Looking Statements:

Certain statements in this press release constitute "forward-looking statements" within the meaning of the federal securities laws. Words such as "may," "might," "will," "should," "believe," "expect," "anticipate," "estimate," "continue," "predict," "forecast," "project," "plan," "intend" or similar expressions, or statements regarding intent, belief, or current expectations, are forward-looking statements. While the Company believes these forward-looking statements are reasonable, undue reliance should not be placed on any such forward-looking statements, which are based on information available to us on the date of this release. These forward looking statements are based upon current estimates and assumptions and are subject to various risks and uncertainties, including without limitation those set forth in the Company's filings with the Securities and Exchange Commission (the "SEC"), not limited to Risk Factors relating to its patent business contained therein. Thus, actual results could be materially different. The Company expressly disclaims any obligation to update or alter statements whether as a result of new information, future events or otherwise, except as required by law.

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